

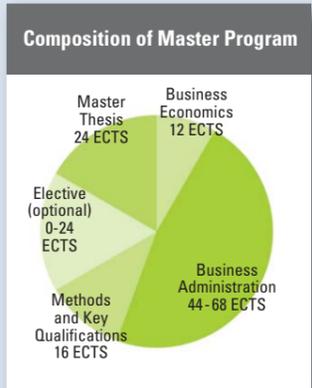


# Mannheim Master in Management (M.Sc.)

UNIVERSITY OF MANNHEIM  
BUSINESS SCHOOL



- ### Areas
- Accounting and Taxation
  - Banking, Finance and Insurance
  - Economic and Business Education
  - Information Systems
  - Management
  - Marketing
  - Operations Management
- Seven Areas cover an unusually broad spectrum of research and teaching fields in business administration.



## Study like Royalty

Nowhere else is it possible to study in a baroque palace and on a bustling city campus at the same time.

If you want to study business administration in Germany, you will not find a better business school than Mannheim<sup>1</sup>. Our Business School is the most reputed institution of its kind in Germany, located in the heart of Germany and Europe. We are proud to offer the full range of business degrees (B.Sc., M.Sc., Ph.D., MBA and EMBA) and in particular the M.Sc. Mannheim Master in Management (MMM) with its remarkable range of subjects and research areas. And did you know that Mannheim was voted "Most Beautiful Campus" in Germany?

## Be the Master of your Master's

The MMM offers an open structure: you can specialize in the fields of business administration of your choice and design your curriculum according to your preferences.

The composition and focuses of your study content in the MMM is up to you: You can either choose to become an expert in one or two fields or have a broad foundation for your career. Our chairs provide students of the MMM with a unique program, allowing for a flexible design of the study plan through numerous specializations within the Areas. In addition, you can also take classes of other academic fields, e.g. mathematics, psychology, languages or history.

## 100% Quality Education – No Fees

We charge no tuition fees, because we are state-funded. We offer excellent study conditions, making it hard to find a better value for money.

At the University of Mannheim, you do not pay any tuition fees. This does certainly not mean that the degree comes as a free gift. On the contrary, the program is challenging and it is up to you to tailor the perfect course to your needs. But your Mannheim experience is not only about study content: Join our student initiatives, cultural events, mentoring programs and sport activities offered by the University, to bring out the best of your studies in Mannheim.

1) Source: FT Masters in Management Ranking 2013 (#2 "Value for Money" worldwide)

**Studying in Mannheim** means studying in the heart of Germany, very close to Heidelberg, Frankfurt, Stuttgart, Munich, and Paris. It is a city with a long history and great architecture. Nicknamed the "city of squares", it is often compared to New York's grid system. Mannheim balances its industrial charm with many green areas along its two rivers. And it offers a great variety of **shopping, nightlife, restaurants, museums, and cafés.**

- Learning Goals of the MMM**
- Utilization of empirical methods
  - Analyzing and solving decision problems
  - Corporate Social Responsibility
  - Global understanding of business
  - Application of knowledge and basic research skills

**We have a great number of corporate partners**, which exclusively offer our students workshops, internships, topics for their theses, and other entry possibilities. Among them are global players such as **AB Inbev, Allianz, Beiersdorf, and Lufthansa.**

Apply for the Business Research Program of the Center for Doctoral Studies in Business (CDSB) if you want to pursue an **academic career**. It allows you to take Ph.D. classes as part of your MMM studies.

A **double degree program** takes just as long as the regular degree program: You receive the 'Master in Management, M.Sc.' awarded by the University of Mannheim and a second internationally recognized degree awarded by the respective partner university in Canada, Denmark, France, Italy, Norway, Taiwan or USA.

## Boost your Career

While being in close contact to the corporate world from the beginning, you can follow in the footsteps of many of today's top managers.

Doing your Master in Management in Mannheim is the best you can do for your career. 50% of Germany's top 500 companies are located within 250 km of Mannheim. Furthermore, HR professionals prefer to hire graduates from Mannheim<sup>2</sup>. Even more important, many successful alumni prove that the MMM provides labor market entrants with the right skills for a prospering career: decision making, leadership skills, expertise, responsibility, and intercultural competencies.

## Experience Excellent Research

Our education is based on the latest research results, which creates an engaging learning and teaching environment.

As Mannheim is a breeding ground for research in business administration, studying the MMM also prepares you ideally for pursuing an academic career. You can apply for the Business Research Program that allows you to take courses for your future Ph.D. studies during the last year of your Master program. We substantially owe our current standing to the multiplicity of our researchers of all major disciplines within business research, who constantly contribute to our reputation as the best business school in Germany.

## Go Global

With the opportunity to do a semester abroad or even a double degree with one of our renowned international partners, Mannheim can be your gateway to the world.

Internationality has many facets. You can study the MMM completely in English. With more than 190 international partner universities at our side, about 30% of the MMM students have the possibility to go abroad to their favorite country. If you are looking for an extensive experience abroad plus a further degree, apply for one of our double degree programs. And if you come to Mannheim from outside of Germany, join our international community of more than 2000 students from around the world on the Mannheim campus.

2) According to surveys (annually from 2002 to today) by the German business magazine "Wirtschaftswoche".

## VOICES



**Alumnus**  
**Alexander Schwörer**  
**CEO of PERI**

"Studying in Mannheim was great. It established the best foundation for me to take over my family business PERI, which is the largest provider and manufacturer of formwork and scaffolding systems in the world. Today, I am still a firm believer in Mannheim's educational concept. We regularly hire graduates from Mannheim who all prove to be highly qualified and skilled."



**Irem Demirci**  
**Assistant Professor of Finance**

"I opted for Mannheim because of its research-driven environment. Students also benefit from this fact because, in my opinion, first-class research is the best basis for high quality teaching."

# Mannheim Master in Management – Facts and Figures

## Degree

Master of Science (M.Sc.)

## Program Length

24 months (full-time)

## Program Start

Fall

## Language of Instruction

- Mixed German and English track
- 100% English track  
(no German skills required)

## Areas of Research and Teaching

- Accounting and Taxation
- Banking, Finance and Insurance
- Economic and Business Education
- Information Systems
- Management
- Marketing
- Operations Management

## Admission Requirements

- Undergraduate degree with at least 36 ECTS in Business Administration
- GMAT (minimum 600 points)

## Beneficial Selection Criteria

- High GMAT score
- Good grade of undergraduate degree
- Semester spent abroad
- Practical experience

## Application Period

March 15 – May 31

## Online Application

[www.bewerbung.uni-mannheim.de](http://www.bewerbung.uni-mannheim.de)

## Tuition Fees

Apart from administration costs – none

## International Perspective

Over 190 partner universities;

Double degree options with

- Copenhagen Business School  
(Copenhagen, Denmark)
- ESSEC Business School (Paris, France)
- National Chengchi University (Taipei, Taiwan)
- NHH (Bergen, Norway)
- Queen's University (Kingston, Canada)
- Università Commerciale Luigi Bocconi  
(Milan, Italy)
- University of South Carolina  
(Columbia, SC, USA)

## Selected Rankings

Wirtschaftswoche : # 1 in Germany

Financial Times:

- # 16 Worldwide
- # 1 Marketing
- # 3 Finance and Economics
- # 2 Value for money
- # 5 Student satisfaction

## Accreditations

AACSB, AMBA, EQUIS



All information is subject to change.

## Contact

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