

May 23, 2019

Joint ZEW and MISES Seminar

It is our pleasure to invite you to our upcoming seminar titled:

Cross Boundary Collaboration: A Study of Open Innovation in the Electricity Sector

Abstract: The deregulation of electricity markets in many jurisdictions around the world and the growing share of renewable energy in the total energy mix are forcing utilities to re-examine and re-structure their business models. This talk focuses on current efforts by a consortium of utilities in different countries seeking to promote innovations related to the generation, storage and distribution of electricity. Specifically, this talk will describe the process of funding new digital grid technologies by the utility consortium.

Speaker: Dr. Stephen D. Comello,
Lead, Energy Business Innovations Focus Area at Stanford Graduate School of Business.

The seminar is held jointly with the Zentrum für Europäische Wirtschaftsforschung (ZEW Mannheim)

June 5, 2019 at 10:30h ,
ZEW, L7, 1, 68161 Mannheim,
Seminar room Strasbourg

We look forward to welcoming you at this event!



Stefan Reichelstein, Ph.D.

Professor of Business Administration
Director, Mannheim Institute for Sustainable Energy Studies (MISES)