

# Modulübersicht „Mannheim Master in Management“

– für das akademische Jahr 2019/2020

## Area „Accounting and Taxation“

- Jahresabschluss
- IFRS Accounting and Capital Markets
- Group Accounting
- Financial Statement Analysis & Equity Valuation
- Managerial Accounting
- Besteuerung der Unternehmen
- Fallstudien zur Besteuerung der Unternehmen
- Taxation of Businesses and Individuals
- International Course –Accounting and Taxation
- Accounting for Financial Instruments and Financial Institutions
- Transaction Accounting
- Selected Issues in IFRS Accounting
- Konzernrechnungslegungspraxis
- Unternehmensbewertungspraxis
- Value-based Risk Controlling and Management in Banking
- Case Studies on Value-based Risk Controlling and Management in Banking
- Business Opportunities in the Clean Energy Transition
- Audit Theory
- Case Studies on Consulting in Financial Services Firms
- Disclosure Theory
- Fallstudien zur internationalen Unternehmensbesteuerung
- Applied Empirical Research: Methods and Practical Implementation
- International Business Taxation
- Internationale Konzernbesteuerung
- Tax Planning: The Role of Taxes for Business Decisions
- Case Studies in International Tax Planning
- Accounting Seminar
- Seminar in Management Accounting
- Seminar in Betriebswirtschaftlicher Steuerlehre

## Area „Banking, Finance, and Insurance“

- Investments
- Corporate Finance I -Lecture (Capital Structure, Cost of Capital and Valuation)
- Corporate Finance I -Case Study (Capital Structure, Cost of Capital and Valuation)
- Risikomanagement von Versicherungsunternehmen
- Investmentmanagement von Versicherungsunternehmen
- Derivatives I –Basic Strategies and Pricing
- Financial Institutions I
- International Course – Banking, Finance and Insurance
- Bond Markets
- Trading and Exchanges
- Empirical Finance
- Stata in Finance
- Professionelles Portfoliomanagement
- Behavioral Finance
- Corporate Governance
- Corporate Finance II (Mergers, Acquisitions and Divestitures)
- Quantitatives Risikomanagement
- International Asset Management
- Financial Institutions II
- Seminar in Financial Markets
- Seminar Corporate Governance
- Seminar in Risikomanagement und Versicherung
- Seminar in Asset Management & International Finance
- Seminar in Financial Markets and Financial Institutions

## Area „Information Systems“

- Process Management
- IT Management in the Digital Age
- Applied IT Management in the Digital Age
- Process Mining and Analytics
- Management of Enterprise Systems
- Theories and Methods in Information Systems
- System Software
- Computational Thinking
- Computational Thinking II
- International Course –Information Systems
- Business Intelligence and Business Analytics Systems
- Applied Project in Design Thinking and Lean Software Development
- Corporate Knowledge Management
- Design Thinking and Lean Development in Enterprise Software Development
- Pervasive Computing
- Self-organizing Systems
- Product Management and Product Design for Software
- Behavioral Perspectives on E-Business
- IS 712 Seminar
- Seminar Trends in Distributed Systems
- Seminar Trends in Enterprise Systems

## Area „Management“

- International Course –Management
- Introduction to Entrepreneurship
- Creativity and Entrepreneurship in Practice
- Advanced Entrepreneurship
- Entrepreneurial Spirit
- Social Entrepreneurship: Targeting Social Capital through Ecopreneurship
- International Entrepreneurship and Managing Change
- Human Resource Training and Development
- Leadership and Motivation
- HR Analytics
- Strategic and International Human Resource Management
- Incentives and Performance
- Human Resource Recruitment and Selection
- Corporate Restructuring
- Corporate Strategy: Managing Business Groups
- Mergers & Acquisitions
- Global Strategic Management
- CSR Video Documentaries
- Digital Social Innovation Lab with SocEnt BW and SAP
- Sustainability Games
- Alternative Modelle der Führungsethik
- Social Impact Measurement
- Ausgewählte Herausforderungen im Nonprofit Management
- Selected challenges in Public Management
- Eine wissenschaftliche Einführung in das Public und Nonprofit Management
- Challenges of Public and Nonprofit Management – Case Study Seminar
- Innovation Management
- Selected Topics in Organizational Behavior
- Organisationstheorie
- Strategic Intellectual Property Management
- Project Course Innovation Management
- Forschungsseminar Public & Nonprofit Management
- Research Seminar Organization and Innovation
- Research Seminar on Human Resource Management and Leadership
- Seminar Corporate Strategy & Governance
- CSR Research Seminar
- Research Seminar

## Area „Marketing and Sales“

- Price and Product Management
- Market Research
- Marketing Theory
- Customers, Markets and Firm Strategy
- Services Marketing
- Marketing of Innovations
- Digital Marketing Strategy
- International Course –Marketing
- Sales Management and Customer Relationship Management
- Business-to-Business-Marketing
- Verhandlungsführung
- Marketing Communication
- Country Manager
- Strategic Marketing Management Simulation
- Consumer Behavior
- Interactive Marketing
- Branding and Brand Management
- Brand Strategy Seminar
- Forschungsseminar
- Marketingseminar
- Marketing Seminar Prof. Kuester
- Research Seminar

## Area „Operations Management“

- Logistics Management
- Inventory Management
- Transportation I –Land Transport and Shipping
- Transportation II –Aviation
- Advanced Supply Chain Planning
- Production Management: Lean Approaches and Variability
- Business Analytics: Applications of Artificial Intelligence for Data-Driven Decision Making
- Integrierte Produktentwicklung
- Service Operations Management
- Case Studies in Service Operations Management
- Strategic Procurement
- International Course –Operations Management
- Supply Chain Management
- Business Analytics: Robust Planning in Stochastic Systems
- Business Analytics: Modeling and Optimization
- Revenue Management
- Supply Risk Management
- Advanced Procurement
- Research Seminar Supply Chain Management
- Research Seminar Production Management
- Research Seminar Service Operations
- Research Seminar Procurement
- Applied Seminar Procurement