



ANNUAL REVIEW 2022/2023

OF MANNHEIM BUSINESS SCHOOL



INDEX

2

HIGHLIGHTS

4

ACCREDITATIONS AND RANKINGS

6

RESEARCH AND SELECTED HONORS

10

DATA & FACTS

12

PLACEMENTS

17

ACTION FIELDS

18

MAIN TOPIC
TALENT MANAGEMENT NETWORK

20

MAIN TOPIC
THOUGHT LEADERSHIP

23

MAIN TOPIC
STUDYING IN MANNHEIM



Photo: Rike Allendorfer

HIGHLIGHTS



PROF. DR. FLORIAN STAHL IS THE NEW DEAN FOR STUDENT AFFAIRS

At the start of the current semester, **Prof. Dr. Florian Stahl**, holder of the Chair of Quantitative Marketing, took up his new post as Dean for Student Affairs. Prof. Stahl, who has been Professor of Marketing at the University of Mannheim since 2013, takes over the office from Prof. Dr. Christoph Spengel.



Photo: Fotostudioklassisch-modern



Photo: Liane Weibert

AMBA-ACCREDITATION FOR FURTHER FIVE YEARS

Mannheim Business School is particularly proud to have received **AMBA-Accreditation this year for a further five years** without any conditions. The new certificate, presented by **Joachim Lutz**, Dean of the Business School, and **Prof. Dr. Jens Wüstemann**, President of Mannheim Business School, will have a special place in our premises as a visible sign of our consistent quality assertions.



Photo: Deichmann



NEW CORPORATE PARTNER: DEICHMANN

Mannheim Business School is continuously expanding its diverse network of corporate partners and welcome their **newest member, Deichmann, represented by Alexander Bellin, Managing Director**. As Germany's largest shoe retailer, Deichmann offers valuable insights into the world of stationary shoe retailing for our students.

CHE-RANKING: UNIVERSITY OF MANNHEIM LEADS BUSINESS ADMINISTRATION RANKINGS

Mannheim has achieved top rankings in this year's CHE ranking, surpassing all state universities. The Business School excels, particularly in **research reputation, support for study abroad, and overall support during studies**. In the latest **CHE Master ranking 2020, the Mannheim Master in Management (MMM)** achieved top ratings in all eight categories, and received the most **top ratings** nationwide.



Photo: Xenia Münsterkötter



Photo: Alexander Gruber

NEW HONORS PROGRAM FOR EXCELLENT BUSINESS STUDENTS

Starting in the fall/winter semester of 2023/24, the **Honors Program for high-achieving students** of the bachelor's degree program in Business Administration and the master's degree program Mannheim Master in Management will be launched. The program is designed to promote students' personal development and networking with top executives. For more information on the new program, see the **Studying in Mannheim** section on page 23.



NEW VICE DEAN FOR RESEARCH: PROF. DR. HARTMUT HÖHLE

At the beginning of the current semester, Prof. Dr. Alexandra Niessen-Ruenzi handed over her position as Vice Dean for Research to **Prof. Dr. Hartmut Höhle**, who holds the Chair of Enterprise Systems. Prof. Höhle also serves as co-head of the Management Analytics Center and conducts research primarily on the design of enterprise software systems.



Photo: Felix Zeiffer



Photo: Rike Allendorfer

ACCREDITATIONS AND RANKINGS

Mannheim Business School proudly maintains the **Triple Crown**, consisting of the three prestigious **accreditation seals AACSB, AMBA and EQUIS**. These seals of approval, held by only one percent of all business schools, underscore the outstanding performance and represent a significant pillar of Mannheim Business School's quality management. Back in 2008, our Business School was the first German institution to receive this significant distinction and remains committed to maintain this success.



INTER- NATIONAL RANKINGS

#1 2023

BLOOMBERG BUSINESSWEEK

GLOBAL MBA RANKING

in Germany

#1 2023

FINANCIAL TIMES

ESSEC & MANNHEIM
EXECUTIVE MBA

in Germany

#1 2023

FINANCIAL TIMES

GLOBAL MBA RANKING

in Germany

#1 2023

THE ECONOMIST

FULL-TIME MBA
RANKING

in Germany

#1 2019

FORBES

INTERNATIONAL MBA
RANKING (NON U.S.)

in Germany

#21 2023

FINANCIAL TIMES

MASTERS IN
MANAGEMENT RANKING

worldwide

#15 2023

FINANCIAL TIMES

ESSEC & MANNHEIM
EXECUTIVE MBA

worldwide

#1 2023

QS

WORLD UNIVERSITY
RANKING BY SUBJECT

in Germany

#1 2023

QS

EXECUTIVE MBA
RANKING

in Germany

#1 2022

SHANGHAI ACADEMIC
RANKING OF WORLD
UNIVERSITIES

in Germany

#2 2023

TIMES HIGHER EDUCATION

SUBJECT RANKING
„BUSINESS & ECONOMICS“

in Germany

NATIONAL RANKINGS

#2 2023

WIRTSCHAFTSWOCH

UNI-RANKING

in Germany

TOP 2023

CHE

SUBJECT RANKING
"BUSINESS"

among the best in Germany

RESEARCH AND SELECTED HONORS



CLIMATE FELLOWSHIP FOR PROF. DR. GUNTHER GLENK

Prof. Dr. Gunther Glenk, Junior Professor in Business at the University of Mannheim, has been honored with the **Climate Fellowship from the Institute for the Study of Business in Global Society (BiGS) of the Harvard Business School (HBS)** in recognition of his contributions to finding solutions for companies to adapt to global climate change.

As part of the rapidly growing climate change movement, companies around the world are increasingly acknowledging their responsibility for the greenhouse gas emissions associated with their economic activities. Prof. Glenk's research examines the **challenges and opportunities of corporate transformation towards achieving net-zero emissions**. More specifically, his work examines the economics and management of corporate carbon emissions, decarbonization and sustainable energy technologies, as well as incentives for accelerated climate action.

Prof. Glenk is part of the research team at the **Mannheim Institute for Sustainable Energy Studies (MISES)** led by Prof. Stefan Reichelstein, Ph.D.. **MISES** studies the challenges and innovation opportunities arising from a shift to a future with sustainable energy supply. The studies aim to investigate the economic conditions conducive to the market acceptance of clean energy solutions and to incentivize appropriate investments in infrastructure and technological processes.



IN THE MEDIA

Members of Mannheim Business School and their research topics have been featured in various media both nationally and internationally over the past few months. Numerous articles can be found at <https://www.bwl.uni-mannheim.de/blog/>. Some examples are:

- **Prof. Dr. Jens Wüstemann** in an interview with **Authority Magazine** (<http://bitly.ws/RTot>).
- **Dean Joachim Lutz** in an interview with **Authority Magazine** (<http://bitly.ws/RTqa>).
- **Prof. Dr. Alexandra Niessen-Ruenzi** and **Leah Zimmerer** were highlighted in **Business Matters**, **Euro-Weekly** and **International Business Times** with their publication "**Women in the workforce need to provide more evidence of their capabilities to achieve leadership positions than men.**" (org. title „Frauen in der Belegschaft müssen mehr Nachweise über ihre Fähigkeiten erbringen, um Führungspositionen zu erreichen als Männer“)
- **Prof. Dr. Christoph Spengel** commented on the **Cum-cum scandal** and the **Cum-ex scandal** in various formats and magazines including **Handelsblatt**, **Wirtschafts Woche**, **Marketscreener** and **The World News**. He was also invited as an expert witness in the Legal Committee on **Country-by-Country Reporting** in the German Bundestag in April 2023.
- **Prof. Dr. Carmela Aprea** spoke to **Deutschlandfunk** radio about **money management and the state of financial literacy in Germany** and to **Handelsblatt** newspaper about "How your child learns to handle money". (org. title „So lernt Ihr Kind den Umgang mit Geld“)
- **Prof. Dr. Dr. h.c. Martin Weber** spoke in **Handelsblatt**, **SZ**, **Berliner Morgenpost** and on **merkur.de** about **investment risks of ETFs**.
- In the **Harvard Business Review** "**Getting a Clearer View of Your Company's Carbon Footprint**" **Prof. Stefan Reichelstein, Ph.D.** explained how "**e-liability accounting**" can help companies calculate their products' CO2 emissions more accurately.



Photo: Katrin Gluckler

HONORARY PROFESSORSHIP FOR WILHELM SCHMUNDT

Wilhelm Schmundt, Managing Director and Senior Partner of the consulting firm BCG, received his doctorate from Prof. Spengel in 2008 and teaches at the Chair of Finance and Corporate Accounting of Prof. Bischof. During a ceremony in June, he was awarded the honorary professorship by Dean Lutz after a panel discussion on **"Changing times for private equity: opportunities and challenges in the next investment cycle"** (org. title „Zeitwende für Private Equity: Chancen und Herausforderungen im nächsten Investitionszyklus“).

FUNDING

Our Business School continues to emphasize the importance of qualifying for **external funding**. New additions include:

- **Deutsche Forschungsgemeinschaft (DFG)** extends funding for Collaborative Research Center TRR 266 Accounting for Transparency
- The **Leibniz-WissenschaftsCampus Mannheim Taxation**, a joint scientific project of the ZEW – Leibniz Center for European Economic Research in Mannheim – and the University of Mannheim, receives funding from the Leibniz Association totaling about 1.6 million Euros over a period of four years
- New **MIFE project on financial education in Germany** (FinBild), funded by the **Bundesministerium für Bildung und Forschung (BMBF)**, aims to provide an orientation basis on the status and prospects of financial education in Germany
- Research project **"Building Network Resilience in Healthcare against Cyber-Attacks"** by **Dr. Emilia Graß** is funded by **Helmholtz Association** with 1.5 million (spread over five years)
- **InnoMA** funding for the chair of **Prof. Dr. Carmela Aprea**
- **ENGAGE.EU University Alliance** to receive 5 million Euros in funding from the European Union for another four years



Photo: Anna Logue

RESEARCH ON WOMEN IN LEADERSHIP POSITIONS

Prof. Dr. Alexandra Niessen-Ruenzi, Chair of Corporate Governance, and Ph.D. student **Leah Zimmer's** research project found that women need to provide more evidence of their capabilities to reach leadership positions than men. Two categories of ability signals were examined: signals of higher education and signals of professional experience.

The results showed that signals of higher education and work experience increased women's likelihood of attaining a leadership position more than men's, compared to differences in baseline likelihoods. Salary also increases by a higher percentage for women than for men.



CUTTING-EDGE RESEARCH

The research conducted at Mannheim Business School receives international attention from renowned journals. Of particular note are the following figures from 2022 and 2023:

- 30 articles in the 50 journals included in the **Financial Times Ranking** (FT50)
- 14 articles in journals that are part of the University of **Texas at Dallas Ranking** (UTD 24).

EXAMPLES OF EXCELLENT PUBLICATIONS

- The article "**Private Equity and Local Public Finances**" by Marcel Olbert and Peter Severin was accepted by the **Journal of Accounting Research**.
- "**The Limited Power of Blockchain Networks for Information Provision**" by Qi Gao (with Benedikt Franke and André Stenzel) appeared in **Management Science**.
- Research on "**Tax Competition and Employment**" by Marcel Olbert and Ann-Catherin Werner (with Stephen A. Glaeser) was published in **The Accounting Review**.
- **Marketing Science** has published the article "**Frontiers: Polarized America: From Political Polarization to Preference Polarization**" by Florian Stahl (with Verena Schoenmueller and Oded Netzer).
- The paper "**How Deadline Orientation and Product Modularity Influence Software Quality and Job Satisfaction**" by Armin Heinzl (together with Jens Foerderer, Thomas Kude, and Sunil Mithas) appeared in the **Journal of Operations Management**.
- **Organization Science** published research on "**Dear CEO and Board: How Activist Investors' Confidence in Tone Influences Campaign Success**" by Matthias Brauer (with Margarethe Wiersema and Philipp Dennis Binder).



Photo: Privat



Photo: Privat



Photo: Privat

NEW JUNIOR PROFESSORS

Our faculty is regularly joined by professors who enrich the research and teaching of business administration at the University of Mannheim with their expertise and set new impulses in research.

We are pleased to introduce three junior professors whom we proudly welcomed this year:

- **Prof. Dr. Kevin Bauer**, Junior Professor for E-Business and E-Government
- **Prof. Martin Glanzer, Ph.D.**, Junior Professor of Operations Management
- **Prof. Dr. Simon Rother**, Junior Professor of Finance



AWARDS

The commitment of our faculty is recognized by national and international institutions through **awards and honors**. Here are some examples that our members have received:

- **Prof. Dr. Jannis Bischof** and **Prof. Felix Vetter, Ph.D.** were named in the **Journal of Accounting Research's list of Top Referees**.
- **Dr. Aline Lanzrath**, member of the Marketing & Sales Area, was awarded with the **Dissertation Prize (Runner Up) at the AMA Winter Academic Conference** in Nashville. She also received the **Stiftung Marketing Award** and the **Karin Islinger Prize** from the University of Mannheim for her dissertation.
- **Prof. Dr. Dr. h. c. mult. Christian Homburg** is among the ten most productive authors of the **Premier AMA Marketing Journals** and among the 20 most productive authors of the Premier Marketing Journals in general in the **author ranking of the American Marketing Association (AMA)**. He also received the **IMTC Managerial Impact Award** at the International Marketing Trends Conference in Paris.

TEACHING AWARD FOR MANNHEIM LECTURER TEAM

Dr. Thomas Johann and **Dr. Jiri Tresl**, both assistant professors at the Area Banking, Finance and Insurance, were awarded for their achievements as a teaching team: The two lecturers jointly organize the course "Financial Economics", which is attended by around 1,000 students from various disciplines each fall/winter semester.

PROF. DR. TORSTEN BIEMANN AWARDED BY HR MAGAZINE

As part of the award ceremony for the "40 Leading HR Heads 2023", the HR magazine Haufe honored **Prof. Dr. Torsten Biemann** from Mannheim, holder of the Chair of Human Resources Management and Leadership, in the special category "Big Five" as a "formative shaper of the working world". Prof. Dr. Biemann has already been included five times in the biennial list of leading HR minds since the awards were first presented. With his empirical research and evidence-based teaching in the field of HR Management and Leadership, he has regularly impressed the jury of the trade magazine for more than a decade.



Photo: Oana Szkeley

THE FUTURE OF TRAINING: AI-SUPPORTED AND PERSONALIZED

In order to retain skilled workers and attract high-potential individuals, companies are increasingly offering continuing education options. The constantly growing training market can make it difficult to find the right offer. This is where a **new tool, supported by artificial intelligence (AI)** and developed through a two-year project by Mannheim-based professor of business education **Dirk Ifenthaler** and the Ortenau-based **start-up Flinkback**, comes into place. The AI is intended to make personalized, justified recommendations based on the individual's and the company's requirements for employees.

The task of the research team in Mannheim is to find the best possible algorithm for selecting a training program. To do this, the competencies in the respective occupational field must first be defined and the continuing education offerings must be searched and categorized with the help of artificial intelligence. The task of Flinkback is to develop a software platform based on the new algorithm.

The project is funded by the **Ministry of Economic Affairs, Labour and Tourism of the State of Baden-Württemberg** as part of the **Invest BW program** and is offered at the Chair of Business Education- Learning, Design & Technology, led by Prof. Ifenthaler.



MORE INFORMATION ABOUT KISMET-KI CAN BE FOUND [HERE](#).

DATA & FACTS

STUDENTS



3.210

students*

(Business School, University of Mannheim; excluding Ph.D.)

Bachelor's program in Business Administration

33 %

female students

11 %

with international background

Mannheim Master in Management

48 %

female students

26 %

with international background

MBA & EMBA programs

314

participants

58

nations

*as of fall semester 23/24

MASTER'S GRADUATES (MMM)

99 %

in employment 3 months after graduation

100.000

USD annual salary (3 years after graduation)

Source: FT Masters in Management Ranking 2023

FT-MBA GRADUATES CLASS OF 2022*

51

graduates

Employers are primarily from the following industries:

Technology/IT, Consulting, Manufacturing/Industrial

93 %

employed 3 months after graduation

105.000

USD annual salary on average after MBA graduation

86 %

work in Germany after graduation (before MBA 78% of the class do not work in Germany)

*Source: MBA Employment Report 2023 of Mannheim Business School



ACADEMICS

39

professors

29

junior professors

167

adjunct & honorary professors

32

post-doctoral researchers



102

research assistants and lecturers

* as of December 2022

INTERNATIONAL AFFAIRS

>200

partner universities



Bachelor in Business Administration

1

Double Degree program

2

special programs (IBEA & Future Leaders Double Degree program)



Integrated semester abroad

Mannheim Master in Management

8

Double Degree programs

2

special programs (Global Innovation Challenge & European Management Track)



Integrated semester abroad

Incomings

500

students from partner universities

Outgoings

600

students through exchange programs or Double Degree programs

About **10 guest professors** per year

ALUMNI

>4.500

members in MBS's own alumni network

>100

events per year

8

Network clubs (more info [here](#))

3

communities

CURRENT PROGRAM OFFER

DEGREE PROGRAMS

Bachelor in Business Administration (Full-Time)

- Program duration: 6 semesters, integrated semester abroad

Bachelor in Economic & Business Education (Full-Time)

- Program duration: 6 semesters, integrated internships & semester abroad possible

Mannheim Master in Management (Full-Time)

- Program duration: 4 semesters, individual specialization options

Master in Economics & Business Education (Full-Time)

- Program duration: 4 semester, integrated internships & semester abroad possible

Mannheim Master in Sustainability & Impact Management (Part-Time/Blended)

- Program duration: 24 months
- Location: Mannheim and online

Master in Management Analytics (Full-Time)

- Program duration: 12 months
- Location: 50% in Herzliya (north of Tel Aviv on the Mediterranean coast) & 50% in Mannheim

Mannheim Master in Management Analytics & AI (Part-Time)

- Program duration: 24 months
- Location: Mannheim & Excursion

Mannheim Master of Accounting & Taxation (Part-Time)

- Program duration: 3 years
- Location: Mannheim

Doctoral program

- Doctoral program at the Center for Doctoral Studies in Business (CDSB) or doctoral studies at a chair

OPEN CERTIFICATE COURSES

Management Analytics in Practice Certificate

- Program duration: 9 weeks
- Location: Online

Female Leadership Accelerator

- Program duration: 6 months
- Location: Mannheim & online



MBA PROGRAMS FOR YOUNG PROFESSIONALS

Mannheim Full-Time MBA

- Program structure: compulsory & elective courses
- Program duration: 12 months + 3 optional months for the launch of a start-up, internship or stay abroad at a partner school
- Location: Mannheim & international partner schools

Mannheim Part-Time MBA

- Program structure: 12 modules (four to eight days each), every 2nd month
- Program duration: 24 months, spread over 3 calendar years
- Location: Mannheim & two international study trips



EXECUTIVE MBA-PROGRAMS FOR EXPERIENCED PROFESSIONALS AND MANAGERS

Mannheim Executive MBA (Part-Time)

- Program structure: weekend courses
- Program duration: 18 months, spread over 2 calendar years
- Location: Mannheim, one study trip to Asia and one to the USA

ESSEC & MANNHEIM Executive MBA (Part-Time)

- Program structure: One week of lectures, every 8 weeks
- Program duration: 18 months, spread over 3 calendar years
- Location: Paris & Mannheim; one study trip to Asia and one to the USA



PLACEMENTS



Photo: Alexander Gruber

After our doctoral students have successfully completed their degrees in Mannheim, they find themselves in important institutions around the world or begin their careers in the industry. Below you can see examples of our graduates who completed their doctorates in the past months and their new positions.

ACADEMIC PLACEMENTS

Photo: Privat



ANDREAS BAYERL

Area Marketing & Sales; Chair of Quantitative Marketing & Consumer Analytics, Prof. Dr. Florian Stahl



Assistant Professor at Erasmus University (Erasmus School of Economics (ESE)), Rotterdam

Photo: Privat



MIRIAM BILLER

Area Marketing & Sales; Chair of Marketing & Innovation, Prof. Dr. Sabine Kuester



Lecturer at Duale Hochschule Baden-Württemberg, Heilbronn

Photo: PicturePeople, Mannheim Innenstadt



PATRICIA BREUER

Area Accounting; Chair of Business Administration and Accounting, Prof. Dr. Jannis Bischof



Assistant Professor at Erasmus University (Erasmus School of Economics (ESE)), Rotterdam

Photo: Privat



THERESA BÜHRLE

Area Accounting & Taxation; Chair of Business Administration and Taxation II, Prof. Dr. Christoph Spengel



Postdoctoral Researcher at ZEW, Mannheim

Photo: Privat



JAN GERHARD DELCKER

Area Economic & Business Education; Chair of Learning, Design and Technology, Prof. Dr. Ifenthaler



Postdoctoral Researcher at University of Mannheim



MENGQUIAO DU

Area Banking, Finance & Insurance; Chair of Corporate Finance, Prof. Ernst Maug, Ph.D.



Assistant Professor at National University of Singapore

Photo: Privat



BENEDIKT ENGLERT

Area Management; Chair of Business Administration, Public & Nonprofit Management, Prof. Dr. Bernd Helmig



Professor of Business Administration at Federal University of Applied Administrative Sciences.





Photo: Julia Jacob

**QI GAO FRITZ**

Area Accounting & Taxation;
Chair of Business Administration &
Accounting, Prof. Dr. Dirk Simons



Assistant Professor at Skema
Business School, Paris

Photo: Privat

**BARIS ISTIPIILER**

Area Management; Chair of SME
Research and Entrepreneurship,
Prof. Dr. Michael Woywode



Postdoctoral Researcher at
University of Mannheim

Photo: Privat

**NELE LÜKER**

Area Information Systems;
Chair of General Management
and Information Systems,
Prof. Dr. Armin Heinzl



Postdoctoral Researcher at
University of Mannheim

Photo: Privat

**STEPHAN METTLER**

Area Marketing & Sales; Chair of
Business-to-Business Marketing,
Sales & Pricing, Prof. Dr. Dr. h.c.
mult. Christian Homburg



Postdoctoral Researcher at
University of Mannheim

Photo: Privat

**CLEMENS MÜLLER**

Area Banking; Finance & Insurance;
Chair of Corporate Finance,
Prof. Ernst Maug, Ph.D.



Assistant Professor at Erasmus
University, Rotterdam

Photo: Privat

**ALISON SCHULTZ**

Area Banking; Finance & Insurance;
Chair of Corporate Finance,
Prof. Ernst Maug, Ph.D.



Research Fellow at Tax Justice Network

**NORA ZYBURA**

Area Management;
Chair of SME Research
and Entrepreneurship,
Prof. Dr. Michael Woywode



Start-up Coach and Lecturer at
Mannheim Centre for Entrepreneurship
and Innovation

PLACEMENTS IN INDUSTRY



MARTIN BREITBACH

Area Information Systems;
Chair of Information Systems II,
(Prof. Dr. Christian Becker)



Junior Consultant at Boston
Consulting Group (BCG)



Photo: Privat



REBECCA MEIER

Mannheim Institute for Sustainable
Energy Studies (MISES), BWL



Manager at Energy & Decarbonization,
Kearney

Photo: Privat



RAPHAEL MÜLLER

Area Accounting & Taxation;
Chair of Business Administration
and Taxation II,
Prof. Dr. Christoph Spengel



Project Manager at LEAP Transformation at
Planning, Forecasting & Resource Allocation,
Merck KGaA

Photo: Privat



TOBIAS NISIUS

Area Information Systems;
Chair of Enterprise Systems,
Prof. Dr. Hartmut Höhle



Head of IT Project- and Processmanagement
at Aalberts Surface Technologies

Photo: Privat



KIM THALIA RIEDE

Area Marketing & Sales; Chair of
Business-to-Business Marketing,
Sales & Pricing, Prof. Dr. Dr. h.c.
mult. Christian Homburg



Consultant at IQVIA Germany

Photo: Privat



JONAS RONELLENFITSCH

Area Operations Management;
Endowed Chair of Procurement,
Prof. Dr. Christoph Bode



Junior Project Manager at
McKinsey & Company



Photo: Privat



MARCEL ROST

Area Accounting & Taxation;
Chair of Business Administration,
Accounting & Auditing,
Prof. Dr. Jens Wüstemann



Group Consolidation at Viessmann





Photo: Privat



JONAS SCHWAMBERGER

Area Operations Management;
Chair of Logistics and Supply
Chain Management,
Prof. Dr. Moritz Fleischmann

→ Senior Consultant Analyst at Picnic

Photo: Privat



MORITZ TISCHER

Area Marketing & Sales; Chair of
Business-to-Business Marketing,
Sales & Pricing, Prof. Dr. Dr. h.c.
mult. Christian Homburg

→ Junior Consultant at Boston Group (BCG)



NICO MARCEL ZEINER

Area Management; Chair of
Organization and Innovation,
Prof. Dr. Karin Hoisl

→ Consultant at D-Fine



Photo: Xenia Münsterkötter



Photo: Joerg Hempel

USING THE MANNHEIM NETWORK

As a member of Mannheim Business Schools, you have the opportunity to actively contribute to shaping the direction of business administration at Mannheim and share your requirements for the university education of your future employees with us. Moreover, our high-caliber network plays a crucial role in addressing significant research questions from an entrepreneurial perspective and developing solution approaches to further enhance the synergy between theory and practice.

In the following sections, we would like to highlight the developments in the areas of **Talent Management Network** and **Studying in Mannheim**.





Photo: Anna Laque

MBS DIGITAL DIRECTORY AS THE CENTRAL NETWORK FOR THE “MANNHEIM COMMUNITY”

Since the end of 2022, it has been even easier for Mannheim students and alumni to find former fellow students again or to connect with certain industries or companies. With an entry in the **MBS Digital Directory**, Mannheimers can search for other members with just a few clicks, for example, with a search by name, year, location, company or industry. With already about 1,000 entries, the MBS Digital Directory is a significant and growing platform for students and alumni of Mannheim Business School's and (former) employees.

As Mannheim alumni, you can use the potential of our shared network in the spirit of **#MannheimerForLife** to cultivate your relationships with talented people.

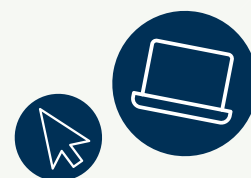


Photo: Rike Allendorfer

NEW EVENT FORMAT COMPANY DAYS @BUSINESS SCHOOL MOVES INTO THE NEXT ROUND

In spring 2023, the **Company Days @Business School** took place for the first time. By offering recruiting events from various partner companies over two days, the Company Days successfully established a platform where students and potential employers could engage in meaningful interactions and discuss potential career paths.

By participating in the Company Days, the partner companies benefit from early access to highly qualified and motivated young professionals from Mannheim's business administration program. These personal encounters not only promote the exchange of knowledge among all participants but also create opportunities for inspiring conversations and mentoring.



**MORE INFORMATION
ABOUT THE COMPANY DAYS
ON MARCH 21 TO 23, 2024
CAN BE FOUND [HERE](#).**



Photo: Anna Logue

EXPANDED RECRUITING OPPORTUNITIES: EMPLOYER BRANDING AND RECRUITING WITH MANNHEIM BUSINESS SCHOOL

Mannheim Business School is not only one of the leading management education institutions in Germany and Europe but also supports companies by attracting talent. Beyond the high-potential individuals in the MBA, Executive MBA, and specialized Master's programs, the foundation for this lies in MBS's organizational structure: Alumni and current program participants are looked after by one unit, the **Alumni Relations and Career Development Office (ACO)**. This allows Mannheim Business School to effortlessly put companies in touch with the highly qualified talent they are currently seeking for specific positions.

Corporate partners enjoy access to a **talent pool of more than 4,500 excellently trained students and graduates**, of whom more than 1,700 are already using the "ACO Career Center" platform. Additionally, they gain access to the CVs of over



600 users spanning various industries and fields. Mannheim Business School thus forms an important interface between talents and companies looking for highly qualified employees. Its unique positioning and dedicated network make the Business School an important partner in modern talent acquisition.



**FURTHER INFORMATION ON RE-
CRUITMENT OPPORTUNITIES &
TALENT POOL CAN BE FOUND [HERE](#).**



DEVELOPMENTS IN THE MANAGEMENT ANALYTICS CENTER (MAC)

The **Mannheim MAC** is renowned as a driving force in the field of Management Analytics, contributing to research, teaching, and practical applications with the overarching goal of exploring novel approaches and facilitating the exchange of analytics research knowledge across the business world. Under the **leadership of Prof. Dr. Torsten Biemann and Prof. Dr. Hartmut Höhle**, the center has sustained its successful development throughout 2023.

- Prof. Dr. Kevin Bauer has enhanced the University of Mannheim, particularly in the field of Information Systems, through his research focus on machine learning and artificial intelligence. This contribution stems from his junior professorship in E-Business and E-Government, sponsored by the "Dieter Schwarz Foundation".
- Under the University of Mannheim's leadership, the national cloud-based platform "BERD@NFDI" will be developed and established over the coming years. In July 2023, participating researchers gathered at the University of Mannheim for the "Joint Conference on Text Analytics," where they discussed various methods, including machine learning, aspects of language modals, and other techniques in natural language processing. The conference also featured presentations on application areas, emphasizing potential synergies in the use of similar methods.
- Prof. Biemann's leadership in the "**People Analytics Network**" actively contributed to knowledge exchange over the past year. During the latest meeting, various topics were discussed, including organizational communication and network analysis, data-driven personnel recruiting and fulfillment of demand, internal social networks, data protection, as well as strategic personnel planning with R Shiny, fostering collaboration between researchers and practitioners.



THREE QUESTIONS FOR PROF. DR. KEVIN BAUER

Junior professor Dr. Kevin Bauer has been enriching Mannheim's business administration since the beginning of the year. With his prospective research interests he is specifically strengthening the competencies of the Management Analytics Center.

Can you give a summary of your education and career path so far?

I completed my bachelor's degree und two master's degrees at the Goethe-University Frankfurt, where I also earned my doctorate. As a post-doctoral researcher at Leibniz SAFE, I was part of the research group "Digitalization in the Finance Sector" and became a member of TechQuartier, where I continue to serve as an external consultant. In Frankfurt, I teach in the field "Applied Deep Learning in Finance".

Which research interests would you like to focus on?

Having pursued master's degrees in both business and information systems, my research interests lie at the intersection of these two fields. My primary focuses include Man-Machine Interaction, Human-Centered Machine Learning, Explainable AI (XAI), and Applied Machine Learning.

What is your current impression of the University of Mannheim?

I have heard many positive things about the students here. I am looking forward to the lectures, in which I can share many fascinating insights about Machine Learning. I believe we will accomplish great things together.



Photo: Privat



BERLIN CENTER OF CORPORATE GOVERNANCE AT MANNHEIM BUSINESS SCHOOL PUBLISHES GUIDELINE

A high-calibre dialog platform between research and practice – that is what best describes the **Berlin Center of Corporate Governance (BCCG) at Mannheim Business School**. The competence center is a communication **platform for the topic corporate governance for science and business**. At the core of its purpose is the empirically sound scientific discussion aligned with the best practices of management and the supervision of the company.

Alongside the regular dialog between the Corporate-Governance-Research and -Practice in form of a so-called "Roundtables", the work at the BCCG in 2022/2023 is highlighted especially by the revision of the guidelines for the examination committees. The latest regulatory developments of the guidelines as well as the publication of the German Corporate Governance Codex (DCGK) 2022 provided the impulse to adapt the previous recommendations. The substantial changes of the new guidelines include for example the growing responsibility of the examination committee in the area of sustainability reporting or the increasing qualification requirements for examination committee members. When redesigning the recommenda-

tions, findings from quantitative-empirical studies as well as the experiences of the roundtable-members were taken into consideration.

In summation the new guidelines contribute to the excellent functionality of the examination committee by incorporating both a scientific viewpoint as well as the practical experience of the roundtable-members.



Photo: Jörg Henkel

AN INTERVIEW WITH PROF. BISCHOF ABOUT THE COLLABORATIVE RESEARCH CENTER TRANSREGIO 266 "ACCOUNTING FOR TRANSPARENCY"

In a few sentences, please explain what the collaborative research center "Accounting for Transparency" (TRR 266) stands for.

Technical advances have made sure that no matter where we are, we can have access to more information promptly, and this applies to companies as well. For companies there are additional regulatory requirements added, which should increase transparency. We should think of constantly changing new regulations for the publication of information on greenhouse gas emissions, partners in the supply chain, social responsibility, tax payment and of course constantly new financial ratios. The use and costs of transparency are often debated, and this is exactly where the collaborative research centre should contribute, so that these discussions can be based on evidence. It addresses questions like when it is sensible to impose new publication regulations on companies and when the costs outweigh the benefits.

Can you tell us a little more about the project A09 "Voluntary Disclosure", which you are researching within the TRR 266 as the project manager?

While regulations on company publications are on the rise, and many complain about overregulation, it is observed that many managers voluntarily provide information about their company's activities and situation to the public, even without corresponding regulations. By systematically observing when and in which cases this voluntary disclosure occurs, we can draw conclusions when the publication seems beneficial for the company. This, in turn, can help shape regulations that consider the information interests of the company. We research this in many different contexts, such as banks' publications on climate risks in their loan portfolios – a topic of particular importance due to the current increased focus on climate issues in the finance sector.

In TRR 266 the „German Business Panel" (GBP) is also conducted. Here, more than 800 companies are surveyed monthly about their business position in Germany. What goals are they pursuing with their survey?

Research on companies is often based on data from public, often commercial databases. On the one hand, these databases focus on large companies, listed on capital markets and on the other, offer standardized financial information about these companies. Both are important and deliver a lot of insights. However, in Germany, it is crucial to consider the significant number of smaller and larger SMEs, self-employed individuals, and start-ups when studying companies. And exactly here, it is important to systematically collect qualitative assessments and management perceptions in addition to standardized financial information. The German Business Panel serves both purposes, making a completely original data contribution to corporate research. Every day, our team surveys up to 50 German companies from all sectors, regions and sizes. The focus is on the assessments of current developments and how they are subsequently incorporated into financial information, most recently during the pandemic and the start of the war in Ukraine. We were able to deliver indicators very quickly, which attracted a great deal of attention both nationally and in the media and are now extensively used in scientific studies.



Photo: Anna Logue

Prof. Dr. Jannis Bischof is a chair holder and a "Principal Investigator" at the collaborative research center Transregio 266. He leads the project A09 "Voluntary Disclosure" where he and his team research how companies create transparency through the voluntary disclosure of risks, and the roles company and management-specific preferences are playing. Additionally, he is one of the scientific project managers of the German Business Panel, the long-term survey panel of the TRR 266.



STUDYING IN MANNHEIM

Photo: Anna Logue

HONORS PROGRAM – THE ADVANCEMENT OF EXCELLENT STUDENTS

The Business School will launch a new **"Honors Program"** in the upcoming fall semester of 2023/2024 to promote outstanding students.

"Turning Talent into Impact" are not just empty words for us. We want our students to fully explore their talents, not just during the regular program but also beyond it. The newly introduced "Honors Program" provides **academically excellent students from the Business School (top 10%)** with the opportunity to network, connect with professionals in Business, Culture, and Politics, and face new challenges together.

The Honors Program provides participants with a framework, in which they can learn about their own weaknesses, and, more importantly, to understand their personal strengths. Questions like "What contribution am I making to society?" and "How can I put my talents to good use?" are addressed through knowledge exchange with decision-makers in various functions. With creative impulses, meetings with industry leaders, and expert support from our professors, participants can expand their horizons.

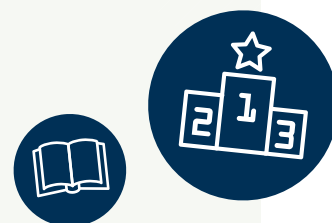


Photo: Anna Logue

NEW PARTNER UNIVERSITIES FOR THE MMM DOUBLE DEGREE PROGRAM

As part of the **university alliance ENGAGE.EU**, students of the **Mannheim Master in Management (MMM)** have a new option for a **double degree program with Libera Università Internazionale degli Studi Sociali (LUISS) University in Rome**. By enrolling in the program, students will, along with their MMM degree, also receive the **LUISS "Master in Strategic Management"** degree. The partner university is renowned for its innovative learning methods, which let students actively participate in the learning process. Topics such as **"Green Economy"** and **"Sustainability"** form the most relevant fields of study.



YOU CAN FIND MORE INFORMATION ABOUT OUR EIGHT DOUBLE DEGREES WITHIN THE MMM [HERE](#).



- Copenhagen Business School, Denmark
- ESSEC Business School, France
- **NEW:** LUISS Guido Carli, Italy
- National Chengchi University, Taiwan
- Norwegian School of Economics, Norway
- Queen's University, Canada
- Università Bocconi, Italy
- University of South Carolina, USA

UNIVERSITY OF MANNHEIM HOSTED THIS YEAR'S GLOBAL INNOVATION CHALLENGE

During the **Global Innovation Challenge**, eight **internationally accredited Business Schools** send their students to join shared courses and projects. Four courses are offered annually, allowing students to engage in a ten-day program with an intensive learning experience within a short time frame.

This year's Mannheim program was led by **Prof. Dr. Christoph Bode, who holds the endowed Chair of Procurement**. As the academic lead, he placed focus on **"Sourcing Excellence and Decision-Making"** under consideration of procurement and sales/marketing factors. The challenge was set by Heidelberg Materials, and the **21 participants from around the world** visited the Heidelberg quarry of Heidelberg Materials, working on an "Innovation Challenge" in the subject field of "Negotiation & Sourcing." **Dr. Ines Ploss, Chief Procurement Officer of Heidelberg Materials**, provided constructive criticism after a final presentation.

The company Heidelberg Materials is seen as a leader in the path to CO₂-Neutrality and circular economy in the construction materials industry and is working hard on creating sustainable and intelligent construction materials, as well as finding solutions for the future.



WATCH THE [AFTER MOVIE!](#)



MORE INFORMATION YOU CAN FIND [HERE](#).

CASE COMPETITION WITH THE UNIVERSITY OF CONNECTICUT

As part of the second **Case Competition**, bachelor students from the University of Mannheim, supervised by **Prof. Dr. Jan-Philipp Ahrens** (former assistant professor at the Chair of SME Research and Entrepreneurship) collaborated with students from the **University of Connecticut** under the guidance of **Prof. Gerlinde Berger-Walliser**. Together, they worked on a case study focused on the VW emissions controversy. The students collaborated virtually in mixed teams to develop strategic action plans for handling the controversy. Their results were presented to a jury, who honoured the best works. All participants received certificates. The goal of the collaboration with the American partner university was to give the students an impression of international and strategic management and train their global management and leadership competencies. Additionally, they were able to gain intercultural experience for their future and make new contacts.



Photo: Fakultät BWL



SUSTAINABLE PROJECT OF THE INITIATIVE INFINITY E.V. WINS THE SUSTAINABLE IMPACT CONTEST OF THE BUSINESS SCHOOL

The **Sustainable Impact Contest**, organized by Mannheim Business School, aimed to promote sustainable and innovative projects from students. The project **MaExchange of the student initiative Infinity Mannheim e.V.** was able to beat out all other projects in the final of the Sustainable Impact Contest. The initiative is dedicated to creating sustainable solutions, offering exchange students a financially affordable and resource-efficient alternative for procuring household appliances and everyday objects during their stay in Mannheim. MaExchange allows incoming students to register for the rental of household appliances and everyday objects, primarily kitchen appliances, at the beginning of every semester. These items can be borrowed after a deposit for the entirety of their stay.

The winners were chosen through an Instagram vote, as well as a jury consisting of **Joachim Lutz**, Dean of the Business School, **Bettina Meltzer**, Marketing, Communications & Diversity Manager at Mannheim Business School and **Prof. Dr. Moritz Fleischmann**, Vice President of Sustainability and Information Provision. The jury agreed that the project not only benefited the students, but also made a contribution to a sustainable circular economy. The winning project was awarded with the revenue of the wine sales of this year's bachelors graduation party, which were doubled by Mannheim Business School.



Photo: Infinity Mannheim e.V.



Photo: Mannheim Business School

FEMALE LEADERSHIP ACCELERATOR: NEW PROGRAM BY MANNHEIM BUSINESS SCHOOL EMPOWERS WOMEN IN THEIR CAREER PATH

With the goal of bringing more women into leadership positions, Mannheim Business School created with its structure and prioritization a unique certificate course. Starting from September 2023 the **Female Leadership Accelerator** supports women aspiring to leadership roles, those seeking to re-enter the job market after maternity leave, or partners of expatriates aiming to establish themselves in the German job market, in planning and achieving the next steps in their careers.

In order to accomplish this, Mannheim Business School optimally coordinates the individual program elements with the needs of the participants. The program covers essential business-know-how on **leadership strategies, digital and sustainable transformation, value-orientated management, finance strategy and customer orientation**. Workshops, individual leadership coaching and career coaching enhance the key competencies of the participants in agility, change management and negotiation, supporting them in recognizing and pursuing their goals. Through evening events and as members of the MBS network, participants also have the opportunity to connect with women in leadership positions and female company founders, making valuable contacts.

“That companies with a balanced composition of company management are economically more successful and attractive as employers, has already been proven by many studies. The chance for highly educated women to find employment in the job market has increased not only due to the shortage of specialists but also because of companies’ efforts to promote diversity”, says **Prof. Dr. Jens Wüstemann, President of Mannheim Business School**. “Mannheim Business School is contributing to supporting and empowering women on their career paths with this new certificate program”, explains Wüstemann.



Six-month part-time certificate program by Mannheim Business School started in September 2023

- The program includes four two-day presence modules, online transfers and coaching, offering specific preparation for future leadership tasks or re-entrance into the job-market
- The cost for the Female Leadership Accelerator is 9,900 €, including accommodation and catering. The admissions requirements are a first academic degree, work experience and proficiency in English.



FIND FURTHER
INFORMATION [HERE](#).



ENGAGE.EU JOINT CERTIFICATE PROGRAM ON DIGITAL TRANSFORMATION

The **Joint Certificate Program**, a collaborative project among seven esteemed European universities, addresses the world's biggest digital transformations, technologies and solutions. It offers students the opportunity to improve their skills and prepare for a digital future through highly advanced courses. At the University of Mannheim, Prof. Dr. Florian Stahl and his team have designed a new course on "**Digital Strategy**" specifically for this certificate program. The cohort started in the spring/summer semester 2023 with the program and ended it in July 2023 through a summer seminar on the Mannheim campus, which Prof. Stahl and his team have developed in collaboration with various companies.



Photo: Anna Logie



Photo: Anna Logie



UNIVERSITY ALLIANCE ENGAGE.EU RECEIVES ADDITIONAL FUNDING FOR FOUR MORE YEARS

For three years, the University of Mannheim and six European partner universities have formed the **ENGAGE.EU University Alliance**. Numerous joint offers in teaching and research have been developed, including cross-university online courses, a master's program on digital transformation, expedition weeks, workshops for doctoral students and research stays. In addition, a research platform was initiated where around 250 researchers exchange ideas, inspire each other and collaborate. "We have built up a great network of students, researchers, lecturers and employees from different countries," says Prof. Dr. Thomas Puhl, President of the University of Mannheim.

In July 2023, the great news came: the European Commission announced **continued funding of the University Alliance until 2027**. The funding amounts to **14.4 million Euro**. "We can now strengthen this European cooperation for the future. I look forward to shaping the European educational landscape together with our partner universities in the long term," says Professor Puhl.



MANNHEIM MAKES SPACE FOR GREEN

In order to create a sustainable future for generations to come, the **city of Mannheim** is joining thousands of cities around the world in implementing the Sustainable Development Goals of Agenda 2030. As part of their social class project "**1,000 Trees**", the current students of the Mannheim **Full-Time MBA** helped to identify a total of 1,443 tree locations for replanting in Mannheim. The students provided the city with a database of these tree locations in the form of GPS locations on a satellite map. Mannheim aims to plant 1,000 new trees annually using this map.

Photo: Luis Herrmann



GAP YEAR IN BUSINESS ADMINISTRATION

Since 2019, the **Gap Year in Business Administration** has been bringing together bachelor's graduates and corporate partners of the Business School, University of Mannheim. With a structured one-year internship program, young professionals can get a taste of practical experience and network with their future employers. Scientific input is provided by the academic framework program, which takes place at the University of Mannheim and provides program participants with further training through various workshops and events. The target group of the Gap Year are bachelor's graduates from the Mannheim who are between their bachelor's degree and the start of a master's program. Almost **50 corporate partners** see the gap year as an excellent opportunity to recruit young talent for an internship.



FIND FURTHER
INFORMATION [HERE](#).

THE MOST IMPORTANT INFORMATION FOR CORPORATE PARTNERS AT A GLANCE

- **Structure of the program**
3 x 4-month internships in a fixed time model (1.9.-31.12./ 1.1.-30.4./ 1.5.-31.8.)
- **Program participants**
Completed a bachelor's degree, selected by the program coordinator through a selection process, and among the top performers of the cohort
- **Student status**
Academic framework program enables program participants to enroll at the University of Mannheim; internships are considered voluntary internships
- **Advantages for our corporate partner**
 - Increased visibility at the University of Mannheim
 - Early identification of young talent
 - Creation of a personal bond with business graduates at an early stage
 - Central contact person at the university to enable contact to potential career entrants

THE SECOND EUROPEAN MANAGEMENT TRACK CLASS STARTED IN 2023

For the second time, the Business School of the University of Mannheim, together with three other leading European business schools (Copenhagen Business School, ESSEC Business School in Paris and IE University in Madrid), has selected over 50 participants for the **European Management Track (EMT)** Class of 2023. After a joint kick-off event in Brussels, the students attended a track specially designed for the EMT program during a semester abroad at one of the EMT partner universities. This program prepares them for leading roles with a European connection, contributing to Europe's future.



MORE INFORMATION
FIND [HERE](#).



Photo: Jemifer Thum



Photo: Anna Logue

SPECIALIZED MASTER'S PROGRAMS REORGANIZED

Prof. Dr. Florian Stahl will be the new Academic Director of the **Mannheim Master in Sustainability & Impact Management** and **Mannheim Master in Management Analytics & AI**. A redesign of the programs includes joint courses in Business Fundamentals and the consolidation of subject-specific content into three pillars.

The Business fundamentals form the basis for the other subject-specific course content in the redesigned curriculum. They ensure that all students on the Master's degree programs at Mannheim Business School have a solid foundation in business administration and gain access to scientific findings. These fundamentals are further developed in specialized courses.

The subject-specific courses in the Mannheim Master in Management Analytics & AI are divided into the areas of *Management Analytics*, *Analytics Technologies* and *Analytics Methods*. In the Mannheim Master in Sustainability & Impact Management, the pillars include *Sustainable Business*, *Sustainable Technologies* as well as *Regulation, Governance & Reporting*.



PROGRAM
CURRICULA
MMA & AI



PROGRAM
CURRICULA
MMS & IM



NEW ELECTIVE SUBJECT IN BUSINESS EDUCATION DEGREE PROGRAMS

Regular surveys conducted among students show that around half of graduates of business education courses would like to work in a company after graduation. In view of the comprehensive business qualifications acquired through a degree in business education, many opportunities open up in this regard, particularly in the area of human resources development. In order to better meet the professional aspirations of students, the elective subject **"Corporate Learning"** was introduced recently, which explicitly focuses on companies as potential employers. Nevertheless, elective students will still be able to enter the preparatory service for the teaching profession at vocational schools.

The elective subject, introduced with the revision of examination regulations, addresses current issues related to skills development in companies, workplace learning, and the digitalization of learning processes. Students can customize their focus from courses in work and organizational psychology, social psychology, sociology, and employment law.

A special course offered as part of this elective is **"The Future of Work"**. This is a new **ENGAGE.EU Signature Course** offered jointly by four top European universities. Students work on realistic case studies in collaborative digital cooperation.

Mannheim is taking a further step towards promoting the orientation of business education towards "learning in companies" by presenting the **tts Award for Research on Workplace Learning**, sponsored by **tts GmbH Heidelberg**. The prize recognizes outstanding Master's theses dealing with learning and change processes in companies.



MORE ABOUT THE ENGAGE.EU
SIGNATURE COURSE [HERE](#).



MBS SUMMER SCHOOL 2023 SUCCESSFULLY COMPLETED

45 students from all over the world took part in the 2023 **MBS Summer School**. The three modules of the program provided exciting insights into the areas of **Entrepreneurship and Innovation, Artificial Intelligence in Business and Designing Data-Driven Business Models**. Outside the lecture hall, the students also got to know companies, culture and people in and around Mannheim.

The lecturers taught both theoretical principles and practical approaches. Guest speakers from companies contributed practical experience.



AWARDS FOR THE BEST THESES

As part of this year's graduation ceremonies in summer 2023, the **Prechel Foundation Prize** was awarded to the top graduates of the year. **Till Dienemann** was honored for outstanding achievements in the Bachelor of Business Administration. **Emilia Gschoßmann** and **Nathalie Tonn** received the Prechel Prize for their achievements in the MMM degree.





SPORTING HIGHLIGHTS

As a **partner university for top-class sports**, the University of Mannheim attracts student-athletes who successfully balance their academic and sporting pursuits. An impressive example of this dedication is **Teo Hinrich**, who completed his bachelor's degree in Business Administration this year. As part of the Mannheim HC, Teo is supported by the Metropolitan Region Rhine-Neckar Top Sports Scholarship and won the **2023 World Field Hockey Championship**.

Another remarkable example is scholarship recipient **Serafin Schefold**, who won the **2023 World Championships in the 2-man artistic cycling discipline** (open class), making him **world champion for the sixth time**. He represents RV Öhringen and is pursuing a master's degree in Management in Mannheim, having previously completed his bachelor's degree in Business Informatics at our university.

Equally noteworthy is the performance of top sports scholar **Amelie Möllmann**. After completing her bachelor's degree in Business Administration and a subsequent gap year, she is now continuing her academic career with a Mannheim Master in Management at our Business School. Amelie rightfully earned the title of **European Beach Handball Champion**.

MANNHEIM PART-TIME MBA CELEBRATES ITS 10TH ANNIVERSARY

The **Mannheim Part-Time MBA**, celebrating its **ten-year success story** in September 2023, is a reason for joy. The program has firmly established itself in the continuing education portfolio of many companies and is considered an effective **development program for young professionals**.

To meet the changing demands of the working world, the program managers have continuously developed the course content. Specialist knowledge and leadership skills, entrepreneurial thinking, and the ability to work in a team are the guiding principles.

The continuously increasing popularity of this program is also impressive. Companies value the innovative strength and high level of expertise of program graduates and use the program both as a recruiting channel and to retain and promote their talent.



FIND MORE INFORMATION
ABOUT THE MANNHEIM
PART-TIME MBA [HERE](#).



Status: September 2023, all information without guarantee



TURNING TALENT INTO IMPACT.