Dear students, faculty members and partners of the University of Mannheim, Business School,

a year ago, the dominant topic was the pandemic. Even today, Corona has not yet been defeated. In retrospect, however, the year 2022 has shaken decades-old convictions: that reason defeats aggression, that peace is free. A war on our doorstep costs human lives and devastates entire regions. Hoped-for progress in climate protection is undone with every home destroyed by war. Global supply chains are broken. Even the idea that inflation has been defeated and money is interest-free seems naïve today. Our young generation is growing up in a social reality that has rarely been more complex.

But opportunities are also opening up: More than ever, knowledge must be networked. This requires education, research and commitment, in other words, all the things that make up a university.

But I sense a new beginning and a willingness to take the lead - in many places on our campus. And indeed, the Business School of the University of Mannheim has gained in importance and attractiveness: Never before have more students applied to our business school. This also reflects our efforts to be in the top group in university rankings. And we are among the 1% of business schools that can boast triple, international and independent accreditation. Not because we are chasing trophies for the display case - but as a seal of quality for the opportunities our graduates have. I was incredibly pleased to be able to personally welcome students to their new stage of life last year. Among them are once again numerous students from abroad; the internationalization of our school is progressing. The cooperation with top universities and business schools - such as the Copenhagen Business School, the ESSEC in Paris and IE University in Madrid - has also been deepened, which is why the new European Management Track EMT is part of our Master's program.

A core-competence of business administration is the assessment of risks and opportunities - and the implementation of innovations. Together with other disciplines, business administration can make a significant contribution to the genuine mastery of major tasks. This is reflected in our new mission and vision.

In the coming year 2023, we want to continue working on the strengthening and visibility of the University of Mannheim, Business School: in structure, profile, and people.

Sincerely,

Joachim Lutz

Dean of the University of Mannheim, Business School
NEW MMM STUDY OPTION "EUROPEAN MANAGEMENT TRACK" LAUNCHED IN BRUSSELS

In autumn 2022, the University of Mannheim, Business School has officially launched the "European Management Track" (EMT) – a new international study option on master’s level – together with its partners Copenhagen Business School, ESSEC Business School and IE Business School. After a launching event in Brussels in September, the first 55 EMT students started their exchange semester at one of the four EMT schools participating in several cohort-specific courses specializing in EU-related topics. Each of the partners has created a specific track to prepare students for leading future roles, thus making valuable contributions to Europe’s future.

DEAN JOACHUM LUTZ IS A NEW MEMBER OF THE SUPERVISORY BOARD OF THE UNIVERSITY HOSPITAL FREIBURG

Science Minister Theresia Bauer appointed Joachim Lutz, Dean of the Business School of the University of Mannheim and former spokesman of the board of CropEnergies AG, as a member of the Supervisory Board of Freiburg University Hospital. Thanks to Lutz’s extensive expertise in finance and economics, “he will profitably support the joint work of the hospital’s board of directors and supervisory board”, says supervisory board chairman Dr. Carsten Dose of the new colleague’s arrival. As an alumnus of the Business School of the University of Mannheim, Lutz is also looking forward to the new tasks: “I’m very much looking forward to an exciting, intensive collaboration in the field of life sciences, which is so important for society.”
HATS ARE FLYING IN THE EHRENHOF AGAIN

After two Corona lockdowns, countless hours in front of the screen, in the lecture hall, in the library and many experiences and friendships later, it is now over: In July 2022, around 600 Bachelor’s and Master’s graduates received their certificates and personal congratulations from Joachim Lutz, Dean of the Business School, in the newly renovated Aula of the University of Mannheim.

EXCELLENT RANKING RESULT IN THE FIELD OF AUDITING

The University of Mannheim is a leader in the education of future auditors. This is the result of the manager magazines’ ranking published in March 2022, in which the university was one of only two institutions in total to receive the "Excellent" rating. To compile the ranking, 89 auditing companies and their more than 1,200 clients were surveyed. Particularly due to the Mannheim Master of Accounting & Taxation (MaMAT) offered since 2008 by the Mannheim Business School, the organizational umbrella for management education at the University of Mannheim, the University of Mannheim has long held an exceptional position in the German university landscape in the field of auditing in research and teaching.

QS RANKING: UNIVERSITY OF MANNHEIM ONCE AGAIN BEST GERMAN UNIVERSITY IN ECONOMIC SCIENCES

In the global comparison of the "QS World University Rankings by Subject 2022", the University of Mannheim was ranked overall as the fourth best German university in the category “Social Sciences and Management”. In this category, the “Schlossuniversität” was evaluated in six sub-areas. In the areas of “Accounting and Finance” and “Business and Management”, it again ranked first in Germany. In “Economics and Econometrics,” it ranked second, making it the best-rated German university in economics.
The "Mannheim BWL" holds the **three most important accreditations** (AACSB, EQUIS, AMBA). In addition, it achieved **top results in relevant rankings** within the last year. The rankings of Mannheim Business School (MBS) are particularly gratifying. In the Economist MBA Ranking 2022, it is ranked **25th worldwide, 5th in Europe** and **first in Germany**. Overall, Mannheim Business School - as the Economist also mentions in the accompanying text - is one of very few business schools that were listed in the last ranking (2020/2021) despite the Corona crisis and were even able to improve their ranking slightly. A selection of other national and international ranking results can be found on the following page.
RESEARCH & SELECTED HONORS

The Business School of the University of Mannheim is a research-based institution with top publications in top international journals, without neglecting research with high practical relevance. For the period January 2020 – March 2022, the following figures can be highlighted:

- 24 articles in journals that are among the 24 journals included in the University of Texas at Dallas Ranking (UTD 24)*.
- 32 articles in the 50 journals used for the Financial Times (FT 50)** ranking.

The faculty increases its visibility through awards and honors from recognized international and national organizations. Examples from recent months include:

- Prof. Kraus received the 2020 Sales SIG Excellence in Research Award from the American Marketing Association for the paper "Managing Laggards: The Importance of a Deep Sales Bench."
- Prof. Bischof received the 2020 Excellence in Refereeing Award from the Journal of Accounting Research (UTD 24 journal).
- Prof. Hoisl was named an Associate Editor at Management Science (UTD 24 journal) in 2021.
- Prof. Homburg became the first European university professor to be named an AMA Fellow in 2021 by the American Marketing Association (AMA) for his lifetime achievement in marketing research.
- Prof. Dr. Matthias Brauer receives the textbook award of the Association of University Teachers of Business Administration e.V.

Mannheim ranks 107th overall in UTD’s 2022 research rankings, making it the number one business school in Germany and the German-speaking world. To fulfill its mission, UMBS (University of Mannheim, Business School) has pushed for the addition of faculty with expertise in data science, management analytics, digitalization, and sustainability, among other areas. In the last 12 months, the faculty has added the following researchers to its ranks:

- Prof. Dr. Markus Strohmaier, Chair of Data Science in Economics and Social Sciences.
- Prof. Dr. Gunther Glenk, Assistant Professor of Accounting at the Mannheim Institute for Sustainable Energy Studies (MISES).
- Prof. Dr. Felix Vetter (Ph.D.), Assistant Professor of Accounting and Taxation.
- Prof. Dr. Felix Fritsch, Assistant Professor of Accounting and Taxation.

*https://som.utdallas.edu/the-utd-top-100-business-school-research-rankings/
**https://www.ft.com/content/3405a512-5cbb-11e1-8f1f-00144feabdc0
The Business School of the University of Mannheim has established new research centers and initiatives that strengthen the faculty’s influence and visibility in academia, practice, and society.

- **Prof. Aprea** and **Prof. Bucher-Koenen** have founded the Mannheim Institute for Financial Education (MIFE). The center is dedicated to comprehensive research around financial education and aims to answer questions about personal financial management and retirement planning (including gender gaps), as well as systemic understanding of financial and economic issues.

- In the fall of 2021, the Berlin Center of Corporate Governance (BCCG) at the Mannheim Business School was transferred from the Technical University (TU) Berlin to MBS and has since been headed by MBS President Prof. Wüstemann and Prof. Niessen-Ruenzi. More about this on page 18 in the chapter “Knowledge Transfer”.

- Within the framework of the Collaborative Research Center “TRR 266 Accounting for Transparency” funded by the German Research Foundation, the Business School of the University of Mannheim founded the German Business Panel (GBP) in 2020. The GBP is a long-term survey panel of 16,000 German companies with the aim of answering questions of high relevance for business and society. Recent surveys, for example, dealt with questions on the consequences of the Corona pandemic and the impact of the associated political measures on companies.

Our faculty members are valued interview partners in national and international media. In particular, the following research topics have recently been the subject of a number of newspaper, radio and video contributions. You can find the individual contributions on the individual chair pages and at www.uni-mannheim.de/forschung/in-den-medien/:

- **Prof. Dr. Niessen-Ruenzi** on “Women and Finance: Investing pays off”
- **Prof. Dr. Gunther Glenk** on “Reversible fuel cells as a substitute power source”.
- **German Business Panel** on “Companies divided on natural gas boycott”, among others
- **Prof. Dr. Spengel** on “Recalculation of the tax damage caused by Cum-Ex/Cum-Cum”.

In short:
- A large number of articles in top journals
- 1st place in Germany in the 2022 UTD rankings
- New research centers and initiatives
- Increased visibility of research through honors and strong media presence
- Acquisition of third-party funding to promote research

as of: August 31, 2022
STUDENTS

> 3,212 students (Business School of the University of Mannheim)*

Bachelor’s program in Business Administration

34.4 % female students

Mannheim Master in Management

45.4 % female students

MBS students (MBA & EMBA programs)

386 participants

11.4 % with international background

26.0 % with international background

64 nations

Academics

37 professors

80 adjunct & honorary professors

> 31 assistant professors, doctoral & post-doctoral students

> 150 research assistants and lecturers

INTERNATIONAL AFFAIRS

> 200 partner universities

Bachelor’s program in Business Administration

2 special programs (IBEA & Future Leaders Double Degree program)

Mannheim Master in Management

7 Double Degree programs

Possibility of a semester abroad

FT-MBA GRADUATES

CLASS OF 2021*

49 graduates

95 % employed 3 months after graduation

109,000 USD annual salary on average after MBA graduation

Employers are primarily from the following industries:

Technology/IT, Consulting, Manufacturing/Industrial

ALUMNI

> 4,200 members in MBS’s own alumni network

7 network clubs

> 120 events per year

7 communities

Data & Facts

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> 120 events per year

7 communities
CURRENT PROGRAM OFFER

PROGRAMS OF THE UMBS

Bachelor in Business Administration (full-time)
- Program duration: 6 semesters; integrated semester abroad

Bachelor in Economic and Business Education (full-time)
- Program duration: 6 semesters; integrated internships & semester abroad possible

Mannheim Master in Management (full-time)
- Program duration: 4 semesters, individual specialization options

Master in Economic and Business Education (full-time)
- Program duration: 4 semesters, integrated internships & semester abroad possible

Doctoral program
- Doctoral program at the Center for Doctoral Studies in Business (CDSB) or doctoral studies at a chair

PROGRAMS OFFERED BY THE MBS

Mannheim Master in Sustainability and Impact Management (Part-Time/Blended)
- Program duration: 24 months
- Location: Mannheim and online

Master in Management Analytics (Full-Time)
- Program duration: 12 months
- Location: 50% in Herzliya (north of Tel Aviv on the Mediterranean coast) & 50% in Mannheim

Mannheim Master in Management Analytics (Part-Time)
- Program duration: 24 months
- Location: Mannheim & Excursion

Mannheim Master of Accounting and Taxation (Part-Time)
- Program duration: 3 years
- Location: Mannheim

Mannheim Master of Applied Data Science & Measurement (Part-Time)
- Program duration: 33 months
- Location: Online & 1x per year in-depth event in Mannheim

OPEN CERTIFICATE COURSES

Management Analytics in Practice Certificate
- Program duration: 9 weeks
- Location: Online

MBA PROGRAMS FOR YOUNG PROFESSIONALS

Mannheim MBA (Full-Time)
- Program structure: compulsory and elective courses
- Program duration: 12 months, spread over 2 calendar years + 3 months for the launch of a start-up, internship or stay abroad at a partner school
- Location: Mannheim & international partner schools

Mannheim MBA (Part-Time)
- Program structure: 12 modules (four to eight days each), every 2nd month
- Program duration: 24 months, spread over 3 calendar years
- Location: Mannheim & two international study trips

EXECUTIVE MBA PROGRAMS FOR EXPERIENCED PROFESSIONALS AND MANAGERS

Mannheim Executive MBA (Part-Time)
- Program structure: weekend courses
- Program duration: 18 months, spread over 2 calendar years
- Location: Mannheim; one study trip to Asia and one to the USA

ESSEC & MANNHEIM Executive MBA (Part-Time)
- Program structure: one week of lectures, every 8 weeks
- Program duration: 18 months, spread over 3 calendar years
- Location: Paris & Mannheim; one study trip to Asia and one to the USA
I have already registered in the new digital MBS Directory. This way, I always stay up to date regarding the network and can get in touch with other Mannheim residents. I find it particularly exciting that in addition to the participants and alumni of the MBS programs, students and graduates of the Business School are now also included. I am sure that this way we will always be able to find interesting profiles.

ALEXANDER SCHWÖRER
Owner PERI SE

DIGITAL DIRECTORY
The Mannheim Business School offers a new service: The Digital Directory. Until now, the "MBS Directory" was only available in print. Now MBS has digitised it in cooperation with the University of Mannheim, Business School. The Digital Directory functions as an address book and is available to students of the Business School, participants of the programs of Mannheim Business School, employees of MBS and the Business School as well as alumni and former employees.

REGISTER HERE FOR THE DIGITAL DIRECTORY:
https://mannheim-business-school-directory.com/?gastantrag
THE INTERFACE TO PRACTICE

Mannheim Business School’s partner network has continued to grow, allowing us to offer more and more contact opportunities to students of the Business School and participants of the MBS programs.

Every semester, some of our partner companies present themselves on campus and offer workshops and other interactive formats for participants to get in touch with them.

Additionally, in the context of the Business Master Projects or Social Projects at MBS, participants at the MBA and Master Programs meet with representatives from the business world and several successful collaborations have already taken place afterwards.

NEW PARTNER COMPANIES:

- **HILTI**
  - Felix Hess
  - Member of the Executive Committee and responsible for Finance, Tax, Human Resources, IT and Corporate Development
- **CAPGEMINI**
  - Jochen Bechtold
  - Manufacturing Industry Manager
- **LVMH**
  - Carola Graser-Kraus
  - Country General Manager
  - LVMH Perfumes & Cosmetics
- **ACCENTURE**
  - Johannes Trenka
  - Managing Director

as of: August 31, 2022

MBS NETWORK CLUBS

The MBS Network Clubs enjoy great popularity and the MBS network continues to grow. Additionally, this year, a new club has been added with the founding of the “Leaders of Tomorrow Club”.

MORE INFORMATION ABOUT THE MBS NETWORK CLUBS CAN BE FOUND ON THE MBS WEBSITE:
WHAT WE STAND FOR, WHERE WE ARE GOING: THE NEW MISSION AND VISION OF THE UMBS & MBS

The further development of a common mission statement for the UMBS & MBS was identified as a strategic priority by the Strategy Committee of the Business School in 2019. Immediately after the appointment of the new Dean Joachim Lutz in fall 2020, the Business School of the University of Mannheim initiated the revision of its new "mission and vision". For this purpose, a working group was formed to develop a concise representation of Mannheim’s self-image, taking into account various accreditation reports.

The new mission and vision statement shows what we as "Mannheim BWL" stand for. We are pioneers of current cutting-edge research and teaching. We generate ideas that trigger new developments and advance theory and practice. We think visionary and strive to have a positive impact on the world.

We got into a conversation with Dean Joachim Lutz about the new vision and mission.

VISION
As a leading business school in Europe, we develop responsible business leaders and principled scholars who make a positive difference in society.

MISSION
Our mission is to address global challenges through rigorous business research and through the education of responsible leaders dedicated to making a substantial positive impact on business and society.
DEAN JOACHIM LUTZ IN AN INTERVIEW ON THE NEW MISSION AND VISION

The vision is to “educate responsible leaders and scholars who make a positive contribution within society and the corporate world.” How do you intend to fulfill this intention as a business school?

We live in an economic order in which the distribution of goods does not take place through privileges, allocation, black markets or other illegal arrangements, but in which supply and demand balance each other out through price and quality signals that are transparent and equal for all. This economic order requires an ideal leadership. And I do not see this in the greed for short-term maximization of the benefits of individuals, but in the striving for sustainable benefits for society as a whole. This vision requires two things: first, a comprehensive understanding of business interrelationships, including market mechanisms, sustainable production conditions and fair supply chains. Second, a responsible willingness to perform. We map this in our curricula, critically analyzing both negative and positive examples.

Let’s move on to the mission, acting in the here and now: Can you name specific goals for action that derive from the new mission?

We are facing enormous challenges worldwide; think, for example, of health, climate protection, energy security, in short: all the SDG targets. There are approaches to solutions for these from a wide variety of research areas. Our task as business school is to contribute the management expertise required for this. To do this, our faculty must orient itself to two things: First, methodical, internationally relevant research that is reflected in inspiring professional teaching. Second, on the ideal of the responsible individual who can think analytically, has seen other cultures, and knows that learning is a life task.

Finally, the question: “Rigor and Relevance” - this is the slogan for the revised mission and vision statements. What exactly does this slogan stand for?

The slogan is the essence of our vision and mission: hard, analytical factual work and knowledge should make a tangible, relevant contribution to our society.

“The slogan "Rigor and Relevance" is the essence of our vision and mission: hard, analytical factual work and knowledge should make a tangible, relevant contribution to our society.”
CONTINUOUS STRENGTHENING OF RESEARCH THROUGH EXTERNAL EVALUATION

As "Mannheim BWL", we are always striving to further strengthen the output of first-class publications. Therefore, we decided to conduct an external research evaluation for the first time in addition to the internal biennial research evaluation. The aim of the evaluation was to analyze the research output of the University of Mannheim, Business School and to derive recommendations on how UMBS can improve its research activities in terms of high-quality output - taking into account its context and the resulting restrictions associated with its status as a public Business School in Germany. For the on-site evaluation on 14 and 15 June 2022, UMBS was able to attract the following internationally renowned scholars: Prof. Marnik Dekimpe, Ph.D. (Tilburg University), Prof. Ruediger Fahlenbrach, Ph.D. (Ecole Polytechnique Fédérale de Lausanne), Prof. Dr. Jan Stallaert (University of Connecticut, School of Business), Prof. Rosemarie Ziedonis, Ph.D. (Boston University), and Prof. Dr. Annette Ostendorf (University of Innsbruck). The results of the evaluation will be communicated to us in a timely manner.

"We conduct innovative and internationally recognized research with the greatest possible impact on practice. This is also written in our mission statement. The fact that we will henceforth be subject to an additional external audit should help us to expand our excellent research even further."

JOACHIM LUTZ
Dean of the University of Mannheim, Business School

EXPLAB AS AN INNOVATIVE LEARNING ENVIRONMENT

In 2021, the university invested €250,000 to create ExpLAB, a new creative space for work and collaborative learning, in the university’s library. The new facilities offer state-of-the-art technical infrastructure, including eye-tracking, VR glasses, and tools for design thinking. Students and researchers use the space to conduct experiments with the technical components and collect data for seminars and research papers.
RECORD NUMBER OF APPLICATIONS FOR THE STUDY PROGRAM “MANNHEIM MASTER IN MANAGEMENT”

The Mannheim Master in Management, offered by the University of Mannheim, Business School, received 47% more applications than the year before. The Business School’s mission aims to shape a sustainable future through high-quality, influential education. “I am happy to see this much interest in our Mannheim Master in Management”, says Dean Joachim Lutz.

The increase in applications is likely to be due in large part to the adjustment of admissions criteria, in addition to targeted marketing efforts. Similar to previous years, applications were received from over 40 different countries. Most of the applicants, over 60 percent, have done their Bachelor’s program at a German university. Among them were also a multitude of Mannheim graduates who have studied the Bachelor in Business Administration. The proportion of Mannheim graduates in the MMM increased from 19.5% (2021) to 32.3%.

The new students have started their studies on campus in the fall semester 2022/23.
CORPORATE SOCIAL RESPONSIBILITY
Sustainability strategy of the University of Mannheim

With the creation of the position of a Vice President for Sustainability in fall 2021, the University of Mannheim has strengthened its commitment to sustainability in research, teaching and operations.

A comprehensive sustainability strategy for the University of Mannheim is currently being developed by a working group in which various stakeholders are represented. The strategy will focus on research and teaching, operations and governance. Some of the recent successes on the way to a more sustainable campus are described below:

PRME REPORT
- "Principles for Responsible Management Education"
- First university-wide PRME Report 2021 published

PNV PROJECTS
- Mannheim Institute for Sustainable Energy Studies (MISES) supports project of the Rhine-Neckar Metropolitan Region
- Conversion of the mnv bus fleet to hydrogen and fuel technology

"MINDFUL FOOD" PRODUCTS
- Regional products in the cafeteria
- Expansion of the range of vegetarian dishes

PHOTOVOLTAIC SYSTEM
- Newest buildings equipped with photovoltaic systems
- Energy exclusively from renewable sources
- Reduction of CO2 emissions by up to 4,500 tons per year
DIVERSITY AT MBS

In spring 2020, the Diversity Club was founded at MBS, consisting of the network communities “Women in Business Community” and the “Pride@MBS Community”.

In the summer of the same year, two diversity managers were appointed at MBS who are responsible for promoting diversity and inclusion at MBS. Bettina Meltzer and Dr. Sven Stromann ensure that participants, alumni, faculty and staff feel empowered and valued. They also oversee the selection of speakers for the events in the MBS network clubs to ensure greater diversity and a wider range of voices and viewpoints.

MANNHEIM MASTER IN SUSTAINABILITY AND IMPACT MANAGEMENT

The first cohort of the Mannheim Master in Sustainability and Impact Management started in September 2021. With the two-year part-time master’s program, employees from a wide range of industries acquire the knowledge they need to support and advance companies in the face of current challenges such as climate change and the accompanying new laws and regulations.

The Mannheim Master in Sustainability and Impact Management briefly:

**DEGREE**
Master of Arts (M.A.)

**PROGRAM DURATION**
24 months

**LOCATION**
50% on-site, 50% online, part-time

**LANGUAGE**
English

**BEGINNING**
October 2023

**PARTICIPATION REQUIREMENTS**
First university degree, professional experience and English proficiency (B2).
CORPORATE GOVERNANCE

Mannheim Business School takes over the management of the Berlin Center of Corporate Governance at Mannheim Business School

How are companies managed and monitored sustainably? And how is good corporate governance made transparent and measurable? These are the core questions addressed by the Berlin Center of Corporate Governance at Mannheim Business School (BCCG).

Since the retirement of Professor Dr. Axel v. Werder, under whose leadership the BCCG was established at the Technical University of Berlin, it has been continued at Mannheim Business School since October 2021 as a top-class dialog platform between research and practice.

Located at the interface between university research and business management practice, the BCCG at Mannheim Business School functions as a competence center as well as a communication hub between academia and business in the field of corporate governance. The focus of its activities is the empirically based scientific examination of best practices in the management and supervision of companies.

The BCCG’s established Roundtable serves as a communication platform for the exchange with practitioners. In addition to the leaders of the BCCG, who also attend the roundtable meetings, the circle includes active and former members of the management or supervisory boards of the sponsoring companies as well as other personalities with special governance expertise. The Roundtable discusses current corporate governance issues at executive level several times a year. In this way, theoretical considerations can be reflected in practical experience. At the same time, the Roundtable also provides a forum for the exchange of experience between practitioners with their specific perspectives.

DETAILED INFORMATION ON THE BERLIN CENTER OF CORPORATE GOVERNANCE AT THE MANNHEIM BUSINESS SCHOOL IS AVAILABLE AT:
www.mannheim-business-school.com/bccg/
A few months ago, the Part-Time Master in Management Analytics students gathered at the Study & Conference Center of Mannheim Business School. There, they presented their final projects - shortly before graduation - in front of an audience consisting of their respective academic supervisors, corporate sponsors and the program management team. Topics included innovative data and analytics solutions in sports and politics, automotive and construction, and healthcare and insurance.

The next cohort of the Part-Time Management Analytics Masters will launch in February 2023.

**Award for the best master thesis**

During the 2022 graduation ceremony of the Mannheim Master in Management, which to everyone’s delight could take place in presence again, Maximilian Knoblich was awarded the KAMAX Master Study Award for his master thesis on the topic "Prediction of stock prices using financial ratios". The Management Analytics Center prize is awarded once a year. Last year, the prize went to a master’s student from the Information Systems department.

The award is intended to recognize outstanding achievements by young academics that have high value for practice by helping organizations become more data-driven.

**Final Presentations of the Master in Management Analytics Participants**
The Mannheim Series for Executives (MSE) is a series of mostly one-day interactive workshops for Executive MBA participants and alumni, held twice a year. The workshops focus on topics such as leadership, personal development, communication, and agility.

Participants have the opportunity to earn an "Agile Manager’s Certificate" by completing workshops in five different areas.

**INNOVATIVE COURSE FORMATS**

At the Mannheim Business School, there are exciting course offerings throughout the year; both as part of the curriculum and beyond. The voluntary courses are often open to people outside the university and MBS.

**DECARBONIZATION SEMINAR**

The so-called Decarbonization Seminar, for example, features speakers and participants from academia and industry discussing the latest advances and challenges related to the transition to a decarbonized energy economy. Topics include the economics and management of sustainable energy technologies in the power sector, clean energy transportation services, and zero-carbon manufacturing processes.

The seminar is hosted by the Mannheim Institute for Sustainable Energy Studies (MISES) in cooperation with the Center for European Economic Research (ZEW).

For more info visit this website:
www.uni-mannheim.de/mises/forschung/decarbonization-seminar/

**MANNHEIM SERIES FOR EXECUTIVES**

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**THE OFFERINGS FROM THE JANUARY 2022 SESSIONS WERE:**

- “Storytelling - How Great Women Communicate and Inspire” (only for women)
- “Leading Teams Effectively With the Power of Horse-Assisted Coaching”
- “Agile Leadership for Business Managers” and
- “The AI Pathfinder for Business Executives”.

Annual Review 2022
GAP YEAR

For several years now, the University of Mannheim, Business School has offered students who wish to take a year off between their bachelor’s and master’s studies the opportunity to complete a gap year. This is a structured internship program. The gap year continues to enjoy increasing popularity and demand from companies and students. The program has been renamed “Gap Year in Business Administration”. In addition to Accounting & Taxation, the program will now also be available in Operations Management and Finance. In the future, we want to expand the program faculty-wide according to interests.

HERE IS THE MOST IMPORTANT INFORMATION ABOUT THE GAP YEAR AT A GLANCE:

- **Program start**
  Beginning of September

- **Duration of the program**
  1 year: 3 x 4-month internships

- **Info events**
  Current events are announced on the homepage

- **Specializations**
  Offered in the areas of Accounting & Taxation, Operations Management and Finance.

- **Application criteria**
  Completed bachelor’s program at the start of the gap year

- **Application documents**
  Letter of motivation, CV, Transcript of Records, university entrance qualification, other relevant references

- **Application deadline**
  February 28, 2023

- **Academic social program**
  E.g., taster lectures at master’s level, workshops on GMAT preparation or digitalization, panel discussions & conferences and much more.

www.bwl.uni-mannheim.de/gapyear