Dear Reader,

As Dean of the University of Mannheim, Business School, I would like to explain to you what makes our institution special by highlighting the key points in our mission that drive us to do better every day.

As a research-centric institution, we conduct innovative and internationally recognized research with the highest possible impact on scholarship, education, and society.

We are committed to making research excellence the basis of our daily business. From their first day on, students in Mannheim encounter a highly motivated faculty that carries out top research at an international level. Results from our academic studies directly influence the course content and teaching materials of our programs. Steady exchange with the corporate world ensures that our research output improves the working life of relevant stakeholders. We are proud to provide a research and learning environment that is unique in Germany and valued around the world.

We support the development of mature and self-reliant personalities who can contribute to business and society.

Our students have extensive opportunities to lay the groundwork for their professional career. We make sure they are well prepared, both by equipping them with solid theoretical knowledge and by challenging them intellectually to help them grow into independent personalities.

As a full spectrum provider of business programs, we prepare our students for remarkable careers.

We maintain an international network of leading academic partners. Furthermore, we foster a lively exchange with the corporate world. Our Business School has an extraordinary professional network that both supports and challenges us. Our partners make sure that our course content meets industry needs. They benefit from insights gleaned from our research and from an outstanding pool of talented students looking for contacts to start their future careers.

This brochure will provide you with useful information about our School, its programs, partners, and initiatives. We hope to have roused your curiosity and to eventually welcome you to our beautiful campus.

Yours faithfully,
Professor Dr. Dieter Truxius
Dean
About the Business School

There are many places in Germany to study and conduct research in business, and Mannheim is one of them. What is so special about our Business School, located in a baroque palace at the heart of Germany?

Programs at all levels

With about 4,000 students and more than 150 academic faculty members, Mannheim is one of the largest and most reputable business schools in Germany. We offer degree programs at every level: Bachelor, Master, MBA, EMBA, and Doctoral programs. There is no other institution in Germany with a comparable range of competencies in business administration research and education. Undergraduates achieve a solid foundation on which to base their further studies or professional career. Graduate students can tailor their studies to their needs.

Employers’ choice

Mannheim ranks among Germany’s top business schools in major national and international rankings. We strive to continuously develop our complementary strengths. Attracting talented students is the hallmark of an excellent faculty. Top researchers produce first-class research results. Both assets are the ideal prerequisites for a rich dialogue with the corporate world. According to a renowned ranking, employers prefer Mannheim’s business graduates. Partner companies can get in touch with future talents and benefit from standard-setting theoretical insights.

Triple accredited

We do not rest on our laurels as one of Germany’s best business schools, we constantly strive to improve. As one of the only one percent of business schools to gain triple accreditation, we are committed to the standards and requirements of our three international accreditation bodies: AACSB, AMBA and EFMD (EQUIS). We have consciously risen to the challenge to achieve continuous improvement, because we believe that this is the way to accomplish our ambitious goals.

International network

Our students gain international experience during their studies in Mannheim, be it on our campus or abroad. All our faculty members are members of a strong international network. The transformation from traditional German university to international player began years ago – it is still a challenge, but we are committed to putting every effort into it. Our major achievements include: a student body that is about 25 percent international; the availability of our Mannheim Master in Management (MMM) completely in English; an integrated semester abroad for all our Bachelor in Business Administration students; and various joint programs at undergraduate and graduate level.

Rich in contrasts

You will see it when you get here: our Business School has many perfectly complementary characteristics. Tradition meets modernity at our premises, the second-largest baroque palace in Europe with classical facades and modern interior spaces, including lecture halls and libraries designed to the highest technical standards. Our network brings researchers and the corporate world together. Although our programs are challenging, our students know how to balance study and free time. The location of our campus right at the center of Mannheim makes participation in the buzzing city life easy, both day and night. Last but not least: the weekly student parties in the palace are legendary.
Being a “Mannheimer” does not end with achieving the desired degree at our University. Thanks to ABSOLVENTUM, Mannheim also has a large and continuously growing alumni network that helps students to stay in touch with friends, colleagues and faculty beyond their studies. It provides alumni and student members with a plethora of advantages, mainly in cooperation with its partner institutions.

Company visits, softskill workshops, guided tours through the city’s galleries and free use of the University’s library are only some examples of the broad range of the network’s benefits. Furthermore, many student members take advantage of ABSOLVENTUM’s popular “Mentoring Program”, which brings young mentees together with experienced company executives.

The alumni network is Germany’s largest association of that kind. It has more than 7,200 members scattered all over the globe. Regional groups organize meetings and events at the different locations on a regular basis. Once a year, former students return to visit their alma mater, when ABSOLVENTUM invites its members for a homecoming day.

www.absolventum.de
Our Mission

The Business School of the University of Mannheim has roots which date back to the year 1907, exemplified by our experience in research and education. Together with the Mannheim Business School (MBS), which was founded in 2005, we have committed ourselves to the following mission:

Research

As a research-centric institution, we conduct innovative and internationally recognized research with the highest possible impact on scholarship, education, and society. We continue to leverage research through:

- Attracting high-profile scholars to our faculty who are able to successfully offer first class research and teaching
- Collaborating closely with economics, social sciences and business informatics
- Our research activities’ focus on the main areas of business research

Programs

As a full spectrum provider of business programs (Bachelor, Master, Doctorate, MBA, EMBA, and Executive Education), we prepare our students for remarkable careers. We achieve this by:

- Maintaining and expanding an international network of leading academic and exchange partners to provide a worldwide research and teaching environment
- Collaborating closely with corporate companies and public institutions in order to add relevance and professional experience
- Keeping our challenging admission standards to select the best students

Learning Environments

We support the development of mature and self-reliant personalities who can contribute to business and society. We achieve this by providing excellent learning environments for:

- Developing subject-specific knowledge and methodological skills
- Acquiring the ability to solve novel problems
- Fostering intercultural competence and critical thinking
- Practicing social responsibility and encountering unique intellectual and personal challenges

In all three fields above, we strive for the highest possible standards and are committed to ambition, mutual respect, and fairness.
Faculty & Research

Our Business School has a clear research focus. We are confident that a dynamic research environment stimulates conditions that are ideal for study – in our opinion, the most advanced teaching methods would be impossible without a profound research background. All faculty members are therefore strongly committed to promoting research activities at the highest international level. Accordingly, the prerequisites for appointment as a new faculty member at the University of Mannheim are a considerable track record of research activities and the determination to further propel this work.

Our Business School is renowned for its unique research environment. It offers ideal working conditions for our resident academics and international guest professors, who visit the School for research and teaching projects. Hence, it is no wonder that our School regularly receives acknowledgement for its outstanding research achievements through media rankings and other independent institutions.

A breeding ground for research

During any academic year, our faculty produces a substantial number of research contributions:

- about 120 journal articles;
- more than 150 conference presentations; and
- more than 90 book (co-)authorships.

Between 2014 and 2017, the faculty produced 37 A+/A journal papers and was involved in more than 100 research projects.

The Business School closely collaborates with several research centers that are part of the School or linked to the University of Mannheim, such as: the Graduate School of Economic and Social Sciences (GESS), the Institute for Banking and Finance, the Centre for European Economic Research (Zentrum für Europäische Wirtschaftsforschung, ZEW), the Institute of Insurance Science, the Institute for Market-Oriented Management (Institut für Marktorientierte Unternehmensführung, IMU), the Institute for Enterprise Systems (InES), and the Institute for Small to Medium-sized Enterprise Research (Institut für Mittelstandsfororschung, ifm).

However, we do not only provide our students with up-to-date research results, but also encourage them to think independently. Students acquire a comprehensive theoretical background and apply it to the real world through case studies, workshops, and simulations.
The School’s quality is continuously proven by rankings and accreditations.

- Ranked Germany’s best business school in the annual ranking of the German business magazine Wirtschaftswoche
- Average position in the three-year ranking of the Financial Times’ Masters in Management ranking: 15
- Accredited by AACSB, AMBA and EFMD (EQUIS)

Bachelor of Science in Business Administration

Our Bachelor of Science in Business Administration is a three-year program that provides a comprehensive academic curriculum in business administration, combined with the fundamentals of neighboring disciplines like economics and law. Additionally, Bachelor students receive training in key areas, such as ethics and rhetoric. The program presents a unique international profile. It offers foreign language courses, an integrated semester abroad and about half of the courses are taught in English. Furthermore, the IBEA (International Business Education Alliance) study option enables students to receive a truly global education in four years. Apart from spending five semesters at the University of Mannheim, IBEA students spend a semester at each of the Business Schools in Brazil, Singapore and the US.

Mannheim Master in Management (MMM)

The MMM is a four-semester program that covers a broad range of disciplines in business administration and provides students with a comprehensive core management program. Other key disciplines that are part of the program are “Empirical Methods”, “Applied Econometrics” and “Corporate Social Responsibility”, among others. Students can attend various interdisciplinary courses from other schools at our University as electives. They enjoy great flexibility in terms of composition of their curriculum, which gives them the opportunity to obtain either a broad academic education or a thorough scientific specialization, depending on their intended career path.

Mannheim Master in Business Research (MMBR)

The MMBR is a quantitative-oriented program, with a clear focus on business research. The new specialized Master program is ideal both for students wanting to choose a career in quantitative areas, such as investment banking, market research or logistics, and for students who would like to prepare for a structured Doctoral program at the Center for Doctoral Studies in Business (CDSB). Students of the MMBR can shorten their Doctoral studies by one year. Apart from a variety of specialization options that are unique in Germany, the program offers students strong involvement in business research.
Bachelor of Science in Business Education

The three-year program qualifies students to manage human resources or to engage in other fields of business administration in companies, nonprofit organizations and public institutions. Graduates are capable of lecturing in commercial qualification and training programs. Internships at various companies and practical training at vocational schools are an integral part of the program.

Master of Science in Business Education

The courses offered in this two-year Master program are based on the contents of the above-mentioned Bachelor program. Students are qualified to teach at vocational schools and are competent in designing effective learning environments in the areas of economic and business administration, and in general education.
The Center for Doctoral Studies in Business (CDSB) is the postgraduate training pillar of the Business School. It offers structured Doctoral programs in business, which are designed to international standards and represent an alternative to the traditional doctorate with its research assistantships at the School’s chairs. Together with the Center for Doctoral Studies in Economics (CDSE) and the Center for Doctoral Studies in the Social and Behavioral Sciences (CDSS), it constitutes the Graduate School of Economic & Social Sciences (GESS).

The GESS is among the very few graduate schools in the world to integrate the disciplines of business, economics, and the social sciences. It is also one of only two graduate schools of the economic and social sciences funded by the “Excellence Initiative”, an initiative by the German federal and state governments to promote top-level research in Germany.

The CDSB offers structured Doctoral programs in all the major subdisciplines of business:

- Accounting
- Finance
- Information Systems
- Management
- Marketing
- Operations Management
- Taxation

Interdisciplinary studies

Each program starts with an intensive series of core courses. The core courses equip students with the basic tools of empirical and quantitative research necessary for academic work, and with the ability to apply these methods and techniques to the various research fields in business. Electives then enable students to focus on a specific research area. The interdisciplinary nature of the graduate school and its curricula provide students with a great variety of courses. It fosters the exchange of ideas across the disciplines’ boundaries and encourages students to benefit from advanced instruction in empirical and quantitative methods in neighboring fields. After successfully completing the taught courses, students start working on their theses, and present their current research at in-house workshops and research seminars, as well as international conferences.

This innovative model of doctoral training in business, coupled with the fact that the courses and administration at the CDSB are in English, attracts excellent candidates from all over the world to the Business School.
The School was founded in 2005 with the aim to:

- provide companies and individuals with qualified and acknowledged lifelong management education to the highest international standards;
- create responsible business leaders; and
- complement the excellent international standing of the public Business School of the University of Mannheim with further management education programs.

The quality assurance characteristic of the Bachelor, Master and Doctoral programs is also a hallmark of the Mannheim Business School programs.

**Mannheim MBA**

The Mannheim MBA is a comprehensive general management program targeted at international, high-potential professionals with at least three years postgraduate work experience. Both a full-time (12/15 months) and a part-time (24 months) program are available.

Participants of the Mannheim Full-Time MBA can complete the program either in twelve months or prolong their MBA experience by three months and use this additional term for an exchange with one of our renowned partner institutions abroad, an internship at a globally leading company or for refining their language skills.

The Mannheim Part-Time MBA is designed for young professionals who wish to pursue an MBA without leaving their jobs. Participants gain international experience through two study trips.

Core courses in both programs ensure a sound foundation in general management. Specialization or elective courses provide more in-depth knowledge. Team spirit, a key quality at Mannheim Business School, is emphasized in two of our most outstanding program elements: the Social Sustainability Project and the Business Master Project.

**Executive MBA programs**

Mannheim Business School offers three different part-time Executive MBA programs (EMBA). They are tailored to the needs of established executives with a minimum of eight years professional experience, and have been specifically designed to enable participants to cope with their work, personal and educational responsibilities. The curricula ensure that participants are equipped with the skills required for leadership positions. Two modular programs with renowned international partner institutions are offered.

The ESSEC & MANNHEIM Executive MBA is the result of long and successful collaboration between ESSEC Business School (Paris and Singapore) and MBS. The curriculum of the ESSEC & MANNHEIM Executive MBA helps participants become strong team leaders and play a decisive role in multinational corporations.

Mannheim has joined forces with the School of Economics & Management of Tongji University (Shanghai) for the MANNHEIM & TONGJI Executive MBA, an EMBA program with a strong Sino-German focus that responds to the growing demand for managers who can successfully navigate the challenges of both cultures. The program is offered as a modular degree program with two options: participants can either complete their degree, including the Master Project, within 18 months or cumulatively over a maximum time span of three and a half years.

Mannheim Business School gGmbH (MBS), the private non-profit organization of our Business School, offers high-quality further management education programs. Today, more than 600 students from about 50 countries around the globe are enrolled at Mannheim Business School. The School maintains strong relationships with other top institutions worldwide. Its corporate network comprises more than 300 national and international companies.
There is also an open-enrollment option for individuals who do not wish to pursue a degree but would like to attend specific courses or modules.

The Mannheim Executive MBA is weekend-based. Although both core and elective courses can be completed in Mannheim, the program offers a high degree of internationality through the diversity of nationalities in class, the adjunct faculty members from renowned partner institutions, and study trips to Asia and North America. In addition, participants benefit from the variety of courses in leadership and personal development.

Mannheim Master of Accounting & Taxation

The Mannheim Master of Accounting & Taxation provides young professionals in the fields of Accounting and Taxation with the theoretical knowledge and practical skills required to successfully meet their professional demands. One of the program’s key characteristics is the close collaboration at various levels with the “Big Four” accounting firms and other similar organizations.

Highly renowned executives and experts from these companies and institutions complement the faculty members of the University of Mannheim. Both the Accounting and Taxation tracks are modular, have an overall program duration of three years, and are the ideal preparation for the exams required to become a Wirtschaftsprüfer (certified public accountant) or a Steuerberater (tax advisor). Upon successful completion, students of the Accounting Track may apply for exemption from major parts of their professional exam.

Executive Education

Mannheim Business School also offers Executive Education programs, providing companies with solutions tailored to the challenges of their specific business. By providing the managers and executives with conceptual skills and frameworks to succeed in a competitive global marketplace, Mannheim’s programs are central to the management development strategy of many companies. The Executive Education program portfolio includes short, practical open courses on select management topics as well as comprehensive, tailored company programs.

“Mannheim Business School is the ideal partner for both companies and high potentials in all areas of management education. It is our aim to offer innovative and practice-oriented programs at the highest international level.”

Professor Dr. Jens Wüstemann
President Mannheim Business School

“Learning and working with fellow participants from so many diverse cultural and professional backgrounds was a once-in-a-lifetime opportunity. When I got promoted in my company, especially the leadership skills that we continuously worked on during the program helped in taking on my new responsibility.”

Kati Boeckenhauer
Mannheim Part-Time MBA Class of 2016
Our collaboration with the corporate world is an integral part of our mission and part of the Business School’s fundamental strategy. We collaborate with large corporations and mid-sized champions as well as with innovative smaller firms and start-ups, especially those established by our alumni. More than 30 dedicated companies are members of our partner association “Partner der Mannheimer Betriebswirtschaftslehre e.V.”, headed by the Chairman of the Board of Executive Directors of BASF SE, Dr. Kurt Bock. Our faculty and the School’s management are in close contact with these member firms – we deeply appreciate their advice, which helps us align our research and teaching activities with current corporate practice.

Theory meets practice – a win-win situation

Business executives complement our School’s teaching resources by contributing as guest speakers or as honorary professors. On the one hand, their practical experience gives students valuable insights into the various industries. On the other hand, the faculty can improve the practical relevance of the curriculum and discuss options for potential joint research projects.

Our partners enjoy the privilege of lively, direct exchange with the students. They get in touch with potential talent early on, taking the opportunity to accompany the students on a long-term basis, a practice at our Business School that has been successful for many years. In many cases, former interns keep in touch with “their” company, be it through mentoring or through further collaboration, e.g. a practice-based thesis. Frequently, upon graduation, these student-company relationships result in an entry position.

Financial sponsorship

Companies benefit from our Business School: it represents a talent pool for high-potential prospective employees. Therefore, the corporate world has an interest in the positive development of the School, which has been receiving significant financial support from com-
panies for improvements. Several endowed chairs and endowed junior professorships have been installed at the School in recent years.

Our corporate partners regularly contribute to a large number of research projects and select research-related institutions. They have also sponsored the renovation of lecture halls and office facilities. In addition, the University of Mannheim has a comprehensive scholarship system: companies assist students financially and usually also offer non-material support, such as mentoring or networking opportunities.

Student initiatives, entrepreneurial and CSR projects

Studying in Mannheim encourages thinking outside the box. The University promotes several extra-curricular student initiatives and projects with very different purposes: from corporate social responsibility (CSR) to counseling on entrepreneurial activities. Polimotion, Enactus, and Sneep tackle CSR and ethical issues. Arbeitskreis Börse, Market Team, and MTP focus on business in practice. Thinc! brings students with entrepreneurial spirit together. AIESEC and VISUM foster international exchange. They represent a multitude of opportunities to complement study with meaningful engagement tailored to individual affinities.

Our Business School has promoted a mentoring program called Unicleverlinge² since 2011. In collaboration with the nonprofit-organization Kinderhelden, the initiative brings together students and pupils from a local municipal elementary school. Students voluntarily spend time mentoring one-to-one their mostly socially disadvantaged mentees.

“With its international focus and its exceptional research and teaching, the University of Mannheim holds a special position in the field of Business Administration in Germany. Furthermore, it now belongs to the leading institutions of its kind in Europe. Therefore, German companies highly value it as a breeding ground for future leaders.”

Dr. Kurt Bock
Chairman of the Board of Executive Directors, BASF SE
Chairman of the Association “Partner der Mannheimer Betriebswirtschaftslehre e.V.”

“Mannheim students and alumni have always been an asset to PERI. In terms of education, the business graduates are absolutely at the level we want them to be. They are well prepared, professional and, at the same time, down to earth. This mix is what encourages us to continue hiring from there.”

Alexander Schwörer
CEO PERI GmbH
International Perspective

Internationality is a core concept of Mannheim’s business studies that we strive to implement and develop at various levels. We are confident that student exchanges are essential when it comes to acquiring intercultural understanding, bringing our internationalization strategy to life. Therefore, we put great effort into fostering our network of international exchange partner schools: the number of worldwide partner institutions has increased to more than 200. Student exchange is also facilitated by our academic calendar, which conforms to international standards – a distinctive feature in the German context.

Exchange programs

Our flagship program at the undergraduate level, the Bachelor in Business Administration, includes a semester abroad that is fully incorporated into the curriculum and therefore mandatory for all enrolled students. The semester abroad has become a great success. Thanks to our partner network, we are able to offer all students a study place abroad during their fifth semester. Students enrolled in our Master in Management program can also apply for a semester abroad at graduate level.

Students of the Bachelor of Business Administration program are able to participate in the International Business Education Alliance (IBEA) study option, which started in 2017. Within four years of total study time, IBEA offers an entirely global business education. In addition to five semesters at Mannheim, the students spend one semester at each partnering school:

- University of South Carolina, Darla Moore School of Business, USA;
- ESSEC Business School (Campus Singapore); and
- Fundação Getúlio Vargas, Escola Brasileira de Administração Pública e de Empresas (FGV EBAPE), Rio de Janeiro, Brazil.

The unique features of the IBEA study option foster strong interpersonal and intercultural skills as well as language competences.

Double degrees with the MMM

The Business School has been running a double degree program with one of its closest partners, ESSEC Business School in Paris, France, since 1992. In 2009, with the launch of the Mannheim Master in Management program, it developed into a double Master program. Since then, further programs have been launched and the School is proud of its renowned partners.

All double degree programs provide the students with the opportunity to achieve two internationally acknowledged degrees during two years of intense study. The School selects particularly qualified candidates after admission to the MMM program. Each year, 25-30 students get the opportunity to complete a double degree. Tuition fee waivers at the hosting school abroad are part of our double-degree agreements.

Our double-degree partner schools

- Copenhagen Business School, Denmark
- ESSEC Business School, France
- National Chengchi University, Taiwan
- NHH Bergen, Norway
- Queen’s University, Smith School of Business, Canada
- Università Commerciale Luigi Bocconi, Italy
- University of South Carolina, Darla Moore School of Business, USA

International students on campus

The Business School’s stimulating academic climate is attractive to international students, a fact reflected in the record numbers of high-quality international applicants we have welcomed over the past few years. About 20 percent of the cohorts at undergraduate and grad-
The academic excellence of both faculties, the innovative curriculum of the double degree program, and the opportunity for students to learn with and from each other on both campuses all contribute to the development of the global mindset so necessary for business today. Through the substantial German investment in South Carolina, business leaders in our state have developed extraordinarily close ties with the business community in Germany, and this double degree program, offered by two highly regarded business schools, prepares graduates to strengthen these ties. My colleagues and I are honored to partner with Germany's leading business school, and we look forward to many more years of cooperation in this double degree program."

Peter J. Brews, Ph.D.
Dean of the Darla Moore School of Business, University of South Carolina, USA

Students from more than 40 countries worldwide attend our structured Doctoral programs; approximately 80 percent of students in our full-time MBA programs are international. Doctoral and MBA programs are taught entirely in English. All these programs make it easy to meet colleagues with diverse cultural backgrounds, providing a unique intercultural study experience in Mannheim. In addition to our foreign degree students, our Business School welcomes about 600 exchange students per academic year. We are delighted that this number is so high: since our exchange students bring an international atmosphere to the Mannheim campus, we are perceived as an attractive host for students seeking an international, Germany-based experience.

Summer school

Our Business School hosts a three-week summer program for advanced undergraduate and graduate students from all over the world. The diverse program, themed “Campus, Companies, Culture”, consists of successive ten-day-modules, each covering a business topic and including company visits. The mix is a very successful one: cultural experience and contacts with leading companies in Germany guarantee a valuable insight into Germany’s economy.

Short-term programs and residencies

We tailor programs to the needs and preferences of student groups from our partner schools as well as business schools outside our network visiting Mannheim. The programs allow participants to gain new insights and perspectives both through the exchange with Mannheim students and through the first-hand knowledge of industry experts. Recent company visits included those to SAP, BASF, John Deere, and the European Central Bank.
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