

## BOCCONI DOUBLE DEGREE - INFORMATION FOR MMM STUDENTS

The **Università Commerciale Luigi Bocconi** is characterized by a high degree of internationality and known for its excellent research. Located in the heart of Italy's financial center Milan, it hosts more than 13,000 students from all around the world.

At Bocconi, double degree students will choose between **two tracks**. They may either follow the master program '**Accounting and Financial Management**' (AFM) or '**Marketing Management**' (MKT) and should thus be highly interested in the respective field.



Photo: Bocconi University

In addition to the academic work, an **internship with a length of at least 8 weeks** post Bachelor studies is required for graduation; the approval is administered by Bocconi. Furthermore, students must show knowledge of **two foreign languages** upon graduation: English and Italian.

### DEGREES

Upon successful completion, you will be awarded with the '**Master in Management M.Sc.**' by the University of Mannheim and (depending on the chosen track) either with the '**Laurea Magistrale in Accounting and Financial Management**' or the '**Laurea Magistrale in Marketing Management**' by Università Bocconi.

### TIMEFRAME

Months	Aug/Sept - Dec	Jan - July	Aug/Sept - Feb	Feb - July
Location	Mannheim	Mannheim	Bocconi	Bocconi

### STUDY PLANS

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plans below).

You will spend the first and second semester in Mannheim, where you will take the five core courses of the MMM (28 ECTS), as well as business administration modules according to the study plan of your track, altogether at least 60 ECTS. The second half of your studies will take place at Bocconi in Milan, where you will take courses according to the following study plans:

## a) TRACK ACCOUNTING AND FINANCIAL MANAGEMENT (AFM)

Location	Course Work	ECTS
Mannheim (year 1)	<b>5 Core Courses</b>	<b>28</b>
	CC 501 Decision Analysis: Business Analytics II	6
	CC 503 Empirical Methods: Business Analytics I	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
	BE 511 Business Economics II	6
	ACC 520 IFRS Reporting and Capital Markets	8
	ACC 540 Financial Statement Analysis and Equity Valuation <u>or</u> ACC/MAN 560 Managerial Accounting – Evaluating Financial and Non-Financial Performance	8
	TAX 630 International Business Taxation <u>or</u> TAX 660 Tax Planning	6
	Elective in FIN/TAX /ACC	6
	<b>Elective Courses<sup>1</sup></b>	min. 8
	<b>Subtotal (min.)</b>	<b>~ 64</b>
Bocconi (year 2) *starting 2026/27	Corporate Governance	6
	Fair Value Accounting, Reporting and Valuation <sup>2</sup> <u>or</u> Performance Measurement and Control Systems <sup>2</sup>	8
	Financial Management and Financial Markets	8
	Corporate Reporting 2: Non-Financial and Sustainability Reporting	6
	Behavioural Skills Seminar <sup>2</sup>	2
	Other Seminar <sup>2</sup>	2
	2 Foreign Languages <sup>3</sup>	6
	<b>Elective Courses<sup>4</sup></b>	min. 4
	<b>Master Thesis</b>	18
	<b>Subtotal</b>	<b>~ 60</b>
<b>Min. Total Credits at Mannheim &amp; Bocconi</b>		<b>120</b>

1) Can be chosen freely from the course portfolio of the MMM. It is strongly recommended to select one of the following courses: MAN 654 Corporate Restructuring, MAN 655 Corporate Strategy: Managing Business Groups or MAN 656 Mergers & Acquisitions.

2) Bocconi will be available to waive courses if the Mannheim student has done a similar/equivalent course before arrival at Bocconi.

3) Students must show knowledge of two foreign languages: English and Italian. If one of these languages is a student's mother tongue, it will be replaced by another European foreign language. Missing foreign language knowledge can be completed through attending respective courses at Bocconi. Thus, knowledge of Italian is not required at the beginning of the stay abroad.

4) Can be chosen from the BA/Finance/Accounting field.

## b) TRACK MARKETING MANAGEMENT (MKT)

Location	Course Work	ECTS
Mannheim (year 1)	<b>5 Core Courses</b>	<b>28</b>
	CC 501 Decision Analysis: Business Analytics II	6
	CC 502 Applied Econometrics <u>or</u> CC 503 Empirical Methods	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
	BE 511 Business Economics II	6
	MKT 531 Marketing Theory	4
	MKT 520 Market Research	6
	MAN 690 Innovation Management	4
	<b>Elective Courses<sup>1</sup></b>	min.22
	<b>Subtotal (min.)</b>	<b>64</b>
Bocconi (year 2)	Strategic Marketing and Analytics (Module 1) <sup>2</sup>	6
	Strategic Marketing and Analytics (Module 2) <sup>2</sup>	6
	Channel Marketing (Trade Evolution, Analysis and Planning) <sup>2</sup>	6
	Brand Management <sup>2</sup>	5
	Legal Issues in Marketing <sup>2</sup>	6
	Behavioural Skills Seminars <sup>2</sup>	2
	Other Seminar <sup>2</sup>	2
	2 Foreign Languages <sup>3</sup>	6
	Electives	min.3
	<b>Master Thesis</b>	<b>18</b>
	<b>Subtotal (min.)</b>	<b>60</b>
<b>Total Credits at Mannheim &amp; Bocconi</b>		<b>120</b>

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2) Bocconi will be available to waive courses if the Mannheim student has done a similar/equivalent course before arrival at Bocconi.

3) Students must show knowledge of two foreign languages: English and Italian. If one of these languages is a student's mother tongue, it will be replaced by another European foreign language. Missing foreign language knowledge can be completed through attending respective courses at Bocconi. Thus, knowledge of Italian is not required at the beginning of the stay abroad.

### **MASTER THESIS (BOTH TRACKS)**

The master thesis is executed at and supervised by Università Bocconi. A defense at one of five yearly dates is mandatory. The thesis will be transferred with 24 ECTS to Mannheim.

### **SEMINARS/LANGUAGE COURSES (BOTH TRACKS)**

Please note that pass/fail seminars and language courses cannot be transferred to the MMM; to achieve the 120 ECTS degree requirement it might be necessary to complete an additional course at Mannheim or Bocconi.