

BOCCONI DOUBLE DEGREE - INFORMATION FOR MMM STUDENTS

The **Università Commerciale Luigi Bocconi** is characterized by a high degree of internationality and known for its excellent research. Located in the heart of Italy's financial center Milan, it hosts more than 13,000 students from all around the world.

At Bocconi, double degree students will choose between **two tracks**. They may either follow the master program '**Accounting, Financial Management and Control**' (**AFC**) or '**Marketing Management**' (**MKT**) and should thus be highly interested in the respective field.



Photo: Bocconi University

In addition to the academic requirements, students have to complete an **internship** with a length of at least 10 weeks during their studies (preferably in Italy from July to mid-September between year 1 and 2). Furthermore, students must show knowledge of **two foreign languages** upon graduation: English and Italian.

DEGREES

Upon successful completion, you will be awarded with the '**Master in Management M.Sc.**' by the University of Mannheim and (depending on the chosen track) either with the '**Laurea Magistrale in Accounting, Financial Management and Control**' or the '**Laurea Magistrale in Marketing Management**' by Università Bocconi.

TIMEFRAME

Months	Aug/Sept - Dec	Jan - July	Aug/Sept - Feb	Feb - July
Location	Mannheim	Mannheim	Bocconi	Bocconi

STUDY PLANS

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plans below).

a) TRACK ACCOUNTING, TAXATION & FINANCIAL MANAGEMENT (AFC)

You will spend the first and second semester in Mannheim, where you will take the five core courses of the MMM (28 ECTS), as well as four business administration modules from the Area Accounting & Taxation (26 ECTS), and electives (of at least 6 ECTS) from the Business Administration offer. During the second half of your studies at Bocconi in Milan you will also take courses worth at least 60 ECTS, including three core courses and one elective course.

Location	Course Work	ECTS
Mannheim (year 1)	5 Core Courses	28
	CC 501 Decision Analysis	6
	CC 503 Empirical Methods	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
	BE 511 Business Economics II	6
	FIN 630 Corporate Governance	6
	ACC 540 Financial Statement Analysis and Equity Valuation	8
	TAX 630 International Business Taxation	6
	TAX 660 Tax Planning: The Role of Taxation for Business Decisions	6
	Elective Courses¹	6
	Subtotal	~ 60
Bocconi (year 2)	Financial Reporting and International Accounting ²	10
	Financial Management and Financial Markets ²	10
	Performance Measurement and Control Systems ²	10
	Behavioural Skills Seminar ²	2
	Other Seminar ²	2
	2 Foreign Languages ³	6
	Elective Course⁴	4
	Master Thesis	18
Subtotal	~ 60	
Total Credits at Mannheim & Bocconi		120

1) Can be chosen freely from the course portfolio of the MMM. It is strongly recommended to select one of the following courses: MAN 654 Corporate Restructuring, MAN 655 Corporate Strategy: Managing Business Groups or MAN 656 Mergers & Acquisitions. Other courses can be chosen upon approval by Bocconi.

2) Bocconi will be available to waive one of the Bocconi courses if the Mannheim student has done a similar course at Mannheim before arrival at Bocconi and the Behavioural Skills seminar and/or the Other Seminar if the student has done similar activities at Mannheim before arrival.

3) Students must show knowledge of two foreign languages: English and Italian. If one of these languages is a student's mother tongue, it will be replaced by another European foreign language. Missing foreign language knowledge can be completed through attending respective courses at Bocconi. Thus, knowledge of Italian is not required at the beginning of the stay abroad.

4) Can be chosen from the BA/Finance/Accounting field with at least 4 ECTS.

b) TRACK MARKETING MANAGEMENT (MKT)

You will spend the first and second semester in Mannheim, where you will take the five core courses of the MMM (28 ECTS), as well as three business administration modules from the Areas Marketing and Management (16 ECTS), and modules free of choice (of at least 16 ECTS) from the Business Administration offer. You will spend the second half of your studies at Bocconi in Milan, where you will also take courses worth at least 60 ECTS.

Location	Course Work	ECTS
Mannheim (year 1)	5 Core Courses	28
	CC 501 Decision Analysis	6
	CC 502 Applied Econometrics <u>or</u> CC 503 Empirical Methods	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
	BE 511 Business Economics II	6
	MKT 531 Marketing Theory	4
	MKT 520 Market Research	6
	MAN 690 Innovation Management	6
	Elective Courses¹	16
	Subtotal (min.)	60
Bocconi (year 2)	Strategic Marketing and Marketing Plan (Module 1) ²	6
	Strategic Marketing and Marketing Plan (Module 2) ²	6
	Channel Marketing (Trade Evolution, Analysis and Planning) ²	6
	Brand Management ²	5
	Legal Issues in Marketing ²	6
	Behavioural Skills Seminars ²	2
	Other Seminar ²	2
	2 Foreign Languages ³	6
	Electives	3 (min.)
	Master Thesis	18
Subtotal (min.)	60	
Total Credits at Mannheim & Bocconi		120

1) Can be chosen freely from the course portfolio of the MMM.

2) Bocconi will be available to waive one of the Bocconi courses if the Mannheim student has done a similar course at Mannheim before arrival at Bocconi and the Behavioural Skills seminar and/or the Other Seminar if the student has done similar activities at Mannheim before arrival

3) Students must show knowledge of two foreign languages: English and Italian. If one of these languages is a student's mother tongue, it will be replaced by another European foreign language. Missing foreign language knowledge can be completed through attending respective courses at Bocconi. Thus, knowledge of Italian is not required at the beginning of the stay abroad.

MASTER THESIS (BOTH TRACKS)

The master thesis is executed at and supervised by Università Bocconi. A defense at one of five yearly dates is mandatory. The thesis will be transferred with 24 ECTS to Mannheim.

SEMINARS/LANGUAGE COURSES (BOTH TRACKS)

Please note that pass/fail seminars and language courses cannot be transferred to the MMM; to achieve the 120 ECTS degree requirement it might be necessary to complete an additional course at Mannheim or Bocconi.