

DOUBLE DEGREE - INFORMATION FOR BOCCONI STUDENTS

You will study in our **Mannheim Master in Management** program. Our Business School is one of the most renowned in Europe, known as the breeding ground for future managers. Six areas of study cover a broad spectrum of research and teaching fields in business administration.

In addition to the academic requirements, students have to complete an **internship** with a length of at least 10 weeks during their studies (preferably in Germany or Italy in summer between year 1 and 2). In addition, students must show **knowledge in two foreign languages**. In any case, English and Italian are required in order to graduate.



Photo: Felix Zeiffer

DEGREES

Upon successful completion, you will be awarded with the '**Master in Management M.Sc.**' by the University of Mannheim and (depending on the chosen track) either with the '**Laurea Magistrale in Accounting, Financial Management and Control**' or the '**Laurea Magistrale in Marketing Management**' by Università Bocconi.

TIMEFRAME

Months	Aug/Sept - Feb	Feb - July	Aug/Sept - Dec	Jan - July
Location	Bocconi	Bocconi	Mannheim	Mannheim

STUDY PLAN

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plans below).

a) TRACK ACCOUNTING, FINANCIAL MANAGEMENT & CONTROL (AFC)

You will spend the first and second semester at Bocconi, where you will take nine courses (see table). During the third and fourth semester, you will be studying at the University of Mannheim. Here you will take two core courses as well as electives worth at least 20 ECTS and a research seminar (700 module). Please note that you have to fulfill the requirements for writing a master thesis at a chair within the Area of Accounting, Taxation, Management or Finance. Details can be found in section 5 of the MMM module catalog.

Location	Course Work	ECTS
Bocconi (year 1)	Data Analysis	6
	Financial Reporting and International Accounting	10
	Financial Management and Financial Markets	10
	Performance Measurement and Control Systems	10
	Behavioural Skills Seminar	2
	Corporate Governance	5
	Fair Value Accounting, Reporting and Valuation	8
	Business Law	6
	Macroeconomic Trends	6
	Subtotal (min.)	60
Mannheim (year 2)	2 Core Courses	10
	CC 501 Decision Analysis: Business Analytics II	6
	CC 504 Corporate Social Responsibility	4
	Elective Courses¹	20
	ACC/TAX/MAN/FIN Seminar	6
	ACC/TAX/MAN/FIN Master Thesis	24
	Subtotal (min.)	60
Total Credits at Mannheim & Bocconi		120

1) Can be chosen freely from Business Administration/ Accounting/ Finance (recommended is at least one course from the following: MAN 654 Corporate Restructuring, MAN 655 Corporate Strategy: Managing Business Groups or MAN 656 Mergers & Acquisitions).

b) TRACK MARKETING MANAGEMENT (MKT)

You will spend the first and second semester at Bocconi, where you will take eleven courses (see table). During the third and fourth semester, you will be studying at the University of Mannheim. Here you will take two core courses as well as electives worth at least 24 ECTS and a research seminar (700 module). Please note that you have to fulfill the requirements for writing a master thesis at a chair within the Area of Marketing, Management or Operations. Details can be found in section 5 of the MMM module catalog.

Location	Course Work	ECTS
Bocconi (year 1)	Strategic Marketing and Marketing Plan (Module 1)	6
	Strategic Marketing and Marketing Plan (Module 2)	6
	Channel Marketing (Trade Evolution, Analysis and Planning)	6
	Understanding Consumers (Module 1)	5
	Understanding Consumers (Module 2)	7
	Industry Analysis	8
	Behavioural Skills Seminars	2
	Market Research	6
	Product Innovation and Market Creation	5
	Brand Management	5
	Legal Issues in Marketing	6
	Subtotal (min.)	60
Mannheim (year 2)	2 Core Courses	10
	CC 501 Decision Analysis: Business Analytics II	6
	CC 504 Corporate Social Responsibility	4
	Elective Courses¹	20
	OPM/MKT/MAN Seminar	6
	Master Thesis (in OPM/MKT/MAN)²	24
	Subtotal (min.)	60
Total Credits at Mannheim & Bocconi		120

1) Can be chosen freely from the course portfolio of the MMM.

2) The thesis prerequisites must be covered with elective business courses together with the research seminar.

MASTER THESIS (BOTH TRACKS)

The master thesis is supervised by the University of Mannheim, but needs to be co-supervised by and defended at Bocconi at one of five yearly dates.