

# LUISS DOUBLE DEGREE - INFORMATION FOR MMM STUDENTS

The LUISS – Libera Università Internazionale degli Studi Sociali Guido Carli is characterized by an innovative educational approach which involves students in an active learning process. Located in the heart of Italy's capital Rome, it hosts more than 9,500 students from all around the world.

At LUISS, double degree students will choose between <u>two master programs with</u> <u>different majors</u>.

They may either follow the master program '<u>Msc in Strategic Management</u>' – with majors in Strategic Management & Consulting,



Photo: LUISS

Sustainability & Circular Economy or Technology Strategy – or the '<u>MSc in Management</u>' – with majors in Entrepreneurship and Innovation, International Management or Luxury, Fashion and Made in Italy.



The double degree is offered within the framework of the **ENGAGE.EU** European Universities Alliance.

## DEGREES

Upon successful completion, you will be awarded the **Master in Management (M.Sc.)** by the University of Mannheim and (depending on the chosen program) either with the Master's degree in **Strategic Management** or **Management** by LUISS.

### TIMEFRAME

Months	Aug/Sept - Dec	Feb - Jun	Aug/Sept - Feb	Feb - July
Location	Mannheim	Mannheim	LUISS	LUISS

### **STUDY PLANS**

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plans below).

You will spend the first and second semester in Mannheim, where you will take the five core courses of the MMM (28 ECTS), as well as the course MKT 545, one business administration module from the Area Management (6 ECTS), and electives (of at least 14 ECTS) from the Business Administration offer as well as the elective Business Law and within that the module European & International Business Law where you have to complete minimum two out of six courses (6 ECTS). During the second half of your studies at LUISS in Rome you will take courses worth at least 60 ECTS. Please also see the detailed study plans on the LUISS website.





## a) MASTER IN STRATEGIC MANAGEMENT

Majors in Strategic Management & Consulting, Sustainability & Circular Economy or Technology Strategy

Location	Course Work	ECTS	
	5 Core Courses	28	
	CC 501 Decision Analysis: Business Analytics II	6	
	CC 503 Empirical Methods: Business Analytics I	6	
	CC 504 Corporate Social Responsibility	4	
	BE 510 Business Economics I	6	
Mannheim	BE 511 Business Economics II	6	
(year 1)	MKT 545 Customers, Markets and Firm Strategy	6	
	Elective Course in the Management Area $^1$	6	
	Elective Business Law: European & International Business Law	6	
	Module (min. 6 ECTS) <sup>2</sup>	0	
	Elective Courses from the area Business Administration $^{ m 1}$	14	
	Subtotal	min. 60	
	4 Core Courses from chosen Major	24	
	2 Elective Courses	12	
LUISS	Z-Lab & X-Lab <sup>3</sup>	4	
(year 2)	Other Activities <sup>3</sup>	4	
	Project Work <sup>4</sup> and Master Thesis	26	
	Subtotal	70	
Total Credits at Mannheim & LUISS			

1) Can be chosen freely from the module catalog of the MMM.

2) Students have to choose the elective Business Law and within that the module European & International Business Law where they have to complete min. 6 ECTS.

3) Labs and Other Activities are addressed to second-year graduate students, stimulating them to further develop key skills that they will apply towards empirical and experimental theses that they will have to submit for their master's degree. No transfer to Mannheim.

4) You cannot do a curricular for-credit internship as part of the double degree program, but you will do the project work as a mandatory activity. You are allowed to do an extracurricular non-for credit internship.





## **b) MASTER IN MANAGEMENT**

Majors in International Management, Entrepreneurship & Innovation or Luxury, Fashion & Made in Italy

Location	Course Work	ECTS
	5 Core Courses	
	CC 501 Decision Analysis: Business Analytics II	6
	CC 503 Empirical Methods: Business Analytics I	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
Mannheim	BE 511 Business Economics II	6
(year 1)	MKT 545 Customers, Markets and Firm Strategy	6
	Elective Course in the Management Area <sup>1</sup>	6
	Elective Business Law: European & International Business Law Module (min. 6 ECTS) <sup>2</sup>	6
	Elective Courses from the area Business Administration $^1$	14
	Subtotal	min. 60
	2 Core Courses from chosen Major	12
	Advanced Corporate Finance	6
LUISS	International Economics	6
(year 2)	2 Elective Courses	
	Second Language Course <sup>3</sup>	4
	Project Work <sup>4</sup> and Master Thesis	26
	Subtotal	66
Total Credits at Mannheim & LUISS		

1) Can be chosen freely from the module catalog of the MMM.

2) Students have to choose the elective Business Law and within that the module European & International Business Law where they have to complete min. 6 ECTS.

3) The Italian language course will be mandatory to obtain the LUISS' degree but will not be transferred to your Mannheim degree.

4) You cannot do a curricular for-credit internship as part of the double degree program, but you will do the project work as a mandatory activity. You are allowed to do an extracurricular non-for credit internship.





## **MASTER THESIS**

The master thesis is executed at and supervised by LUISS. A defense at one of three yearly dates is mandatory. The thesis will be transferred together with the project work with 24 ECTS to Mannheim.

# **SEMINARS/LANGUAGE COURSES**

Please note that pass/fail seminars and language courses cannot be transferred to the MMM.

