

NCCU DOUBLE DEGREE - INFORMATION FOR MMM STUDENTS

The **National Chengchi University (NCCU)** in Taiwan's capital Taipei is renowned for its teaching activities in business management, social sciences and humanities.

The International MBA program at NCCU is characterized by an international atmosphere and strong links with the corporate world: The student body is composed of half locals and half

internationals, one third of the professors are senior executives from various branches. The program focuses on **General Management** and **Asian Studies**.

In addition to the academic work, **community service** of 45 hours is required during the time at NCCU to support the students' development towards becoming responsible citizens in a globalized world. Previous voluntary social activities may count towards this requirement upon approval.



Photo: NCCU

DEGREES

Upon successful completion, you will be awarded with the '**Master in Management M.Sc.**' of the University of Mannheim and the '**International MBA**' from the NCCU.

TIMEFRAME

Months	Aug/Sept - Dec	Jan/Feb - June	Sept - Jan	Feb - June
Location	Mannheim	Mannheim	NCCU	NCCU

STUDY PLAN

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plan below).

You will spend the first part of your studies in Mannheim, where you will engage in course work worth 60 ECTS. The second part of your studies takes place at the NCCU where you will take additional courses and write your master thesis.

Location	Course Work	ECTS
Mannheim (year 1)	5 MMM Core Courses	28
	CC 501 Decision Analysis	6
	CC 502 Applied Econometrics <u>or</u> CC 503 Empirical Methods	6
	CC 504 Corporate Social Responsibility	4
	BE 510 Business Economics I	6
	BE 511 Business Economics II	6
	MMM Electives We recommend to take at least two out of the following three:	32 (min.)
	MKT 580 Digital Marketing Strategy <u>and</u> MKT 531 Marketing Theory	10
	FIN 540 Corporate Finance	5
	ACC 510 Financial Accounting	8
	MMM electives free of choice	9 (min.)
Subtotal	60	
NCCU (year 2)	IMBA Core Courses¹	27.5
	Leadership and Team Building	5
	Strategic Management	7.5
	Financial Management <u>or</u> Accounting <u>or</u> Marketing Management	7.5
	Management Information Systems	7.5
	IMBA Electives	8.5 (min.)
	Master Thesis	24
	Subtotal	60
Total Credits at Mannheim & NCCU		120

1) Unless covered with an equivalent course at Mannheim or from your Bachelor's program. The respective list of MMM equivalencies is available from the program manager at Mannheim.

MASTER THESIS

The master thesis is executed at and supervised by NCCU.

LIST OF EQUIVALENCIES (EXCERPT)

MMM courses	IMBA courses
ACC 510 Financial Accounting	Accounting
FIN 540 Corporate Finance I	Financial Management
MAN 655 Corporate Strategy: Managing Business Groups	Strategic Management
MKT 580 Digital Marketing Strategy <u>and</u> MKT 531 Marketing Theory	Marketing Management