

## DOUBLE DEGREE - INFORMATION FOR NCCU STUDENTS

You will study in our **Mannheim Master in Management** program. Our Business School is one of the most renowned in Europe, known as the breeding ground for future managers. Six areas of study cover a broad spectrum of research and teaching fields in business administration.

In addition to the academic work, **community service** of 45 hours is required during the time at NCCU. Previous voluntary social activities may count towards this requirement upon approval.



Photo: Felix Zeiffer

### DEGREES

Upon successful completion, you will be awarded with the '**Master in Management M.Sc.**' of the University of Mannheim and the '**International MBA**' from the NCCU.

### TIMEFRAME

Months	Aug - Jan	Feb - June	Aug - Dec	Feb - June
Location	NCCU	NCCU	Mannheim	Mannheim

### STUDY PLAN

In general, double degree students take all course work required to obtain both degrees without extending the standard study period of four semesters. Therefore, please make sure to plan your course of studies thoroughly as early as possible (according to the plan below).

You will spend the first part of your studies at NCCU, where you will take courses worth 60 ECTS, including core and elective courses. You will be studying at the University of Mannheim during your third and fourth semester. Here you will take core courses as well as electives from the area of marketing and management. Please note that you have to fulfill the requirements for writing a master thesis with these courses. More detailed information can be found in section 5 of the MMM module catalog.

Location	Course Work	ECTS
NCCU (year 1)	<b>IMBA Core Courses</b>	<b>32.5</b>
	Leaders Forum	2.5
	Ethics, and Corporate Responsibility	2.5
	Leadership and Team Building	5
	Accounting	7.5
	Financial Management	7.5
	Management Information Systems	7.5
	<b>At least two out of the following four<sup>1</sup>:</b>	<b>15 (min.)</b>
	Business Quantitative Methods	7.5
	Managerial Economics	7.5
	Marketing Management	7.5
	Strategic Management	7.5
	<b>IMBA Electives</b>	<b>0 - 12.5</b>
	<b>Subtotal</b>	<b>60</b>
Mannheim (year 2)	<b>MMM Core Courses</b>	<b>24</b>
	CC 501 Decision Analysis: Business Analytics II	6
	CC 502 Applied Econometrics <u>or</u> CC 503 Empirical Methods: Business Analytics I <sup>2</sup>	6
	BE 510 Business Economics I <sup>2</sup>	6
	BE 511 Business Economics II	6
	<b>Elective MMM Business Courses</b>	<b>min. 6</b>
	MKT 580 Digital Marketing Strategy <u>and</u> MKT 531 Marketing Theory <sup>2</sup>	10
	MAN 655 Corporate Strategy <sup>2</sup>	4
	<b>Pre-Thesis Seminar</b>	<b>6</b>
	<b>Master Thesis</b>	<b>24</b>
	<b>Subtotal</b>	<b>60</b>
		<b>120</b>

1) The residual courses must be covered with equivalent courses at Mannheim (see list below).

2) Unless covered with equivalent courses at NCCU.

## MASTER THESIS

The master thesis is executed at and supervised by the University of Mannheim.

## LIST OF EQUIVALENCIES (EXCERPT)

IMBA courses	MMM courses
Business Quantitative Methods	CC 502 Applied Econometrics <u>or</u> CC 503 Empirical Methods: Business Analytics II
Managerial Economics	BE 510 Business Economics I
Strategic Management	MAN 655 Corporate Strategy
Marketing Management	MKT 580 Digital Marketing Strategy <u>and</u> MKT 531 Marketing Theory