

## Global Sustainability Management (GSM) in the MMM

### Sample Study Plan: GSM semester at WU Vienna

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#### Semester 1 in Mannheim (Fall): 24 ECTS

Course from the Core Competences Area in the MMM

Course from the Core Competences Area in the MMM

Course from the Business Economics Area in the MMM

Course from Business Administration in the MMM

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#### Semester 2 in Mannheim (Spring): 24 ECTS

Course from the Core Competences Area in the MMM

Course from the Business Economics Area in the MMM

GSM Elective

Seminar<sup>1</sup> MMM

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#### Semester 3 at WU Wien (Fall): 28 ECTS

GSM Core course

GSM Core course

GSM Core course

GSM Core course

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#### Semester 4 in Mannheim<sup>2</sup> (Spring): 22 ECTS

GSM Elective

GSM Elective

GSM Elective

GSM Core course

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#### Semester 5 in Mannheim (Fall): 24 ECTS

Master thesis MMM

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<sup>1</sup> Also possible in Semester 4, alternatively, here is another GSM elective course

<sup>2</sup> Alternativ: Second semester abroad at another ENGAGE.EU partner school

## Sample Study Plan: GSM semester at Hanken School of Economics

### Semester 1 in Mannheim (Fall): 24 ECTS

Course from the Core Competences Area in the MMM

Course from the Core Competences Area in the MMM

Course from the Business Economics Area in the MMM

Course from Business Administration in the MMM

### Semester 2 at Hanken School of Economics (Spring): 28 ECTS

GSM Core course

GSM Core course

GSM Core course

GSM Core course

### Semester 3 in Mannheim<sup>3</sup> (Fall): 22 ECTS

GSM Elective

GSM Elective

GSM Elective

GSM Core course

### Semester 4 in Mannheim (Spring): 24 ECTS

Course from the Core Competences Area in the MMM

Course from the Business Economics Area in the MMM

GSM Elective

Seminar<sup>4</sup> MMM

### Semester 5 in Mannheim (Fall): 24 ECTS

Master thesis MMM

<sup>3</sup> Alternativ: Second semester abroad at another ENGAGE.EU partner school

<sup>4</sup> Also possible in Semester 3, alternatively, here is another GSM elective course

### GSM certificate

To obtain the certificate, students must complete 30 ECTS in GSM core courses and 30 ECTS in GSM elective courses.

### GSM core courses (30 ECTS) offered by WU Vienna/Hanken School of Economics

Current Trends in Global Sustainability	4 ECTS
Understanding the Global Sustainability Context	6 ECTS
Tackling Global Sustainability Challenges	6 ECTS
Sustainability Transformation Lab	12 ECTS
Reflections on Sustainability	2 ECTS

### GSM Electives offered in Mannheim<sup>5</sup> (at least 30 ECTS must be completed)

For course details please refer to the [MMM module catalog](#)

Course code	Course title	ECTS	Semester	GSM Area
OPM 510	Sustainable Operations Management	4	FSS	Sustainability at system level
ACC/TAX 570	Sustainability Reporting & ESG Regulation	8	FSS	Sustainability at system level
CC 504	Corporate Social Responsibility	4	HWS/FSS	Sustainability at system level
	Ethics of Global Sustainability	8	FSS	Sustainability at an organisational level
	Current Issues in Ethics of Global Sustainability	8	FSS	Sustainability at an organisational level
ACC/MAN 660	Corporate Sustainability Strategies and Value Creation	4	HWS	Sustainability at an organisational level
ACC/MAN 661	Corporate Sustainability Performance: Measurement, Assessment and Improvement	6	FSS	Sustainability at an organisational level
ACC/TAX 570	ESG Regulation and Sustainability Reporting	8	FSS	Sustainability at an organisational level
IS 629	Agile Software Product Management and Design	6	FSS	Sustainability at an organisational level
MAN 645	Leadership and Motivation	6	HWS	Sustainability at an organisational level

<sup>5</sup> Das Angebot wird laufend evaluiert und ggf angepasst.

MAN 675	Selected Challenges in Nonprofit Management	6	HWS	Sustainability at an organisational level
MAN 679	A Scientific Introduction into Public and Nonprofit Management	6	HWS	Sustainability at an organisational level
MAN 690	Innovation Management	4	FSS	Sustainability at an organisational level
MAN 691	Selected Topics in Organizational Behavior	4	FSS	Sustainability at an organisational level
MAN 693	Strategic Intellectual Property Management	4	HWS	Sustainability at an organisational level
MKT 520	Market Research	6	FSS	Sustainability at system level
MKT 512	Business-to-Business-Marketing	2	HWS	Sustainability at an organisational level
OPM 561	Production Management: Lean Approaches and Variability	4	HWS	Sustainability at an organisational level
OPM 581	Service Operations Management	6	HWS	Sustainability at an organisational level
OPM 601	Supply Chain Strategy	6	FSS	Sustainability at an organisational level
OPM 682	Revenue Management and Dynamic Pricing	6	FSS	Sustainability at an organisational level
ACC 520	IFRS Reporting and Capital Markets	8	HWS	Sustainability at an organisational level
ACC 540	Financial Statement Analysis & Equity Valuation	8	FSS	Sustainability at an organisational level
ACC 670	Audit Theory	6	HWS	Sustainability at system level
ACC 680	Disclosure Theory	6	FSS	Sustainability at an organisational level
FIN 500	Investments	6	HWS	Sustainability at an organisational level
FIN 540	Corporate Finance I - Lecture (Capital Structure, Cost of Capital and Valuation)	5	HWS	Sustainability at an organisational level
FIN 555	Financial Markets and Employees	3	FSS	Sustainability at system level
FIN 590	Financial Institutions I	4	HWS	Sustainability at system level

FIN 606	FinTech	4	HWS	Sustainability at an organisational level
FIN 630	Corporate Governance	6	HWS	Sustainability at an organisational level
FIN 682	International Asset Management - Modern Investment Management, Responsible Investing and Fintech	6	FSS	Sustainability at an organisational level
FIN 684	Financial Institutions II	4	FSS	Sustainability at an organisational level
TAX 520	Taxation of Companies	6	HWS	Sustainability at an organisational level
TAX 530	Taxation of Businesses and Individuals	6	HWS	Sustainability at an organisational level
TAX 620	Causal Data Science for Business Decision Making	8	HWS	Sustainability at an organisational level
TAX 630	International Business Taxation	6	FSS	Sustainability at system level
TAX 631	International Taxation of Multinational Enterprises	4	FSS	Sustainability at an organisational level
TAX 661	Case Studies in International Tax Planning	4	FSS	Sustainability at an organisational level

Thematic focus of GSM elective courses (at least 10 ECTS must be completed in the respective focus area)

- Sustainability at system level
- Sustainability at an organisational level