

Global Sustainability Management (GSM) in the MMM

Sample Study Plan: GSM semester at WU Vienna

Semester 1 in Mannheim (Fall): 24 ECTS

Course from the Core Competences Area in the MMM
Course from the Core Competences Area in the MMM
Course from the Business Economics Area in the MMM
Course from Business Administration in the MMM

Semester 2 in Mannheim (Spring): 24 ECTS

Course from the Core Competences Area in the MMM
Course from the Business Economics Area in the MMM
GSM Elective
Seminar¹ MMM

Semester 3 at WU Wien (Fall): 28 ECTS

GSM Core course
GSM Core course
GSM Core course
GSM Core course

Semester 4 in Mannheim² (Spring): 22 ECTS

GSM Elective
GSM Elective
GSM Elective
GSM Core course

Semester 5 in Mannheim (Fall): 24 ECTS

Master thesis MMM

¹ Also possible in Semester 4, alternatively, here is another GSM elective course

² Alternative: Second semester abroad at another ENGAGE.EU partner school

Sample Study Plan: GSM semester at Hanken School of Economics

Semester 1 in Mannheim (Fall): 24 ECTS

Course from the Core Competences Area in the MMM
Course from the Core Competences Area in the MMM
Course from the Business Economics Area in the MMM
Course from Business Administration in the MMM

Semester 2 at Hanken School of Economics (Spring): 28 ECTS

GSM Core course
GSM Core course
GSM Core course
GSM Core course

Semester 3 in Mannheim³ (Fall): 22 ECTS

GSM Elective
GSM Elective
GSM Elective
GSM Core course

Semester 4 in Mannheim (Spring): 24 ECTS

Course from the Core Competences Area in the MMM
Course from the Business Economics Area in the MMM
GSM Elective
Seminar⁴ MMM

Semester 5 in Mannheim (Fall): 24 ECTS

Master thesis MMM

³ Alternative: Second semester abroad at another ENGAGE.EU partner school

⁴ Also possible in Semester 3, alternatively, here is another GSM elective course

GSM certificate

To obtain the certificate, students must complete 30 ECTS in GSM core courses and 30 ECTS in GSM elective courses.

GSM core courses (30 ECTS) offered by WU Vienna/Hanken School of Economics

Course details are available on the [central GSM website](#).

Course title	ECTS
Current Trends in Global Sustainability	4
Understanding the Global Sustainability Context	6
Tackling Global Sustainability Challenges	6
Sustainability Transformation Lab	12
Reflections on Sustainability	2

GSM Electives offered in Mannheim⁵ (at least 30 ECTS must be completed) – valid for MMM students selected from Fall 2026 onwards

For course details please refer to the [MMM module catalog](#)

Code	Course title	ECTS	Semester	GSM Elective Basket
	Ethics of Global Sustainability ⁶	8	Spring	Sustainability at system level
	Current Issues in Ethics of Global Sustainability ⁷	8	Spring	Sustainability at system level
CC 504	Corporate Social Responsibility	4	Fall/Spring	Sustainability at an organizational level
ACC/MAN 660	Corporate Sustainability Strategies and Value Creation	4	Fall	Sustainability at an organizational level
ACC/MAN 661	Corporate Sustainability Performance: Measurement, Assessment and Improvement	6	Spring	Sustainability at an organizational level
ACC/MAN 663	Carbon Removal: Technologies, Markets & Business Impact	2	Spring	Special Topics in Global Sustainability Management
ACC/TAX 570	ESG Regulation and Sustainability Reporting	8	Spring	Sustainability at an organizational level/ Sustainability at system level
IS 629	Agile Software Product Management and Design	6	Spring	Sustainability at an organizational level

⁵ The offer is continuously evaluated and adjusted if necessary.

⁶ Part of the Elective Philosophy (Wahlfach Philosophie) Module: Ethics, Society, Economy

⁷ Part of the Elective Philosophy (Wahlfach Philosophie) Module: Ethics, Society, Economy

MAN 608	Business, Society, and the Environment ⁸	4	Fall	Sustainability at system level
MAN 645	Leadership and Motivation	6	Fall	Sustainability at an organizational level
MAN 665	Sustainability Management Simulation: Net Zero ⁹	2	Fall/Spring	Sustainability at an organizational level
MAN 679	A Scientific Introduction into Public and Nonprofit Management	6	Fall	Sustainability at an organizational level
MAN 680	Challenges of Public and Nonprofit Management – Case Study Seminar ¹⁰	6	Spring	Special Topics in Global Sustainability Management
MAN 690	Innovation Management	4	Spring	Sustainability at an organizational level
MAN 691	Selected Topics in Organizational Behavior	4	Spring	Special Topics in Global Sustainability Management
MAN 693	Strategic Intellectual Property Management	4	Fall	Sustainability at an organizational level
MKT 520	Market Research	6	Spring	Sustainability at system level
MKT 575	Marketing Strategy for Innovation & Sustainability ¹¹	3	Spring	Sustainability at an organizational level
OPM 510	Sustainable Operations Management	4	Spring	Sustainability at an organizational level
OPM 561	Production Management: Lean Approaches and Variability	4	Fall	Sustainability at an organizational level
OPM 581	Service Operations Management: From Strategy to Execution	6	Fall	Sustainability at an organizational level
OPM 601	Supply Chain Strategy	6	Spring	Sustainability at an organizational level
OPM 682	Revenue Management and Dynamic Pricing	6	Spring	Sustainability at an organizational level
ACC 520	IFRS Reporting and Capital Markets	8	Fall	Sustainability at an organizational level
ACC 670	Audit Theory	6	Fall	Sustainability at system level
ACC 680	Disclosure Theory	6	Spring	Sustainability at system level
FIN 500	Investments	6	Fall	Sustainability at an organizational level

⁸ Restricted admission

⁹ Restricted admission

¹⁰ Restricted admission

¹¹ Restricted admission

FIN 555	Financial Markets and Employees	6	Spring	Sustainability at system level
FIN 590	Financial Institutions I	4	Fall	Sustainability at system level
FIN 606	FinTech	4	Fall	Special Topics in Global Sustainability Management
FIN 630	Corporate Governance	6	Fall	Sustainability at an organizational level
FIN 682	International Asset Management - Modern Investment Management, Responsible Investing and Fintech	6	Spring	Sustainability at an organizational level
FIN 684	Financial Institutions II	4	Spring	Sustainability at an organizational level
TAX 620	Causal Data Science for Business Decision Making	8	Fall	Sustainability at an organizational level

Thematic focus of GSM elective courses (at least 10 ECTS must be completed in the respective so called “basket”)

- Sustainability at system level (Navigating the Global Sustainability Context)
- Sustainability at an organizational level (Addressing Global Sustainability Challenges and Opportunities)

GSM Electives offered by the other ENGAGE.EU schools

Further electives will be offered by the other ENGAGE.EU schools. Course details will be published soon.