

PRESS RELEASE

Research paper accepted for publication in top-ranked Journal

A research paper of Dr. Jochen Schlapp, assistant professor for Operations Management at the University of Mannheim, has been accepted for publication in the renowned journal “Operations Research”

Mannheim, August 9th 2017: The presence of customer substitution poses substantial challenges to a firm’s inventory management. In the paper “Multi-Product Inventory Management under Customer Substitution and Capacity Restrictions”, Dr. Schlapp derives together with Prof. Moritz Fleischmann, holder of the Chair of Logistics and Supply Chain Management at the University of Mannheim, the optimal inventory policy for a capacity-constrained firm selling multiple partially substitutable products over a finite season in a market with stockout-based customer substitution.

“I am very pleased that our paper has been accepted for publication in such a top-ranked journal and I hope that with this contribution the question of how inventory managers have to deal with customer substitution will be more prevalent in the scientific and practical debate.”, says Dr. Schlapp.

“Operations Research” is one of the leading journals for operations research and widely considered an A+journal.

Abstract for the paper: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2218297

About the University of Mannheim, Business School:

With its 42 professors, more than 150 research assistants and 4,000 students, the Business School is one of the largest and most prestigious Business Schools in Europe. Key features of the Mannheim success story are research and teaching on a top-tier level, continuous quality management, internationality, extended practical orientation an excellent study environment. Together with the Business School gGmbH the University of Mannheim, Business School is among

the one percent of Business Schools accredited by the three leading business education institutions (AACSB International, EQUIS and AMBA).

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