




Student Tutors MKT 401: Strategic Marketing

Period: February to Beginning of July 2022

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as one of the **three Student Tutors of MKT 401: Strategic Marketing** in the spring term 2022, you can expect an **interesting position with multifaceted and challenging tasks!**

WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

-  Assist in the preparation of learning material and content of teaching
-  Hold tutorials à 90 minutes in English and recap on the lecture from March to April
-  Support organizationally the course

WHO ARE WE LOOKING FOR?

- Very good English language skills (!)
- Bachelor's degree
- Above-average study performance
- Marketing specialization and above-average performance in marketing subjects
- Confident and competent appearance
- Assertiveness

Please send your complete application (motivation letter, transcripts & CV) to Alexander Rupertus by Oct 29th, 2021

Note on equality: Qualified applicants with a disability will be given preference. The University of Mannheim aims at increasing the proportion of women and thus encourages suitably qualified women to apply.

Note on data protection: Please note that a breach of confidentiality and the unauthorized access by third parties cannot be excluded when transmitting an unencrypted email. The submitted documents will be returned only if an envelope with sufficient postage is included. Otherwise they will be destroyed after the application process according to the requirements of the data protection law. Electronic applications will be deleted accordingly.



CHAIR OF MARKETING & INNOVATION
PROFESSOR DR. SABINE KUESTER

Job Profile



~ 23hrs/ month



International focus



Valuable contacts to academia and practice



Young and motivated team



Multifaceted work



Flexible work schedule



Alexander Rupertus, M.Sc.

Contact for Student Tutors applications
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