



The **Chair of Marketing & Innovation** is offering a part-time position as

## Research Associate / Doctoral Student (male/female/non-binary)

starting on flexible starting date.

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice. As part of our young and ambitious team, you can expect a structured and goal-oriented doctoral program:

- Interesting research topics at the intersection of marketing and innovation management
- Teaching and research in a dynamic and internationally oriented team
- Close collaboration with Professor Dr. Sabine Kuester on empirical research projects

### Your tasks include:

- Work on own dissertation thesis (Aim: Completion within 3 years)
- Teaching assistance for Bachelor, Master and PhD courses
- Initiation and work on research projects with the aim to present them at conferences and publish them in international outlets
- Acquiring research-related third party funding or conducting a teaching-related corporate project
- Collaboration in the chair's administration (e.g., PR, Finance or management of relationships to our company partners) and student support

### Your profile:

- You are 2 to 6 months before graduation.
- You will graduate with a university degree (Diploma, Master's degree or similar) in Business (or adjacent fields) and have obtained an excellent academic record.
- You are a motivated, engaged and independent team player with the ability to work in national and international teams of researchers.
- You are fluent in English and gained further experiences during exchange semesters and/ or internships.

The **University of Mannheim** is one of the leading universities in Germany with approximately 12,000 students in five schools. Particularly in business and economics as well as in the social sciences the university ranks among the top institutions both at national and international level. More than 2,600 employees profit from an exciting work environment with numerous benefits.

### Key information

**Start:** flexible starting date

**Remuneration bracket:** E 13 TV-L BW

**Weekly hours:** 30 hours

**Location:**

University of Mannheim, Chair of Marketing & Innovation, L5, 1, 68161 Mannheim

**Application deadline:**

15 Nov 2023

### What we offer:

- Internationally oriented team
- Valuable contacts in academia and practice
- Young and motivated team
- Multifaceted work
- Structured and directed PhD program

Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

If you are interested in applying, please send your application documents via e-mail **by 15.11.2023 at the latest:**

**[aleksandar.blecic@uni-mannheim.de](mailto:aleksandar.blecic@uni-mannheim.de)**

If you have any questions about the position, please contact Aleksandar Blecic at

[aleksandar.blecic@uni-mannheim.de](mailto:aleksandar.blecic@uni-mannheim.de)



### Data protection

Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the university's homepage: [www.uni-mannheim.de/datenschutz-bei-bewerbungen](http://www.uni-mannheim.de/datenschutz-bei-bewerbungen).

Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly..

If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.