




# Student Research Assistant (m/f/d)

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a **Student Assistant**, you can expect an **interesting position with multifaceted, challenging tasks!**

-  Supporting interesting research projects at the intersection of marketing and innovation management
-  Working in a dynamic team of young researchers
-  Independent, well-structured and goal-oriented working style

## WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

- Support of doctoral students in their projects
- Assistance in research projects:
  - Data research, evaluation and interpretation
  - Literature research
  - Organizational support

## WHO ARE WE LOOKING FOR?

- Very good/ fluent English language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- First experience with statistical software preferred (e.g., SPSS/SmartPLS/AMOS/R/STATA)

## HOW TO APPLY?

Please send your complete application to Kassandra Götz (motivation letter and CV).

Data protection: Please note that data transmitted via unencrypted email communication may be subject to unauthorized access by third parties and confidentiality cannot be guaranteed. Information regarding the collection and processing of personal data according to article 13 of the GDPR is provided on the website of the University of Mannheim under "Employment Opportunities". Submitted documents will only be returned if the application includes an envelope with sufficient postage. Otherwise, the documents will be destroyed in accordance with the data protection law after the application process is completed. Electronic applications will be deleted accordingly.



CHAIR OF MARKETING & INNOVATION  
PROFESSOR DR. SABINE KUESTER

## Job Profile

-  15-20hrs/month
-  International focus
-  Valuable contacts in academia and practice
-  Young and motivated team
-  Multifaceted work
-  Flexible work schedule

**Kassandra Götz**

Contact for Student Assistant applications

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