The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a Student Assistant, you can expect an interesting position with multifaceted, challenging tasks!

- Supporting interesting research projects at the intersection of marketing and innovation management
- Working in a dynamic team of young researchers
- Independent, well-structured and goal-oriented working style

WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

- Support of doctoral students in their projects
- Assistance in research projects:
  - Data research, evaluation and interpretation
  - Literature research
  - Organizational support

WHO ARE YOU LOOKING FOR?

- Very good/ fluent English language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- Experience with statistical software (e.g., SPSS/SmartPLS/AMOS/R/STATA) preferred

Qualified applicants with a disability will be given preference. The University of Mannheim aims at increasing the proportion of women and thus encourages suitably qualified women to apply.

Please send your complete application to Angelika Wallis (motivation letter and CV). Please note that threats of confidentiality and unauthorized data access by third parties cannot be excluded for unencrypted e-mail communication.

Angelika Wallis
Contact for Student Assistant applications
E-Mail: marketing+innovation@bwl.uni-mannheim.de
Phone: +49 621-181-2388

Chair of Marketing & Innovation
Prof. Dr. Sabine Kuester
University of Mannheim
68161 Mannheim

Job Profile

- 20hrs/ month position
- International focus
- Valuable contacts in academia and practice
- Young and motivated team
- Multifaceted work
- Flexible work schedule