The Chair of Marketing and Innovation of Professor Sabine Kuester is internationally oriented and well connected to partners in academia and industry.

Supporting our young and ambitious team as a **Student Assistant**, you can expect an interesting position with multifaceted, challenging tasks!

- Interesting research topics at the intersection of marketing and innovation management
- Collaboration on research in a dynamic team
- Close collaboration with the chair’s research staff on empirical research projects

**WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?**
- Support of doctoral students in their projects
- Assistance in research projects:
  - Data collection, evaluation and interpretation
  - Organizational support

**WHO ARE YOU LOOKING FOR?**
- Very good/fluent English language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- Experience with statistical software (e.g., SPSS/SmartPLS/AMOS/R/STATA) preferred

If we raised your interest, please send us your complete application documents (motivation letter, CV, study process incl. grades and bachelor certificate, internship certificates) to Dr. Sergej von Janda

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**Job Profile**

- 40hrs/ month position
- Internationally oriented team
- Well-connected chair in academia and industry
- Young and motivated team
- Multifaceted work
- Flexible work schedule

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**Dr. Sergej von Janda**  
Contact for this applications  
E-Mail: vonjanda@bwl.uni-mannheim.de  
Phone: +49 621-181-3269

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**Chair of Marketing & Innovation**  
Prof. Dr. Sabine Kuester  
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