Student Tutors MKT 401: Strategic Marketing
Period: January to March 2019

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as one of 3 Student Tutors of MKT 401: Strategic Marketing in the spring term 2019, you can expect an interesting position with multifaceted, challenging tasks!

WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?
• Preparation of learning material and content of teaching
• Holding of tutorials à 90 minutes in English
• Organizational support

WHO ARE YOU LOOKING FOR?
• Very good English language skills (!)
• Bachelor degree
• Above-average study performance
• Marketing specialization and above-average performance in marketing subjects
• Confident and competent appearance
• Assertiveness

Qualified applicants with a disability will be given preference. The University of Mannheim aims at increasing the proportion of women and thus encourages suitably qualified women to apply.

Please send your complete application (motivation letter, transcripts and CV) to Sebastian Starke by October 31, 2018. Please note that threats of confidentiality and unauthorized data access by third parties cannot be excluded for unencrypted e-mail communication.

Sebastian Starke
Contact for Student Tutors applications
E-Mail: mkt401@bwl.uni-mannheim.de
Phone: +49 621-181-2676

Chair of Marketing & Innovation
Prof. Dr. Sabine Kuester
University of Mannheim
68161 Mannheim