

Student Marketing and Social Media Assistant Position Available

The Chair of Organization and Innovation is looking for a student marketing and social media assistant (m/f/d).

Your responsibilities:

- Create advertising material for offline and online marketing campaigns
- Create and publish social media written, graphic and video contents
- Implement a social media communication plan and monitor its performance

What you can expect:

- Friendly and stimulating working environment and high degree of autonomy
- Flexible working hours

What we expect:

- Creative, highly committed and reliable team players
- Excellent verbal communication skills and fluency in English and German
- High interest in the fields of organization and innovation
- Very good skills in MS Office and excellent knowledge of social media (prior marketing experience appreciated)

Conditions:

- Start: August/September 2022
- Long-term employment-relationship preferred
- Approximately 12h per month

Please send your application including CV and relevant certificates and references to orga@bwl.uni-mannheim.de. We look forward to receiving your application.

Please be aware that breach of confidentiality and unauthorized access by a third party cannot be excluded for a communication without encryption.