

Accessible study plan - Bachelor Business Administration

1st Semester

- Strategic & International Management (in English)
- Introduction to Financial Accounting (in English)
- Mathematics of Finance (in German)
- Quantitative Methods (in German)
- Analysis (in German)
- Basics of Economics (in German or English)

2nd Semester

- Investments and Asset Pricing (in English)
- Foundations of Information Systems (in English)
- Designing the Marketing Mix (in German)
- Basics of Statistics (in German)
- Elective: Managerial Skills (in German or English)
- Foreign Language Skills 1

3rd Semester

- Financial Accounting 1: Annual and consolidated financial statements (in German)
- Taxation 1: Business Taxation (in German)
- Corporate Finance and Risk Management (in English)
- Operations Management (in English)
- Civil Law (in German)
- Foreign Language Skills 2

4th Semester

- Organization & Human Resource Management (in English)
- Microeconomics A (in German or English)
- Commercial and Corporate Law (in German)
- Business Ethics (in German)
- Basic Academic Skills (in German)
- Elective (in German or English)

5th Semester

- Semester Abroad

6th Semester

- Management and Cost Accounting (in English)
- Integrated Information Systems (in English)
- Strategic Marketing and Marketing in Specific Industry Contexts (in English)
- Bachelor Thesis (in German or English)

Overview of the ECTS allocation to the individual areas

- Business Administration: 78 ECTS
- Methodological Basics of Economics: 19 ECTS
- International Studies: 33 ECTS
- Economics: 16 ECTS
- Ethics and Basic Academic Skills: 4 ECTS
- Civil Law and Business Law: 14 ECTS
- Electives: 4 ECTS
- Bachelor Thesis: 12 ECTS

TOTAL: 180 ECTS