

CURRICULUM – BACHELOR BUSINESS ADMINISTRATION (B.Sc.)

Effective for students starting in 2026

1st SEMESTER

ACC 300 Introduction to Financial Accounting (E)

MAN 301 Strategic and International Management (E)

CC 301 Analysis (G)

CC 302 Mathematics of Finance (G)

CC 303 Quantitative Methods (G)

ECO 301 Basics of Economics (G)

2nd SEMESTER

FIN 301 Investments and Asset Pricing (E)

IS 301 Foundations of Information Systems (E)

MKT 301 Managing Customer Value: Marketing in a Digital and Connected World (E)

CC 304 Basics of Statistics (G)

Global Skills Lab (G/E) ²

3rd SEMESTER

ACC 303 Financial Accounting I: Annual and consolidated financial statements (G)

TAX 303 Taxation I: Business Taxation (G)

FIN 401 FIN 401 Corporate Finance and Risk Management (E) ¹

OPM 301 Operations Management (E)

LAW 303 Business Law for Managers (G)

Methodological Foundations of Economics and Business Administration

56 ECTS

Core Competencies in Business Administration

22 ECTS

Advanced Studies in Business Administration

30 ECTS

Economics and Law

22 ECTS

Electives

9 or 14 ECTS

International Studies

29 ECTS

Bachelor's Thesis

12 ECTS

Total
180 ECTS

4th SEMESTER

MAN 401 Organization and Human Resource Management (E) ¹

CC 306 Business Ethics (G)

ECO 302 Mikroökonomik A/ Microeconomics A (G/E)

RI 305 Business Analytics & Artificial Intelligence (E)

Global Skills Lab (G/E) ²

Recent Issues in Business (G/E) ³

5th SEMESTER

Semester Abroad „International Studies“

6th SEMESTER

ACC 403 Management & Cost Accounting (E) ¹

IS 401 Integrated Information Systems and Digital Business (E) ¹

MKT 401 Strategic Marketing: Competing in Evolving Industries and Markets (E) ¹

BA 405 Bachelor's Thesis (G/E)

¹ **Elective Module:** Students are required to complete five of the six courses offered. The study plan presents an exemplary selection in which OPM 401 Supply Chain Management is not included. Alternatively, students may choose not to take any other one of the six courses.

² The two courses offered within the **Global Skills Lab** may be taken from the 2nd semester onwards. Courses are selected from those specified in the module catalog. The allocation to semesters is exemplary and reflects a balanced distribution of ECTS credits.

³ Course selection is made from the courses specified in the module catalog in the fields of **Business Administration, Law, or Economics**.