

# Barrierearmer Studienverlaufsplan- Bachelor Business Administration (B.Sc.)

1. Semester (Herbst, 30 ECTS)
  - Strategic and International Management (E)
  - Introduction to Financial Accounting (E)
  - Mathematics of Finance (D)
  - Quantitative Methods (D)
  - Analysis (D)
  - Basics of Economics (D)
2. Semester (Frühling, 30 ECTS)
  - Investment and Asset Pricing (D)
  - Foundations of Information Systems (E)
  - Managing Customer Value - Marketing in a Digital and Connected World (E)
  - Basics of Statistics (D)
  - Elective: Managerial Skills (D/E)
  - Foreign Language Skills 1
3. Semester (Herbst, 30 ECTS)
  - Financial Accounting 1: Annual and Consolidated Financial Statements (D)
  - Taxation 1: Business Taxation (D)
  - Corporate Finance and Risk Management (E)
  - Civil Law (D)
  - Foreign Language Skills 2
4. Semester (Frühling, 30 ECTS)
  - Organization and Human Resource Management (E)
  - Microeconomics A (D/E)
  - Commercial and Corporate Law (D)
  - Business Ethics (D)
  - Basic Academic Skills (D)
  - Elective (D/E)
5. Semester (Herbst, 30 ECTS)
  - Semester Abroad
6. Semester (Frühling, 30 ECTS)
  - Management and Cost Accounting (E)
  - Integrated Information Systems (E)
  - Strategic Marketing – Competing in Evolving Industries and Markets (E)
  - Bachelor's Thesis (D/E)

Insgesamt: 180 ECTS

## ECTS-Verteilung nach Bereichen

Business administration 78 ECTS  
Methodological Basics of Economics 19 ECTS  
International Studies 33 ECTS  
Economics 16 ECTS  
Ethics and Basic Academic Skills 4 ECTS  
Civil Law and Business Law 14 ECTS  
Electives 4 ECTS  
Bachelor Thesis 12 ECTS

Insgesamt: 180 ECTS