

Accessible Study Plan- Bachelor Business Administration (B.Sc.)

1st Semester (Fall, 30 ECTS)

- Strategic and International Management (E)
- Introduction to Financial Accounting (E)
- Mathematics of Finance (G)
- Quantitative Methods (G)
- Analysis (G)
- Basics of Economics (G)

2nd Semester (Spring, 30 ECTS)

- Investment and Asset Pricing (E)
- Foundations of Information Systems (E)
- Managing Customer Value - Marketing in a Digital and Connected World (E)
- Basics of Statistics (G)
- Elective: Managerial Skills (G/E)
- Foreign Language Skills 1

3rd Semester (Fall, 30 ECTS)

- Financial Accounting 1: Annual and Consolidated Financial Statements (G)
- Taxation 1: Business Taxation (G)
- Corporate Finance and Risk Management (E)
- Civil Law (G)
- Foreign Language Skills 2

4th Semester (Spring, 30 ECTS)

- Organization and Human Resource Management (E)
- Microeconomics A (G/E)
- Commercial and Corporate Law (G)
- Business Ethics (G)
- Basic Academic Skills (G)
- Elective (G/E)

5th Semester (Fall, 30 ECTS)

- Semester Abroad

6th Semester (Spring, 30 ECTS)

- Management and Cost Accounting (E)
- Integrated Information Systems (E)
- Strategic Marketing – Competing in Evolving Industries and Markets (E)
- Bachelor's Thesis (G/E)

Total: 180 ECTS

ECTS distribution per area

Business administration 78 ECTS

Methodological Basics of Economics 19 ECTS

International Studies 33 ECTS
Economics 16 ECTS
Ethics and Basic Academic Skills 4 ECTS
Civil Law and Business Law 14 ECTS
Electives 4 ECTS
Bachelor Thesis 12 ECTS

Total: 180 ECTS