

Onboarding Session Mannheim Business School



Welcome!



Business School



Management

5 Chairs & Professors

Operations Management

4 Chairs & Professors

Finance

7 Chairs & Professors

Information Systems

5 Chairs & Professors



Dr. Deborah Mateja
Chair of General Management & Information Systems

Areas of the Business School

Accounting & Taxation

8 Chairs & Professors



Prof. Dr. Jannis Bischof
Chair of Business Administration & Accounting

Marketing & Sales

4 Chairs & Professors

Business School



Spotlight on Courses

Example: Chair of General Management and Information Systems



IS 512

IT Management in the Digital Age

IT strategy, governance, outsourcing, and controlling.

6 ECTS | FSS 2026 | Exam

IS 513

Applied IT Management in the Digital Age

Applied IT management and business/IT alignment.

6 ECTS | FSS 2026 | Case study

IS 607

Digital Innovation

Digital innovation, platforms, ecosystems, and generative AI.

6 ECTS | FSS 2026 | Exam

IS 615

Enterprise Cloud Design and Development

Cloud-native enterprise software, design thinking, and agile.

6 ECTS | HWS 2027 | Exam + case

IS 614

Corporate Knowledge Management

Knowledge creation, storage, transfer, and IT support.

6 ECTS | HWS 2027 | Exam + optional case

IS 613

Applied Project in ECSD

Industry project with Scrum sprints and cloud application.

6 ECTS | HWS 2027 | Applied project

IS 712 / 918

Master-Seminar

Research seminar on digital transformation topics.

3-6 ECTS | FSS 2026 | Research paper

IS 607

Digital Innovation

A Master course on how digital technologies reshape innovation, platforms, ecosystems, entrepreneurship, and society.

CREDITS

6 ECTS

FORMAT

Lecture

LANGUAGE

English

EXAM

Written 100%

INSTRUCTOR

Deborah Mateja

REGISTRATION

Portal2

**Digital innovation is not just
a technology topic.**

It connects strategy, organization,
markets, and societal consequences.

FSS 2027

Prerequisites

IS 512 or IS 614 or IS 615
Recommended: IS 615

What You Will Explore

Digital innovation as technology, organization, and society



How do digital technologies change innovation, and what consequences do firms need to anticipate when creating digital offerings?

1 Foundations

Core concepts of digital innovation and digital value creation.

2 Platforms + ecosystems

Digital platforms, entrepreneurship, and ecosystem dynamics.

3 Emerging technology

Metaverse, generative AI, and Quantum enabled value creation.

4 Societal impact

Future of work and broader organizational consequences.

The course builds a transdisciplinary understanding through research papers from business, engineering, economics, science, and public policy.

How the Learning Works

Flipped classroom, research papers, and collaborative discussion



1

Prepare

Mandatory pre-readings introduce the research perspective before class.

2

Discuss

Class time is used for deeper exploration and collaborative discussion.

3

Apply

Students link theory to current developments in the technology world.

Learning outcomes

- foundations of digital innovation
- value creation through digital technologies
- platforms and ecosystems
- future-of-work and societal implications



> 30 Corporate Partners



- Job Board
- Campus Events
- Internships
- Case Studies
- Teaching Assignments
- etc.



Adjunct Lecturers

Dr. Holger Rubel
 BCG
 Senior Partner Emeritus
 ACC/MAN 661 Corporate Sustainability
 Performance: Measurement, Assessment
 and Improvement

Can Toygar
 CVC Capital
 Partner
 ACC/MAN 560 Managerial Accounting –
 Evaluating Financial and Non-Financial
 Performance

Dr. Tatjana-Xenia Puhan
 Swiss Re
 Head Asset Allocation
 FIN 682 International Asset
 Management

Dr. Gabriel Wiskemann
 SAP
 HR Director / Management Board
 MAN 648 Incentives and Performance



From the University of Mannheim to becoming a Sales Expert



Fenja Ankele

M.Sc. Management
University of Mannheim

B.Sc. Business Administration
University of Mannheim

- 2022 – 2025: Mannheim Master in Management
- 2025 – today: Sales Trainee @Ferrero



FERRERO

Career Tips: Make the Most of Your Studies



- **Choose your lectures wisely:** Select courses that match your interests and career goals → Module Catalogue
- **Pick internships that fit your goals:** Look for internships that align with your personal interests and desired career path
- **Apply early:** Be proactive and apply for internships, scholarships, or graduate programs well in advance
- **Attend networking events:** Take part in career fairs, guest lectures, and industry talks to expand your network and meet potential employers
- **Use the Business School's [corporate network](#):** Benefit from the school's partnerships with leading companies to find internships, thesis opportunities, or entry-level jobs
- **Engage with the alumni & career network:** Register as a student, join events, and connect with alumni to gain valuable insights and contacts in the business world
- **Apply for [excellence programs](#):** If you qualify, make use of selective opportunities such as the *Honors Program* or the *Mannheim Female Leadership Academy* to further develop your skills, expand your network, and stand out to future employers

Which program is the right one?

	MMM	MMFACT	MMOSCM
Free choice of courses	high	medium	medium
Focus on quantitative /analytical methods	high	very high	very high
Career goal: Executive Management	yes (all fields, depending on the courses selected)	yes (Finance/ Controlling/ Auditing)	yes (Operations/ SCM)
Language of instruction	English/German (depending on track)	100% English	100% English
Access to capacity-limited courses	standard access (allocation by lot)	priority access in the areas FIN, ACC & TAX	priority access in the area OPM
Exchange opportunities	wide range of exchange destinations	curated exchange options aligned with the program	curated exchange options aligned with the program
Cohort size 2026/2027	large (375)	small (50)	small (25)

Next Steps



Course choice?
Housing?

Enroll at the University of Mannheim until 12 July

Visit our Webpage for current students

Join on of the info sessions on study organization

Join our Welcome Week starting on 31 August

Enjoy your studies in Mannheim!

International Options?
Social Events?

For our international students



Contact

degreeseekings@uni-mannheim.de

Webpage for international students:



Consultation appointments:



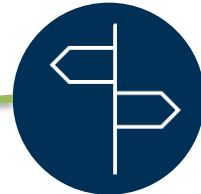
First Semester Introduction Week (ESEF)



31.08 – 04.09.



We want to help you to get started in Mannheim



We´ve prepared lot of events for you

There are trips like the Ersti weekend planned



Make friends for life

Your **start** in **Mannheim**

First Semester Introduction Week (ESEF)



- FSBWL Events 31.08. – 04.09.

... and much more

Mon

Tue

Wed

Thu

Fri

Welcome at the Aula

Initiativenmarkt



Campustour

Boat Cruise

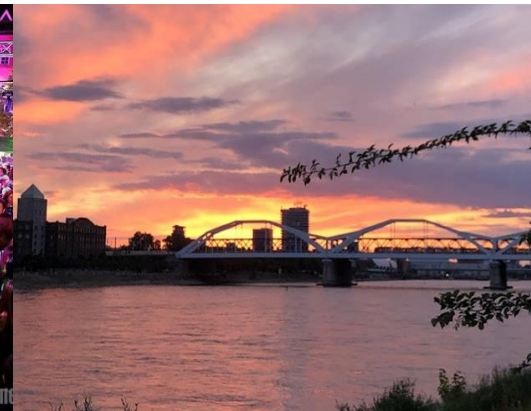
Pubcrawl



Meet my Master

Cityrallye

Get-together +
Schneckenhof



What Makes Life in Mannheim Special?



- **Countless events organized throughout the semester: Running Cocktail/Dinner, Quiz Night, Beerathlon, Battleships...**

Sport at Uni Mannheim



- University Football League with two teams from the MMM (pick wisely)
- And much, much more: Tennis, Student Gym, Running Clubs, Cheerleading, Dancing, Dodgeball, Volleyball...

Join our WhatsApp Community!



All the Information you need:

- Events
- Housing
- Volunteering



MMM



MMFACT



MMOSCM

First connection to other students

Stay up to date!



On our webpages for current students we keep you updated on any events and info sessions for first year master's students!

MMM

<https://www.bwl.uni-mannheim.de/en/programs/master/mmm/information-for-students/>

MMFACT

<https://www.bwl.uni-mannheim.de/en/programs/master/mmfact/information-for-students/>

MMOSCM

<https://www.bwl.uni-mannheim.de/en/programs/master/mmoscsm/information-for-students/>

Contact



Dean's Office



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Student Services



Ines Keller-Biehl
master-bwl@uni-mannheim.de



Student Council

Ariane & Nico
Master Team, Student Council
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Any Questions?

