

Area Information Systems

Chair Presentations



Mannheim Master in Management – Area Information Systems

31.08.2022



Introduction

Basics

- The Area Information Systems (IS) consists of 4 chairs (3 Professors and 1 Junior Professor)

Research

- Research of **information systems** includes two complementary perspectives
 - **theoretical/empirical** perspective
 - **technological/construction-oriented (design)** perspective

Potential Job Roles after MMM with a Specialization in Information Systems:

- Leading digital transformations
- Shaping corporate IT strategies
- Managing digital innovation projects
- Becoming an IT entrepreneur
- Developing a career as a management or technology consultant
- Becoming a software product or IT service manager
- Becoming an agile development professional (e.g., Agile Coach, Scrum Master)
- Analyzing and designing business processes
- Being a key facilitator between business and technology functions



Introduction



**Prof. Dr. Armin
Heinzl**

Chair of General
Management and
Information Systems

www.bwl.uni-mannheim.de/heinzl/



**Prof. Dr. Hartmut
Höhle**

Chair of Enterprise
System

www.bwl.uni-mannheim.de/hoehle/



**Prof. Dr. Markus
Strohmaier**

Chair of Data
Science in the
Economic and Social
Sciences

<https://www.bwl.uni-mannheim.de/strohmaier/>



**Prof. Dr. Jana-
Rebecca Rehse**

Junior Professorship
for Management
Analytics

www.bwl.uni-mannheim.de/rehse/



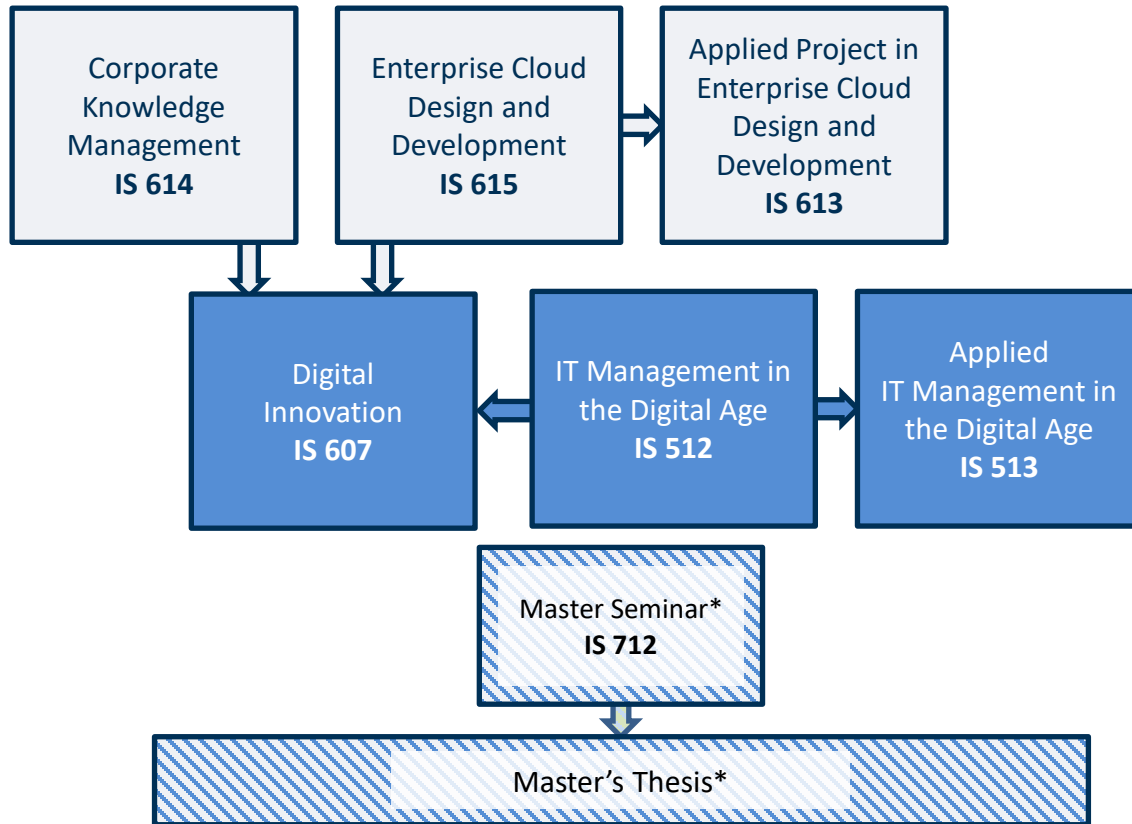
Some Recommendations


- Familiarize yourself with the **course catalogue** at the start of your studies
- **Plan ahead** – a master’s program is short!
- Choose your **focus area** based on both your preferences and future career/academic plans
- Read **research papers** from your focus area whenever you have the chance
- Get to know the contents and people from the **chairs of your focus area**
- Think about your **master’s seminar** and **master’s thesis** early

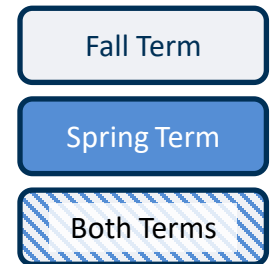
- **Have fun and enjoy your studies!** 😊

Chair of General Management and Information Systems

Professor Dr. Armin Heinzl

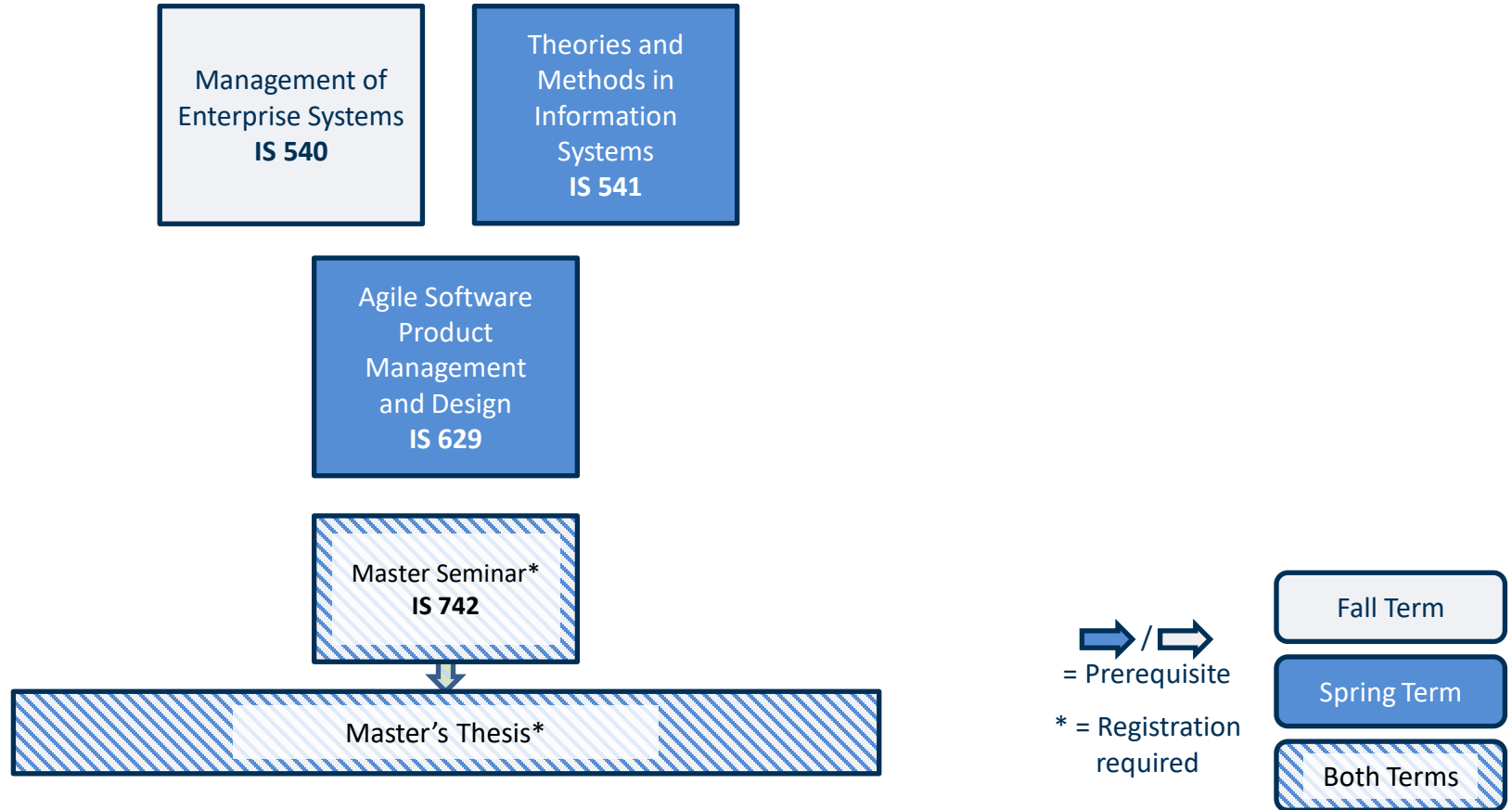


 / 
 = Prerequisite
 * = Registration
 via our CV portal



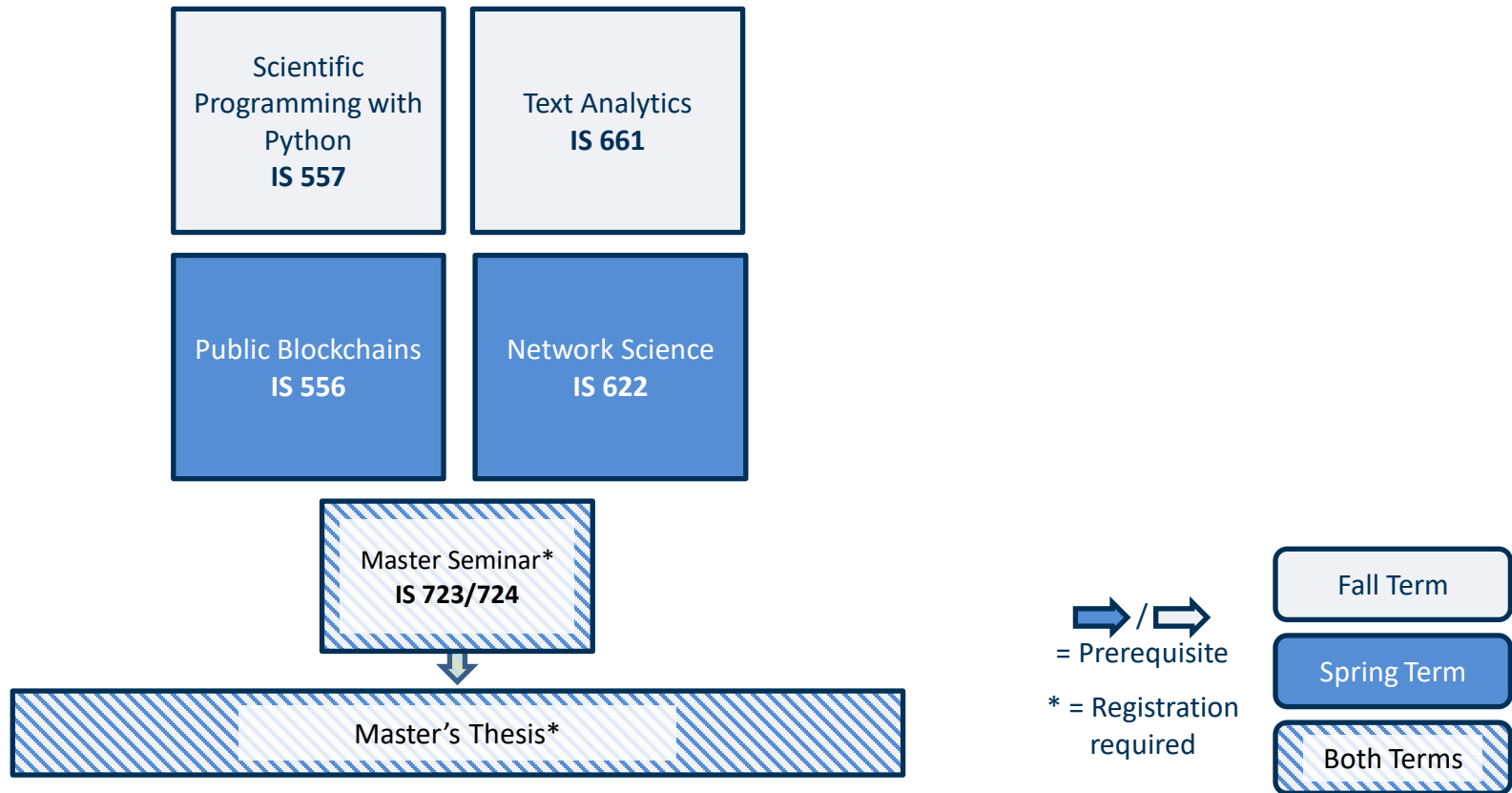
Chair of Enterprise Systems

Professor Dr. Hartmut Höhle



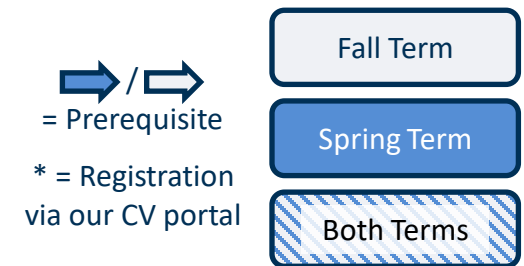
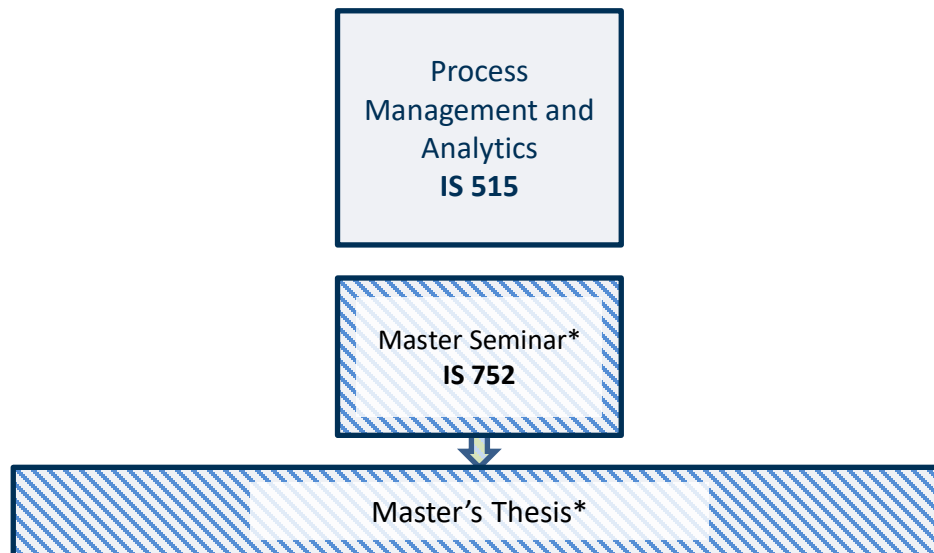
Chair of Data Science in the Economic and Social Sciences

Professor Dr. Markus Strohmaier



Junior Professorship for Management Analytics

Professor Dr. Jana-Rebecca Rehse



Questions?