Area Information Systems

Chair Presentations

UNIVERSITY OF MANNHEIM
Business School

Mannheim Master in Management – Area Information Systems

23.09.2020

AACSB ACCREDITED · EFMD EQUIS ACCREDITED · ASSOCIATION OF MBAS ACCREDITED

Introduction

Basics

- The Area Information Systems (IS) consists of 4 chairs (3 Professors and 1 Junior Professor)

Research

- Research of **information systems** includes two complementary perspectives
  - **theoretical/empirical** perspective
  - **technological/construction-oriented (design)** perspective

Career opportunities

- Project managers for digital transformation
- Digital entrepreneurs
- Strategy and management consultants
- Product managers for enterprise software

The Chairs

Prof. Dr. Armin Heinzl

Chair of General Management and Information Systems

www.bwl.uni-mannheim.de/heinzl/

Prof. Dr. Christian Becker

Context-Aware and Distributed Systems

www.bwl.uni-mannheim.de/becker/

Prof. Dr. Hartmut Höhle

Chair of Enterprise Systems

www.bwl.uni-mannheim.de/hoehle/

Prof. Dr. Jana-Rebecca Rehse

Junior Professorship for Management Analytics

www.bwl.uni-mannheim.de/rehse/

Some Recommendations

- Familiarize yourself with the **course catalogue** at the start of your studies
- **Plan ahead** – a master's program is short!
- Choose your **focus area** based on both your preferences and future plans
- Read **research papers** from your focus area whenever you have the chance
- Get to know the contents and people from the **chairs of your focus area**
- Think about your **master's seminar** and **master's thesis** early

- **Have fun and enjoy your studies!** ☺

Chair of General Management & Information Systems

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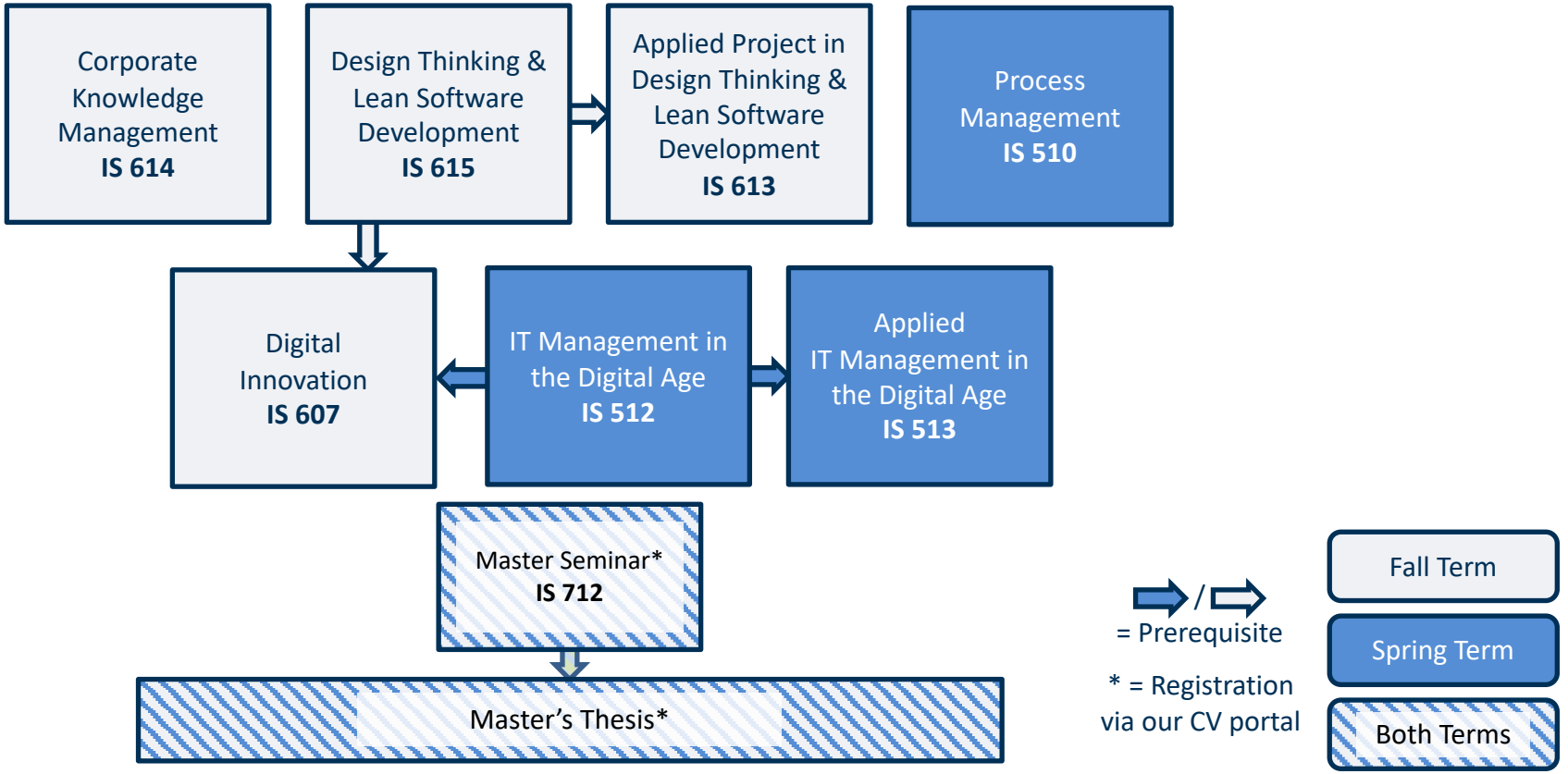
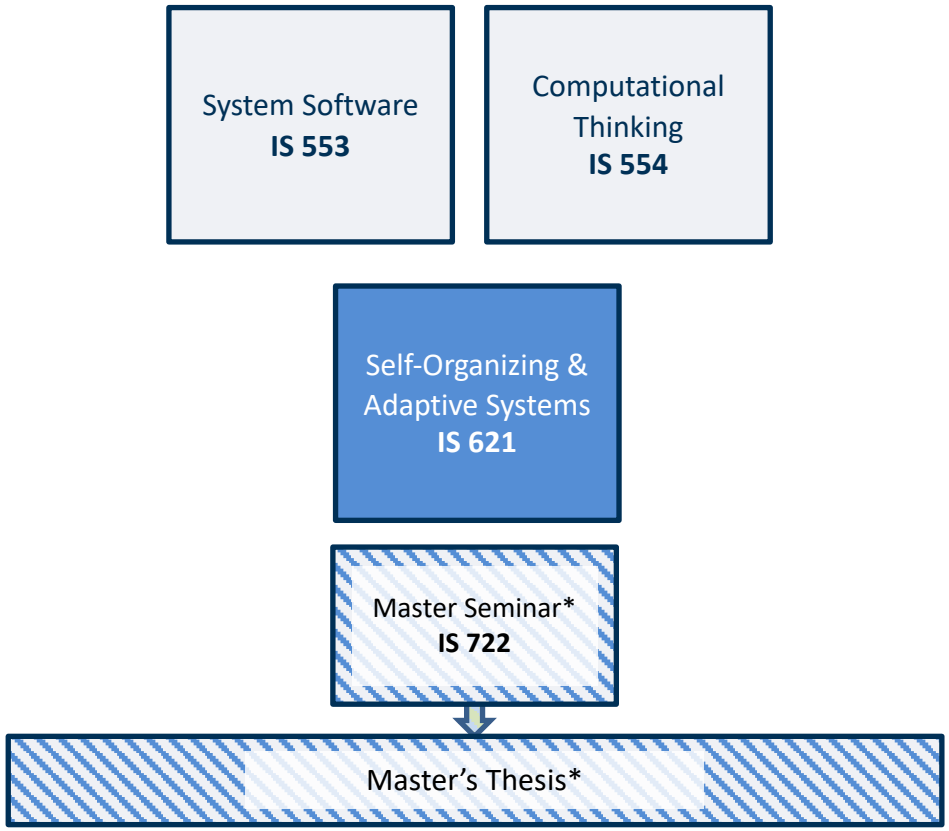
Professor Dr. Armin Heinzl



Context-Aware & Distributed Systems

Professor Dr. Christian Becker



= Prerequisite

* = Registration via our CV portal

Fall Term

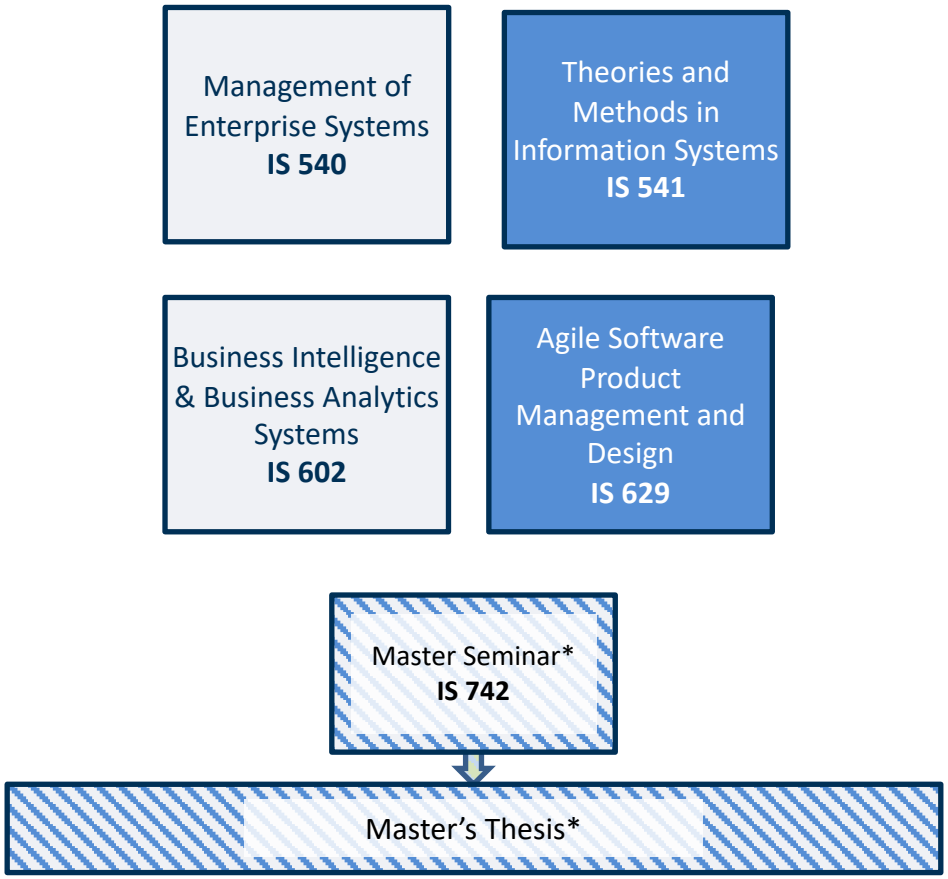
Spring Term

Both Terms

Chair of Enterprise Systems

UNIVERSITY OF MANNHEIM
Business School

Professor Dr. Hartmut Hoehle



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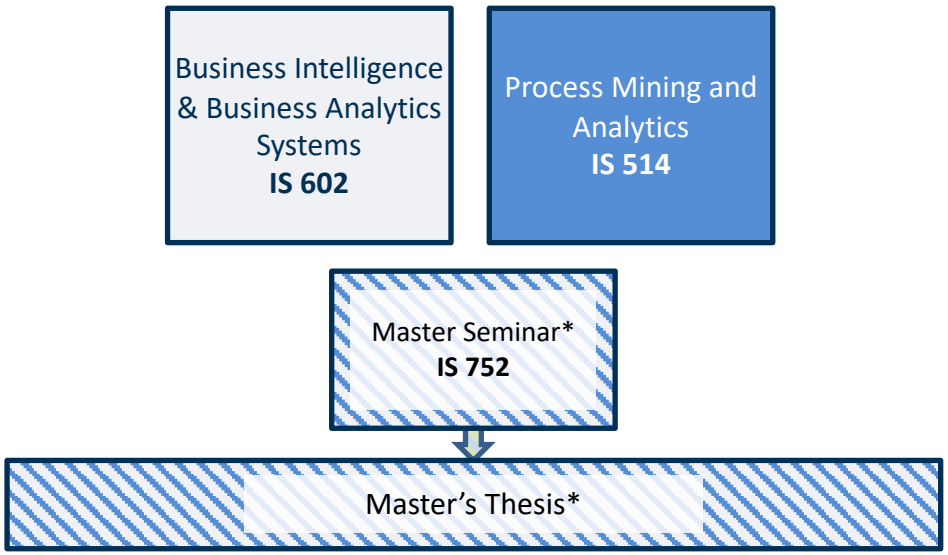
Junior Professorship for Management Analytics

Professor Dr. Jana-Rebecca Rehse



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Questions?