

FAQs

Selection criteria “special qualifications in data analytics or sustainability” for the *Mannheim Master of Management (MMM)*

Section 7 subsection 1.2. reads as followed: „a semester abroad during the program of study or special qualifications in the fields of data analytics or sustainability corresponding to at least 24 ECTS“.

What does this mean for my application?

You can EITHER have a semester abroad **OR** special qualifications in the field of data analytics (min. 24 ECTS) **OR** special qualifications in the field of sustainability (min. 24 ECTS) considered for your application. If you fulfil one of these criteria entirely you will get 22 points in the ranking for your application. It is not possible to combine those criteria.

The selection criterion “special qualifications” is solely an alternative criterion to a semester abroad. You neither have to obtain 24 ECTS during your exchange semester nor take courses in sustainability or data analytics abroad.

Which courses are being considered with your application?

To be considered, courses must have a clear background in Business Administration.

As special qualifications in the field of **Data Analytics** we accept courses with the following foci:

- management analytics
- data management
- data visualization
- machine learning
- data mining
- financial analytics

As special qualifications in the field of **Sustainability** we accept courses with the following foci:

- sustainability management
- social / digital / sustainable entrepreneurship
- socially responsible taxation
- corporate volunteering
- value based management
- future of work
- virtual crowd campaign management

Which courses can usually not be considered with your application?

For example, in the field of **Data Analytics** we do not recognize:

- Mathematics
- Statistics
- Computer Science with Data Processing
- Seminars
- Bachelor's thesis

For example, in the field of **Sustainability** we do not recognize:

- Technical courses in the field of environment
- Seminars
- Bachelor's thesis

I have neither studied abroad nor do I have those special qualifications. Can I still apply for the MMM?

Absolutely yes! Those are only selection criteria not admission requirements. If you have a bachelor's degree with a very good average grade and a high GMAT-score, you still have a realistic chance to get accepted for the MMM program.

I am not sure if I have obtained 24 ECTS in one of the above mentioned fields. How can I check this?

Due to the very high number of applicants, we are unfortunately unable to offer an individual case assessment in advance for the selection criterion. Consider which of your bachelor courses have covered the above topics and whether they add up to 24 ECTS in any of the two areas. When you apply, you can list these courses and it will be carefully checked whether you meet the criterion based on your Transcript of Records and your module catalog, which you also upload.

I have obtained less than 24 ECTS in one of the fields. Do I get any points for that?

No, unfortunately not. The 22 extra points can only be considered in the ranking if you have at least 24 ECTS in one of the two areas (or a semester abroad). If less than 24 ECTS are determined for the areas Data Analytics **OR** Sustainability, this can unfortunately not be taken into account when forming the ranking list.

I have obtained 12 ECTS in Data Analytics and 12 ECTS in Sustainability? Does this count?

No, you need 24 ECTS in one of the fields to get 22 points. A combination is not possible.