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Inaugural Dissertation to Obtain the Academic Degree of a Doctor
in Business Administration at the University of Mannheim

or if written in German language

Inauguraldissertation zur Erlangung des akademischen Grades einer
Doktorin der Wirtschaftswissenschaften der Universität Mannheim

or

Inauguraldissertation zur Erlangung des akademischen Grades eines
Doktors der Wirtschaftswissenschaften der Universität Mannheim

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