



This applied seminar revolves around a field study and combines readings in procurement with the work as consultants to a business. Organized in small teams, participants will work on specific procurement-related problems, defined in collaboration with companies. At the end of the seminar, each team will present a solution to the specific problem, based on the relevant literature and their own analyses. Results are summarized in a written report and an oral presentation.

Objectives

The goal of the seminar is to provide participants with a unique learning experience in analyzing and solving procurement-related problems and in carrying out a practice-oriented project, rooted in the academic literature. In addition, participants will learn how to apply procurement knowledge and link it to a wide array of business disciplines, such as strategy, organization, marketing, or information systems. It thereby prepares them for the writing of a (practice-oriented) master thesis in the field of procurement.

Organization

Formal prerequisite for the participation in this seminar is the attendance of at least one module OPM 6XX (parallel attendance is possible) or an equivalent module within an exchange program. Recommended courses in preparation for the seminar are OPM 591 and OPM 692 or equivalent modules within exchange programs.

Participation is limited. The specific topics are published at the end of each preceding spring semester, before the obligatory registration takes place.

General Information



Lecturer	Prof. Dr. Christoph Bode
Course Format	Schedule will be provided at the kick-off meeting
Credit Points	6 ECTS
Language	English/German
Grading	Written report, presentation, and contribution to in-class discussion
Term	Spring
Range of Application	M.Sc. MMM, M.Sc. Bus. Edu.

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