

Module: MAN 750 Seminar Corporate Strategy & Governance

Examiner: Prof. Dr. Matthias Brauer

Contact: Verena Eppler (verena.eppler@uni-mannheim.de)

Term: Spring (FSS) 2025

Research Field: Exploring the Strategic Impact of Communication on Corporate Success

Important Dates:

Application period:	03-Feb-2025 until 06-Feb-2025 (end of day)
Announcement of participants:	13-Feb-2025
Binding acceptance of offer:	14-Feb-2025 (end of day)
Kick-off date:	18-Feb-2025 (15:30h – 17:00h)
Submission of topic preferences:	20-Feb-2025 (end of day)
Allocation of topic:	21-Feb-2025 (12:00h)
Paper submission deadline:	28-Apr-2025 (12:00h)
Presentation submission deadline:	08-May-2025 (end of day)
Seminar dates:	13-May-2025 (09:00h – 18:00h) & 14-May-2025 (09:00h – 18:00h)

Necessary prerequisites

MAN 654 (parallel attendance possible) or MAN 655 (parallel attendance possible) or
MAN 656 (parallel attendance possible)

Application process

Students must formally apply for this research seminar by handing in their CV, Bachelor's degree, and a current transcript of records (of their Master's program) within the stated application period. Please submit your applications to Ms. Andrea Ragaller (sekretariat.brauer@uni-mannheim.de).