

Bachelor thesis - Wipäd

Chair of Strategic and International Management - Prof. Dr. Brauer

Contact and important dates

Contact:	Marilena Adleff (sekretariat.brauer@bwl.uni-mannheim.de)
Term:	Spring
Kick-off date:	05-Mar-2024, 10:15 – 11:45 CET (Presentation of topics and handing in priorities)
Announcement of possible topics and official start of thesis:	04-Mar-2024, 12:00 CET
Distribution of allocated topics:	08-Mar-2024, 12:00 CET
Submission deadline for thesis:	13-May-2024, 12:00 CET
Announcement of grades via Portal2:	until 13-Jun-2024
Timeline for second attempt:	26-Jun-2024 to 04-Sep-2024, 12:00 CET

Application

The examination committee allocates every student to a chair that will supervise his/her bachelor's thesis. In order for the examination committee to be able to allocate all students, they have to apply online. Please pay attention to the information handed out by your respective student's office.

If the examination committee allocated you to our chair, we will provide you with a list of the bachelor's thesis topics available at our chair. Then you will be asked to submit a list ranking the topics in accordance with your preferences. Subsequently our team will allocate you to a topic taking your preferences into account as possible.

Examples of topics

- The role of individual and team resilience for internal corporate venturing success – a review and research agenda
- Explaining the emergence of workforce downsizing activity – an institutional theory approach
- Corporate size effects in M&A - a review
- Innovation performance of small vs. large firms - a review

- The impact of the financial crisis on the competitive behavior of financial service providers
- The significance of corporate culture for successful strategy implementation
- Board composition: The presence and implications of politicians' board membership in publicly, listed German companies