

Topics Bachelors' Thesis FSS 2023 LS Brauer

- 1) CEO narcissism and its impact on firm actions and performance: A review and research agenda.
- 2) Stakeholder orientation and its impact on firm strategic decisions: A review of the recent literature.
- 3) The role of acquirer and target reputation in M&A: A literature review.
- 4) Antecedents and outcomes of corporate political activity: A review and research agenda.
- 5) Antecedents and consequences of social activism: A review and research agenda.
- 6) Board diversity and its impact on strategic decision-making: A review and research agenda.
- 7) More than 1,000 words: A review and research agenda of images and visual imagery as a data source in management research.
- 8) The language turn: A review and research agenda of websites as data in management research.
- 9) Think different: A review and research agenda of optimal distinctiveness research.
- 10) Impress me: A review and research agenda of verbal organizational impression management research.
- 11) Pump and dump or lasting improvement? A review and research agenda of the target performance implications of activist hedge fund campaigns.
- 12) The relationship between ESG and CSR and firm valuation: A literature review.
- 13) The benefits and drawbacks of quantification: A literature review.
- 14) The consequences of workforce downsizing for employees: A literature review.
- 15) Determinants and outcomes of ingratiation: A literature review.
- 16) Determinants and outcomes of influence tactics to look bad: A literature review.