Internal Research Seminar

Contents:

The key focus of the research seminar is the development of initial research ideas and ongoing research projects into paper submissions to leading management journals. For this purpose, doctoral students and post-docs present the current status of their projects and receive constructive feedback on how to further improve the theoretical and empirical rigor of their work.

Learning objectives

- Become familiar with the publication process
- Learning how to prepare submissions for top-level scientific journals
- Improve presentation skills for talks at international research conferences and symposia
- Acquire advanced skills regarding research database management
- Hone abilities in data collection, processing and analysis

Prerequisites:

Formal: Position as research assistant or post-doc at the Chair of Strategic and International Management.

Required: Comprehensive knowledge of corporate strategy literature; sound expertise in regard to key theoretical perspectives in Strategic Management; advanced empirical knowledge

Obligatory registration: No	Further Information on registration:		
Courses	Hours per week	Self-study	
Research Seminar	-	2 SWS	
ECTS in total			0
Form of assessment	Verbal presentation		
Preliminary course work	-		
Lecturer/Person in charge	Prof. Dr. Matthias Brau	er	
Duration of module	1 semester		
Offering	Spring semester / Fall semester		
Language	English		
Program-specific educational goals	LG 1; LG 3		
Grade	not graded		
Range of application	Doctoral course		