

Module: MAN 750 (MAN 7500) Seminar Corporate Strategy & Governance

EN

Contents

The research seminar aims at advancing students' expertise in corporate strategy and governance research. By critically reviewing the extant body of research and conducting complementary analysis, students are meant to distil scientifically grounded insights on topics of both theoretical and practical relevance and to derive fruitful avenues for future research.

Learning outcomes

The students are supposed to acquire and demonstrate expert knowledge about the evolution of and current state-of-the-art in relevant substreams of corporate strategy and governance research.

Against the backdrop of this knowledge, students will be able to critically reflect upon contemporary theories, models and research approaches applied in corporate strategy and governance research. Students will be able to develop and deliver effective presentations on their conceptual and empirical work.

Prerequisites for participation

Necessary: MAN 654 (**no** parallel attendance possible) or MAN 655 (**no** parallel attendance possible) or MAN 656 (**no** parallel attendance possible)

Recommended: –

Forms of teaching and learning	Contact hours	Independent study time
Seminar	2 SWS	15 SWS
ECTS credits	6	
Graded	yes	
Workload	180h	
Language	English	
Preliminary course work	–	
Form of assessment	Written seminar thesis (66.6 %, scope depends on the assigned topic), oral presentation (33.3 %)	
Restricted admission	yes	
Further information	–	
Examiner Performing lecturer	 Prof. Dr. Matthias Brauer Prof. Dr. Matthias Brauer	
Frequency of offering	Spring semester & fall semester	
Duration of module	1 semester	
Range of application	M.Sc. MMM, M.Sc. WiPäd	
Program-specific Competency Goals	CG 1, CG 4	