Module: MAN 750 Seminar Corporate Strategy & Governance

Contents:

The research seminar aims at advancing students' expertise in corporate strategy and governance research. By critically reviewing the extant body of research and conducting complementary analysis, students are meant to distil scientifically grounded insights on topics of both theoretical and practical relevance and to derive fruitful avenues for future research

Learning outcomes:

The students are supposed to acquire and demonstrate expert knowledge about the evolution of and current state-of-the-art in relevant substreams of corporate strategy and governance research.

Against the backdrop of this knowledge, students will be able to critically reflect upon contemporary theories, models and research approaches applied in corporate strategy and governance research.

Students will be able to develop and deliver effective presentations on their conceptual and empirical work.

Prerequisites:

Formal: MAN 654 (parallel attendance possible) or

MAN 655 (parallel attendance possible) <u>or</u> MAN 656 (parallel attendance possible) <u>or</u> MAN 657 (parallel attendance possible)

Recommended: -

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Obligatory registration: yes	Further Information on the registration: Website of the chair / "Student Portal"		
Courses	Hours per week	Self-study	
Compact course ("Blockseminar")	2	10	
ECTS in total			6
Form of assessment	Portfolio (depends on the form/focus of the seminar)		
Preliminary course work	-		
Lecturer/Person in charge	Prof. Dr. Matthias Brauer		
Duration of module	1 semester		
Offering	Spring and fall		
Language	English		
Program-specific educational goals	LG 1, LG 5		
Grade	graded		
Range of application	M.Sc. MMM, M.Sc.	Bus. Edu.	