**Research Proposal 1**

**Name:**

**Student ID number:**

**Please mark the course(s) attended:   
\_\_654, \_\_651, \_\_652, \_\_653, \_\_654, \_\_655, \_\_656, \_\_657 Grade(s) received:**

**Please mark the seminar attended:   
\_\_720, \_\_741, \_\_750 Grade received:**

1. **Provisional Title**
2. **Research question**

*Which central research question(s) do you want to answer with your thesis?*

1. **Theoretical and practical relevance**

*Why is the question theoretically relevant?*

*What is the specific gap in the literature that you are addressing?*

*Why is the question practically relevant?*

1. **Theoretical approach**

*Which theories would you like to apply (e.g. agency theory, transaction cost theory, resource-based view)?*

*Which working hypotheses can be derived from the theories?*

1. **Empirical approach**

*What is your empirical setting in terms of industry setting (single industry vs. cross-industry study) and study period (timeframe)?*

*What is your approach to data collection (e.g. qualitative interviews, quantitative data set)?*

*How do you plan to analyze your data (e.g. regression analysis, structural equation model)?*

1. **Theoretical and practical implications of the thesis**

*What are the expected theoretical insights which can be derived from your thesis?*

*What are the expected practical insights which can be derived from your thesis?*

1. **Literature**

*Please list some exemplary references for your thesis.*