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Master Thesis Generative AI & Human Creativity: Hype or Help?



What is your thesis about and why is this topic important to you?

„My thesis explores how Generative Artificial Intelligence (GenAI) tools influence human creativity in the workplace. As someone about to enter the workforce myself, I was particularly interested in how these technologies might impact creative tasks and skill requirements.“



What's one insight from your thesis that really stuck with you?

„One key insight is that the impact of GenAI on human creativity is highly contingent on the context. While it can enhance idea generation and efficiency, GenAI may also lead to more homogeneous outputs, depending on factors such as the user, the task type and how the tool is applied.“



What did this experience teach you beyond your topic?

„Working on my thesis taught me how important it is to stay critical when researching fast-evolving fields where evidence is fragmented.“



One piece of advice for future thesis students?

„I chose a topic that I am genuinely interested in, and I strongly recommend future thesis students to do the same as this makes the thesis process more motivating, especially during challenging phases.“