



DARE TO MAKE AN IMPACT?

DÜSSELDORF, GERMANY

Internship Strategic Marketing Lifestyle

At Henkel, you can be a game changer and craft your career. Unleash your entrepreneurial spirit by bringing your ideas to life within a global team. Our leading brands and technologies, along with our high-performing businesses will provide you with countless opportunities to develop your skills and explore new paths. Your career at Henkel will contribute to a more sustainable future, while you grow within our vibrant, diverse culture of trust and belonging. If you're up for challenging the status quo, join our team of pioneers and make your mark on the future with us.

Do you dare to make an impact?

- Join our lifestyle engineered wood strategic marketing team and become part of developing and transforming sustainable timber construction business worldwide
- Contribute to the market strategy process by identifying market trends and translating them into actionable business opportunities
- Scout for innovations and venture capital opportunities, as well as prepare analysis and pitches for top management
- Prepare strategy presentations jointly with the team and ensure targeted communication of priorities and new product launches
- Foster professionalization of data driven decision making
- Get to know Henkel adhesive technologies as a first step towards building a long-term career at Henkel

YOUR SKILLS

- Student who has successfully passed first semesters in the area of business management, marketing or entrepreneurship
- Previous experiences in strategic marketing or strategic consulting are a plus
- Fluent in English
- Proficient in PowerPoint and Excel
- Team player with strong growth mindset, endless curiosity and willingness to go an extra mile
- Availability for 4-6 months as of spring / summer 2022

JOB ID: 22032444

Contract & Job type:
Full Time, Regular

Contact information for
application-related questions:
recruitment@henkel.com



Henkel is an equal opportunity employer. We evaluate qualified applicants without regard to gender, origin, culture, mindset, generation, disability, religion, and sexual orientation.

Persil



Schwarzkopf

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LOCTITE

