

MAN 6XX Understanding and Tackling Societal Challenges through Management Research

Contents:

“Grand challenges” are formulations of global problems that can be plausibly addressed through coordinated and collaborative effort. In this seminar, we discuss management research that examines societal problems that individuals, organizations, communities, and nations face around the world. Based on research publications in top management journals we will cover topics such as: “the interplay between nonprofits, institutional actors and the community”, “health care’s grand challenges”; “climate change”; “water supply”; “corporate volunteering for societal causes”. Besides, methodological issues when studying grand challenges will be discussed.

Learning outcomes:

Upon successful completion of this course, students

- ... are able to point out who or what is impacted by ethical issues.
- ... are able to evaluate academic literature based on profound research skills.
- ... are able to summarize academic literature

Prerequisites:

Formal: -

Recommended: -

Obligatory registration: yes

Further Information on registration:
Website of the Chair / “Student Portal”

Courses	Hours per week	Self-study
Seminar	2 SWS	15 SWS
ECTS in total		6
Form of assessment	Presentation	
Preliminary course work	-	
Performing lecturer	Prof. Dr. Bernd Helmig	
Examiner	Prof. Dr. Bernd Helmig	
Duration of module	1 semester	
Offering	Fall semester	
Language	English	
Program-specific educational goals (Competency Goals)	CG 3, LO 1 CG 3, LO 2 CG 4, LO 1	
Grade	graded	
Range of application	M.Sc. MMM, M.Sc. WiPäd	

<p>Literature</p>	<p><i>Gerard George, Jennifer Howard-Grenville, Aparna Joshi, and Laszlo Tihany:</i> Understanding and Tackling Societal Grand Challenges through Management Research, in: Academy of Management Journal, Vol. 59, No. 6, 2016 (http://dx.doi.org/10.5465/amj.2016.4007)</p>
<p>Course Outline</p>	<p>Requirements:</p> <ul style="list-style-type: none"> • Each student receives a research article which has been published in a top management journal. • Each article covers a topic related to grand challenges. • Each student has to work him-/herself through this (“his/her”) article and has to present it in front of the class. After the presentation the paper is discussed in class. • Each student has to read all of the papers (max. 14) in order to be able to participate in the discussion.
	<p>Examples for articles/papers:</p> <ul style="list-style-type: none"> • Academy of Management Journal, Vol. 59, No. 6: “Coordinated Exploration for Grand Challenges: The Role of Advocacy Groups in Search Consortia” <i>Anders Ørding Olsen, Wolfgang Sofka and Christoph Grimpe</i> Published Online: 12 Sep 2016 https://doi.org/10.5465/amj.2015.0730 • Academy of Management Journal, Vol. 59, No. 4: “Grand Challenges and Inductive Methods: Rigor without Rigor Mortis” <i>Kathleen M. Eisenhardt, Melissa E. Graebner and Scott Sonenshein</i> Published Online: 12 Jul 2016 https://doi.org/10.5465/amj.2016.4004 • Academy of Management Journal, Vol. 59, No. 6: “Understanding Community Dynamics in the Study of Grand Challenges: How Nonprofits, Institutional Actors, and the Community Fabric Interact to Influence Income Inequality” <i>Pascual Berrone, Liliana Gelabert, Federica Massa-Saluzzo and Horacio E. Rousseau</i> Published Online: 16 Aug 2016 https://doi.org/10.5465/amj.2015.0746

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| | <ul style="list-style-type: none">• Academy of Management Journal, Vol. 59, No. 6:
“Health Care’s Grand Challenge: Stimulating
Basic Science on Diseases that Primarily Afflict
the Poor”
<i>Keyvan Vakili and Anita M. McGahan</i>
Published Online: 28 Jul 2016
https://doi.org/10.5465/amj.2015.0641• Academy of Management Journal, Vol. 60, No. 5
“An Inconvenient Truth: How Organizations
Translate Climate Change into Business as Usual”
<i>Christopher Wright and Daniel Nyberg</i>
Published Online: 7 Nov 2016
https://doi.org/10.5465/amj.2015.0718• Academy of Management Journal, Vol. 63, No. 5:
“Water Wars in Detroit: Custodianship and the
Work of Institutional Renewal”
<i>A. Wren Montgomery and M. Tina Dacin</i>
Published Online: 2 Nov 2020
https://doi.org/10.5465/amj.2017.1098• Academy of Management Journal, Vol. 60, No. 5:
“Corporate Volunteering Climate: Mobilizing
Employee Passion for Societal Causes and
Inspiring Future Charitable Action”
<i>Jessica B. Rodell, Jonathan E. Booth, John W.
Lynch and Kate P. Zipay</i>
Published Online: 10 Jan 2017
https://doi.org/10.5465/amj.2015.0726 |
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