

Module: MAN 452 Introduction to Public Management

Contents:

In this module, we elaborate on contingencies and theoretical foundations of public management. The objective of this course is to apply a management perspective on public service delivery. We particularly focus on public administrations and public private partnerships as important actors in this regard. From a functional point of view, we analyze human resource management and organization of public sector entities. In this context, we discuss the application of management instruments in public administrations against the background of current reform movements in the public sector.

Learning outcomes:

At the end of the course, students should be able to:

- explain contingencies as well as theoretical foundations of public management,
- describe possibilities and limitations of transferring business and market-oriented instruments to public administrations,
- discuss contents of current reform movements.

Moreover, key competences such as presentation competence, working with academic papers and team competences shall be acquired.

Prerequisites:

Formal: semester 4 or higher

Recommended: -

Obligatory registration: yes

Further information on registration:

Website of the chair / "Student Portal"

Courses	Hours per week	Self-study
Lecture	2	3
Study group	1	
ECTS in total		3

Form of assessment Exam and/or presentation and/or written project/seminar work

Preliminary course work -

Lecturer/Person in charge Prof. Dr. Bernd Helmig

Duration of module 1 semester

Offering Spring semester

Language German

Program-specific educational goals LG 1, LG 2, LG 3, LG 4, LG 5

Grade graded

Range of application B.Sc. Business Administration