

**Module: MAN 679 A Scientific Introduction into Public and Nonprofit Management**

**Contents:**

This module is a scientific introduction into the management of public and nonprofit organizations. Firstly, the public and nonprofit sector will be described and analyzed. Then the specifics and challenges of the management of public and nonprofit organizations will be discussed. This includes a discussion of different management functions (such as governance, HR, Marketing). The module will thereby create a theoretical framework for the management of public and nonprofit organizations. Differences to the management of “forprofit” organizations will be analyzed. The contents will be derived from current scientific literature in the field of public and nonprofit management. The methodology of research in the field public and management will also be discussed.

**Learning outcomes:**

By the end of the module students will be able to

- understand the relevance of the public and nonprofit sector,
- explain the specifics of the management of public and nonprofit organizations
- understand and critically assess scientific literature from the field of public and nonprofit management,
- discuss propositions and findings in the field of public and nonprofit management.

In this course, the key competences of presentation technique, academic work and team competence shall be acquired.

**Prerequisites:**

**Formal:** -

**Recommended:** -

<b>Obligatory registration:</b> no	<b>Further Information on the registration:</b> -	
<b>Courses</b>	<b>Hours per week</b>	<b>Self-study</b>
Lecture	2	14
Exercise class	1	
ECTS in total		6
<b>Form of assessment</b>	Exam (90 min., 90%) and seminar work (10%)	
<b>Preliminary course work</b>	-	
<b>Performing lecturer</b>	Prof. Dr. Bernd Helmig, Moritz Motyka, Simon Thimmel	
<b>Examiner</b>	Prof. Dr. Bernd Helmig	
<b>Duration of module</b>	1 semester	
<b>Offering</b>	Fall semester	
<b>Language</b>	German	
<b>Program-specific educational goals</b>	CG 1, CG 2, CG 3, CG 4, CG 5	
<b>Grade</b>	graded	
<b>Range of application</b>	M.Sc. MMM, M.Sc. Bus. Edu., M.Sc. Bus. Inf., M.A. K&W, M.Sc. Econ., LL.M.	

**Module: MAN 680 Challenges of Public and Nonprofit Management – Case Study Seminar**

**Contents:**

World-wide public and nonprofit organizations make an important contribution to society. In order to face the increasing economization and globalization in the public and nonprofit sector, organizations need to professionalize. Combined with the public and nonprofit-specific organizational purpose, these tendencies pose particular challenges to public and nonprofit management. These will be highlighted by analyzing scientific papers and by discussing practical cases and project work.

**Learning outcomes:**

By the end of the module students will be able to

- explain the particularities of public and nonprofit management,
- apply general management methods in the public and nonprofit sector,
- evaluate the development of specific concepts for public and nonprofit organizations,
- discuss hypotheses and findings in the field of public and nonprofit management.
- critically analyze scientific papers.

Moreover, key competences such as presentation competence, working with academic papers and team competences shall be acquired.

**Prerequisites:**

**Formal:** -

**Recommended:** Helmig, B./Boenigk, S. (2012): Nonprofit Management, 1. Aufl., München.  
Blanke, B./Nullmeier, F./Reichard, C./Wewer, G. (2011): Handbuch zur Verwaltungsreform, 4. Aufl., Wiesbaden.

<b>Obligatory registration:</b> no	<b>Further Information on the registration:</b> -	
<b>Courses</b>	<b>Hours per week</b>	<b>Self-study</b>
Lecture	2	15
ECTS in total	6	
<b>Form of assessment</b>	Presentation (40%) and written seminar work (60%)	
<b>Preliminary course work</b>	-	
<b>Performing lecturer</b>	tba	
<b>Examiner</b>	Prof. Dr. Bernd Helmig	
<b>Duration of module</b>	1 semester	
<b>Offering</b>	Spring semester	
<b>Language</b>	English	
<b>Program-specific educational goals</b>	CG 1, CG 2, CG 3, CG 4, CG 5	
<b>Grade</b>	graded	
<b>Range of application</b>	M.Sc. MMM, M.Sc. Bus. Edu., M.Sc. Bus. Inf., M.A. K&W, M.Sc. Econ., LL.M.	