

**Module: MAN 710 Research Seminar Public & Nonprofit Management**

**Contents:**

In this research seminar students will deepen the understanding of public and nonprofit management from an academic, research-focused point of view. Recent research trends in public and nonprofit management will be discussed and students will learn to conduct scientific research projects. Different forms and content of the research seminar are possible.

**Learning outcomes:**

By the end of the module students will be able to:

- describe given research gaps, especially related to own research projects,
- define research goals and research questions,
- search, interpret, evaluate and select academic literature,
- select appropriate research methods (qualitative and/or quantitative) for various research questions,
- write a qualitative and/or quantitative research paper.

In this seminar, the key competence of academic, scientific research shall be acquired.

**Prerequisites:**

**Formal:** -

**Recommended:** -

<b>Obligatory registration:</b> yes	<b>Further Information on the registration:</b> Website of the chair	
<b>Courses</b>	<b>Hours per week</b>	<b>Self-study</b>
Seminar	3	14
ECTS in total	6	
<b>Form of assessment</b>	Written assessments (Part 1: 25%, Part 2: 75%)	
<b>Preliminary course work</b>	-	
<b>Performing lecturer</b>	Dr. Benedikt Englert	
<b>Examiner</b>	Prof. Dr. Bernd Helmig	
<b>Duration of module</b>	1 semester	
<b>Offering</b>	Fall semester and Spring semester	
<b>Language</b>	German or English (fall), English (spring)	
<b>Program-specific educational goals</b>	CG 1, CG 4, CG 5	
<b>Grade</b>	graded	
<b>Range of application</b>	M.Sc. MMM, M.Sc. Bus. Edu.	