Course description

In the course “MAN 676 – Selected challenges in public management” we will analyze the concept of inter-sectoral partnerships as an element of a collaborative governance approach in the context of increasing demands for sustainability. In particular, we will address the question of how inter-sectoral partnerships (public–nonprofit, public–for-profit, nonprofit–for-profit, tri-sector) have to be managed to achieve sustainability goals as presented in the Agenda 2030, published by the United Nations. Based on the partnership framework by Bryson et al. (2015), we will critically assess context, drivers, dynamics and results of inter-sectoral partnerships by discussing scientific empirical findings on this phenomenon. In addition, we will also look at practical examples and analyze them against the background of ongoing academic debates.

Learning outcomes

At the end of this course, students should be able to
- critically discuss the concept of sustainability,
- elucidate on peculiarities with respect to the management of inter-sectoral partnerships as a collaborative governance approach in the context of sustainability, and
- evaluate the contributions of inter-sectoral partnerships to the accomplishment of sustainability objectives.

Qualification outcomes

At the end of this course, students should be able to
- write-up a seminar paper on inter-sectoral partnerships in the context of sustainability,
- critically discuss academic papers, in particular with respect to research methods, and
- present results of individual work.

Schedule


Block course: 08.10.2018–12.10.2018, 08:30–11:45am (daily), L 5, 4, room 207/209

Final session: 09.11.2018, 8:30–11:45am, L 5, 4, room 207/209

Form of assessment

Seminar paper (70%), presentation (30%)
Registration

Students can register for this course using the “Portal²”. More information about the registration process is available here.

Course material

Reading materials, slides and administrative information will be provided via the e-learning platform Ilias.

Credits

Students will get 6 ECTS for completing the course (135 hours á 60 minutes)
- attendance in the seminar = ca. 1.0 ECTS (22.5 hours)
- preparation for block course = ca. 1.5 ECTS (33.75 hours)
- preparation for presentation = ca. 0.5 ECTS (11.25 hours)
- writing of seminar paper = ca. 3.0 ECTS (67.50 hours)

Contact details

Lecturer: Dr. Alexander Pinz
E-Mail: pinz@bwl.uni-mannheim.de
Phone: +49 621 181-1725
Office hours: Monday, 1:30–4:00pm

Course details

There will be a kick-off session on 14 September 2018, in which we will talk about the seminar content and administrative details. In this session, students will have to choose the topic for their in-class presentation. After being assigned to their topic, students can no longer withdraw their registration for the exam. However, they still have to register for examination using the “Portal²” on their own during the official registration period.

Students have to upload the slides they use for their in-class presentations by 5 October 2018, 1:00pm, using the respective folder on the e-learning platform Ilias. If there are questions during the preparation for the presentation, students may use the official office hours as presented in this syllabus. Please make an appointment by e-mail outlining the questions you want to discuss during the office hour.

The seminar paper is due on 9 November 2018, 8:30am (on-time). Students have to hand in their paper (one digital copy (pdf), one hardcopy) in the final session of the seminar. Please do not use any folder and the like. Just tack the paper using filing strips. In the last session, we will critically reflect on the key take-aways of the entire course.
Examination

Examination is based on the seminar paper and an in-class presentation of a scientific paper. The paper accounts for 70%, the presentation for 30% of the final grade. Details on the content of both assessment types will be announced during the kick-off session.

Requirements

This course is highly interactive and thus based on critical conversations among students. Discussions will be based on conceptual and empirical academic papers elaborating on the management of intersectoral collaborations, and sustainability. In addition, we will also critically reflect on research designs and methods applied in these papers. Therefore, course participants – apart from being interested in the subject per se – should be highly motivated to engage with the academic way of analyzing these topics. A strong commitment to active participation in discussions in the respective sessions is expected.

To successfully pass this seminar, students have to attend the sessions as scheduled in the syllabus and the “Portal²”. They are allowed to miss two blocks of 90 minutes each. Please indicate your absence via e-mail. Students must not miss the sessions in which their presentation is scheduled.

Basic literature¹


¹ I recommend reading the articles that are highlighted in bold as a general preparation for the block course.
Topic 1: Opportunities and risks of inter-sectoral collaborations

Mandatory literature


Topics for presentation


Topic 2: Governance and organizational form

Mandatory literature


Topics for presentation


Topic 3: Management of logic multiplicity

Mandatory literature


Topics for presentation

**Topic 4: Success and accountability**

**Mandatory literature**


**Topics for presentation**


**Topic 5: Stakeholder interaction**

**Mandatory literature**


**Topics for presentation**


**Topic 6: Contracting and trust**

**Mandatory literature**


**Topics for presentation**


**Topic 7: Strategic management**

**Mandatory literature**

**Topics for presentation**

**Topic 8: Leadership**

**Mandatory literature**
• Huxham, C. & Vangen, S. (2000). Leadership in the shaping and implementation of collaboration agendas: How things happen in a (not quite) joined-up world. *Academy of Management Journal, 43*(6), 1159-1175

**Topics for presentation**