

MAN 721 Research Seminar Organization and Innovation

Examiner	Prof. Dr. Karin Hoisl
Instructors	Prof. Dr. Marc Lerchenmüller
ECTS	6
Hours/week	2 + self-study
Aim of the module	The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.
Dates	<ul style="list-style-type: none"> • Kickoff: 15 February 2023, 10:00 – 15:00 Room: 257 Pool-Raum (L 7, 3-5) • Submission Deadline: 04 May 2023, 12:00 p.m.
Prerequisite	Innovation Management (MAN 690) OR Selected Topics in Organizational Behavior (MAN 691) OR Strategic IP Management (MAN 693) (parallel attendance possible)
Registration	<p>YES - The number of participants is restricted.</p> <p>Students must formally apply for this research seminar by handing in an application including a motivation letter (1 page), CV (1-2 pages), Bachelor certificate and a current transcript of records.</p> <p>Applications (including student ID) can be submitted to ragaller@uni-mannheim.de by e-mail.</p> <ul style="list-style-type: none"> • Application deadline: 06 February 2023 • Announcement of participants: 08 February 2023 • Acceptance of offer: by 09 February 2023 <p>Please note that applications are binding and attendance for the kick off is compulsory!</p>
Topic	Evidence-Based Innovation
Form of assessment	Written seminar thesis (100%)
Semester	FSS and HWS
Language	English