

## MAN 721 Research Seminar Organization and Innovation

<b>Examiner</b>	Prof. Dr. Karin Hoisl
<b>Instructors</b>	Prof. Dr. Marc Lerchenmüller Himani Singh
<b>ECTS</b>	6
<b>Hours/week</b>	2 + self-study
<b>Aim of the module</b>	The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.
<b>Dates</b>	<b>Kick-off:</b> March 02, 2021 / 10:00am – 3:00pm / Zoom virtual room  <b>Blocked seminar:</b> May 20, 2021 / 9:00am – 6:00pm / Zoom virtual room
<b>Prerequisite</b>	Innovation Management (MAN 690) OR Selected Topics in Organizational Behavior (MAN 691) OR Organisationstheorie (MAN 692) OR Strategic IP Management (MAN 693) (parallel attendance possible)
<b>Registration</b>	YES - The number of participants is restricted.  Students must formally apply for this research seminar by handing in an application including a motivation letter (1 page), CV (1-2 pages), Bachelor certificate and a current transcript of records.  Applications (including student ID) can be submitted to <a href="mailto:himani.singh@uni-mannheim.de">himani.singh@uni-mannheim.de</a> by e-mail. <ul style="list-style-type: none"> <li>• <b>Application deadline:</b> Feb 15, 2021</li> <li>• <b>Announcement of participants:</b> Feb 17, 2021</li> <li>• <b>Acceptance of offer:</b> by Feb 19, 2021</li> </ul> <p><b>Please note that applications are binding and attendance for the kick off and the presentation session is compulsory!</b></p>
<b>Topic</b>	Star employees: Positive and negative effects for organizations and innovation
<b>Form of assessment</b>	<b>Written seminar thesis (70 %), presentation (30%)</b>
<b>Semester</b>	FSS and HWS
<b>Language</b>	English