

MAN 721 Research Seminar Organization and Innovation

Examiner	Prof. Dr. Karin Hoisl
Instructors	Prof. Marc Lerchenmüller, Dr. Himani Singh
ECTS	6
Hours/week	2 + self-study
Aim of the module	The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.
Dates	<ul style="list-style-type: none"> • Kickoff: 22 February, 2024 (10:30 – 16:00) Room: EO 256 Seminarraum (Schloss Ehrenhof Ost) • Submission Deadline: 29 April, 2024
Prerequisite	Innovation Management (MAN 690) OR Selected Topics in Organizational Behavior (MAN 691) OR Strategic IP Management (MAN 693) (parallel attendance possible)
Registration	<p>YES - The number of participants is restricted.</p> <p>Students must formally apply for this research seminar by handing in an application including a motivation letter (1 page), CV (1-2 pages), Bachelor certificate and a current transcript of records.</p> <p>Applications (including student ID) can be submitted to ragaller@uni-mannheim.de by e-mail.</p> <ul style="list-style-type: none"> • Application deadline: 12 February 2024 • Announcement of participants: 14 February 2014 • Acceptance of offer: by 15 February 2024 <p>Please note that applications are binding and attendance for the Kickoff is compulsory!</p>
Topic	Organizing Creativity
Form of assessment	Written seminar thesis (100%)
Semester	FSS and HWS
Language	English

Timeline for the Research Seminar*:

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| Thursday, 22 February
10:30 am to 4:00 pm | 1. Kick-off |
| Monday, 04 March,
12:00 pm (noon) | 2. Submission of topic |
| Wednesday, 13 March
12:00 pm (noon) | 3. Submission of a first table of content, a one-page exposé,
and a reference list |
| Week 12 | 4. Consultation hour #1 (Feedback on exposé) |
| Tuesday, 29 April
12:00 pm (noon) | 5. Submission of seminar paper |
| Week 19 / Week 20 | 7. Consultation hour #2 (Feedback on paper) |

**The timeline is for informational purposes, to help students understand the expected work schedule for the seminar. Dates are subject to change and will be confirmed during the Kickoff.*