

## MAN 721 Research Seminar Organization and Innovation

<b>Examiner</b>	Prof. Dr. Karin Hoisl
<b>Instructors</b>	Prof. Marc Lerchenmüller, Dr. Leo Schmallenbach
<b>ECTS</b>	6
<b>Hours/week</b>	4 + self-study
<b>Aim of the module</b>	The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.
<b>Dates</b>	<ul style="list-style-type: none"> <li>• <b>Kickoff:</b> 25 February, 2026 (09:00 am – 1:00 pm)</li> <li>• <b>Room:</b> EO 256 Seminarraum (Schloss Ehrenhof Ost)</li> <li>• <b>Submission Deadline:</b> 6 May, 2026</li> </ul>
<b>Prerequisite</b>	Innovation Management (MAN 690) OR Selected Topics in Organizational Behavior (MAN 691) OR Strategic IP Management (MAN 693) OR Advanced Topics in Digital Transformation (MAN 699) (parallel attendance possible)
<b>Registration</b>	<p>YES - The number of participants is restricted.</p> <p>Students must formally apply for this research seminar by handing in an application including a motivation letter (1 page), CV (1-2 pages), Bachelor certificate and a current transcript of records.</p> <p>Applications (including student ID) can be submitted to <a href="mailto:ragaller@uni-mannheim.de">ragaller@uni-mannheim.de</a> by e-mail.</p> <ul style="list-style-type: none"> <li>• <b>Application deadline:</b> 5 February 2026</li> <li>• <b>Announcement of participants:</b> 12 February 2026</li> <li>• <b>Acceptance of offer:</b> by 13 February 2026</li> </ul> <p><b>Please note that applications are binding and attendance for the Kickoff is compulsory!</b></p>
<b>Topic</b>	<b>Innovation for Grand Challenges</b>
<b>Form of assessment</b>	<b>Written seminar thesis (100%)</b>
<b>Semester</b>	FSS and HWS
<b>Language</b>	English

### **Timeline for the Research Seminar\*:**

Wednesday, 25 February 09:00 am to 1:00 pm	1. Kick-off
Monday, 9 March, 12:00 pm (noon)	2. Submission of topic
Wednesday, 18 March 12:00 pm (noon)	3. Submission of a first table of content, a one-page exposé, and a reference list
Week of 23 March	4. Consultation hour #1 (Feedback on exposé)
Wednesday, 6 May 12:00 pm (noon)	5. Submission of seminar paper
Week of 18 May	6. Consultation hour #2 (Feedback on paper)

*\* The timeline is intended to provide students with an understanding of the seminar's expected work schedule. These dates are subject to change and will be confirmed during the kickoff.*