

MAN 721 Research Seminar Organization and Innovation

Examiner	Prof. Dr. Karin Hoisl
Instructors	Lena Rudat, Nicola Schmitt
ECTS	6
Hours/week	4 + self-study
Aim of the module	The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.
Dates	<ul style="list-style-type: none"> • Kickoff: 10 September 2025, 10:00 am – 3:00 pm Room: L9, 1-2, Room 001 • Submission Deadline: 5 November 2025, 12:00 pm (noon)
Prerequisite	Innovation Management (MAN 690) OR Selected Topics in Organizational Behavior (MAN 691) OR Strategic IP Management (MAN 693) (parallel attendance possible)
Registration	<p>YES - The number of participants is restricted.</p> <p>Students must formally apply for this research seminar by handing in an application including a motivation letter (1 page), CV (1-2 pages), Bachelor certificate and a current transcript of records.</p> <p>Applications (including Uni-ID) can be submitted to ragaller@uni-mannheim.de by e-mail.</p> <ul style="list-style-type: none"> • Application deadline: 28 August 2025 • Announcement of participants: 4 September 2025 • Acceptance of offer: by 5 September 2025 <p>Please note that applications are binding and attendance for the Kickoff is compulsory!</p>
Topic	TBA
Form of assessment	Written seminar thesis (100%)
Semester	FSS and HWS
Language	English